



Appendix

These are the responses to the question: Dream big - imagine nothing is in your way. What does Winona look like in 15-20 years? 392 people answered this question.

- Our public schools have a higher capture rate and the religious numbers are lower
- People support schools, the tax base is changed to support the schools
- More shopping, Clean Lake, More improved environmental things going on New Friendship Center Affordable housing
- More Nutrition, less fast food!!!
- Fixed up houses, higher scale businesses, more things to do besides drink and hike, less people on meth
- More affordable housing
- "Interconnected neighborhoods and expanded citizen use of resources
- Need to address access to health care, including mental health... could be part of economic development. Important to commercial enterprises to have healthy and stable workforce..."
- Assuming new trails are created, this should be a sufficient amount of time for a large and sustainable network to have been designed. I see Winona as being a place to travel for the outdoor activities and good restaurants. People will have vast opportunities to maintain a happy and healthy lifestyle.
- our schools are strong, we have even more varied and fun recreational opportunities (tennis tournaments, more swimming opportunities, bike pump track, silly races, community sled/ tubing parties, more ice rinks, mini ski hills to learn basic snowboarding/ skiing before you hit bigger area hills, just more clinics in general for people to dip their toe in the water of new sports, etc) we have a clean town, we have fun, different stuff to do every weekend, & we have amazing restaurants to eat at
- Drug free
- Increased development of recreation trails, rental shops for all outdoor equipment, guiding services for all activities, music or art shows weekly, more Live at the Levee events, well preserved homes that help retain the period character from when they were built, affordable housing for all people, accessibility needs met in a variety of ways, more biking infrastructure. River front path, programs to provide food/housing to those who need it, cultural events to celebrate a diversity of cultures, and more!
- Out in front of similar cities and towns in Minnesota, and not always playing catch-up, or copying ideas. Bold and inspiring leadership will be needed.
- We have places for people to shop so they don't go to LaCrosse, the trails for walking are all over town, there is beautiful and abundant foliage, happy people and no cold weather!
- Winona would be a place with much more outdoor recreation opportunities and cultural experiences. There would be numerous interesting small businesses. It would truly be a destination city to visit as well as live in.
- Best dog park in the state. Also has affordable housing options for families to buy and rent.



- You'll get a lot of users
- Thriving community that is a statistical outlier in terms of health and wellness - not only in MN, but in USA as a whole.
- Similar as now, with less fast food options, more community gardens/easier access to healthy food, heightened focus on sustainability and a multitude of resources for mental health/addiction (both in-patient and out), a Warming Center that is not limited to the winter months.
- more restaurants, good housing at affordable rates, stable and caring health care system, police, fire, and paramedics are well supported.
- A place where creators, entrepreneurs, foodies and young people have a voice and can shape the community more than the small population of wealthy folks that seem to currently be running things and making choices that aren't the best interest of the general population. A city with exceptional investment in education for our young people, and a community they want to stay in and contribute to after graduating. Finding grants and ways to enhance the city without relying on taxpayer dollars directly. More rigorous requirements for quality rental properties (they all look like run down eyesores these days).
- Fewer dumpy rentals! More well kept, affordable housing.
- Not much population growth, restored housing, vital downtown, clean lake winona, a diversity of people from around the world.
- Drawing people from all over who want to work and live here as a premier place to live in MN
- Increases mental health programs including prevention More court diversion programs
- I'd like to maybe just some vitality. I wish I had big dreams. But I just want people to be able to live and work without all these mandates. If we could just be a place for freedom, it would be wonderful.
- Winona's population increasing by 5k, a more thriving arts scene, the proposed Bluffside Park trail system being built and used frequently, more diversity and inclusion in city events, a nice hotel downtown, a daily downtown food truck corral for lunches, and maybe some rickshaws carting people around.
- Cyclists everywhere, you can safely leave/park your bike and go out and about (like in Madison), a nice looking 4season place on lake park to hangout with friends and meet new people, apartment complexes you can rent as a small young family who doesn't want a house doesn't need a house, better public transit system, more busses around and bigger busses you want to be able to see through the windows and not be afraid to get on the bus. Lots of big trees on Mankato road so that the road looks more pleasant. Sidewalks on east lake boulevard so that people feel safe to walk, to the trails to hike and walk to/from lake path. A bridge that connects east lake boulevard to unity park, help pedestrians and cyclists cross the highway safely. Lots of sculptures in town, there are only few. Colorful and attractive signages in and around town, that shows where things are and tells loudly and vividly about what is going on at the time like a festival or a conference or... oh, the train station, it can be soooo beautiful and it could be an awesome place to hangout, and the people on the train would buy stuff when train stops. Also, a high-tech taxi company.
- Simply put, a place people want to move to and stay. - Arts, Outdoor Rec, Music - A variety of appealing job opportunities -Quality housing at all levels - A sense of community and connectedness - Programs and facilities for homeless, etc.



- Winona will connect via nice, paved bike trails to many other communities along the river, into Wisconsin, and westward (Lanesboro, etc.). Winona public schools will be known for student success and for very cool focuses (immersion language schools, art schools, music schools, STEM schools, etc.). Crime will be low, there won't be incidents of racism on the part of police, teachers, or community members. There will be an even more vibrant arts scene (maybe more theatre school opportunities). Abandoned buildings will be converted for community use (senior centers, climbing walls, trampoline parks, indoor pools, children's indoor playgrounds--for winter, indoor dog park runs for inclement weather; pedestrian fatalities will be near zero because we will have fully controlled intersections and enforced speed limits, etc. (too bad the Broadway plan didn't go through). Our rivers and lakes will be pristinely clean with little run off from the farms and livestock operations around us. Public transportation for the poor and disabled will be 24/7 so people can get where they need to go-- it will run more frequently than every 45 minutes or an hour; in other words, it will be convenient and the choice of many. We will have a better developed network for volunteering in the community to make people aware of what is needed. I guess that's enough for now. :) Thanks for asking.
- parks, schools, kids, restaurants, manufacturing
- It will be better in 15 years; .
- Houses fixed up and being lived in. More green space, less commercial buildings, environmental incentives, good housing options, free school & childcare. Clean lake were people can swim again.
- Sweden :) beautiful natural surroundings, high quality of life, engaged citizens
- Increased younger population, thriving arts community, strong and diverse economic base!
- More parks with playground and green space. Increased accessibility at public locations like the East End Rec Center, Library and Aquatic Center. There is a Center for teens with lots of activities that are low cost or free. Expanded YMCA. Better public transport, overpass on Mankato Avenue to avoid train delays, Better lighting on Broadway and more bike lanes. A public school district that is well staffed with teacher and support staff, trauma informed approach and a city council that Better represents the population of Winona Residents
- A place where people feel valued, and safe. A place that has resources to nurture mental, emotional, financial, spiritual, and physical health.
- Affordable housing - Everyone has a home Safe - No domestic or sexual violence Winona is a Tobacco Free County - Smoke free Generation
- More trees around the lakes, murals on buildings, less fast food restaurants and more local food options, additional grocery store, more economic activity (bringing jobs in)
- Leader in abolition and accesibility in all areas of life.
- A diverse community where everyone feels welcome and comfortable. A competitive job market, where anybody working full time can afford a decent life. A comprehensive community wide plan, including the factory industries, for reducing carbon emissions and investing in green energy and creating jobs in green energy. An equitable school system where all children are seen and heard and can see themselves represented in the staff. A local government that involves, listens to, and works for the community.
- Affordable housing, world class public schools, affordable childcare for all, a playground within less than a mile of every home, food trucks, poor people and rich people in community with each other. Free swim lessons and music lessons and sports for all kids. A drinking fountain and



always TP in the porta potty at Sinclair Park. Free, abundant public transportation. Anything I go to lacrosse for (consignment shops, used sports gear) would be in Winona.

- A tourist hot spot because of its bustling arts scene! Everyone is housed and has sufficient resources! All neighbors feel seen and heard and a sense of belonging!
- expanded, downtown senior center 24-hour public transportation several overpasses on train tracks increased advocacy and resources for survivors of violence increased community mental health resources and inpatient behavioral health facility; increased focus on child and adolescent mental health environmental plans addressing water and energy use hopefully retain small-town feeling
- Better public transportation. More decent, affordable apartments and multi-family housing. Those who are renting their living spaces are often living in broken, unsafe, overly expensive, cramped spaces.
- a new facility for the Friendship Center that meets the needs of its membership in an indoor and outdoor environment where they can thrive and is multi-generational
- More things for kids to do, skating rink, an actual mall. More restaurants
- ONE good always updated general informative site for all goings on (Volunteer, outdoor activity, schools, city and private events)
- All neighborhoods on the "island" are equally desirable, whether for home ownership or rental, as are new developments in the hills and valleys.
- Happy
- Old dilapidated homes removed or refurbished. An even bigger and better YMCA
- More inclusive. More small businesses, less box stores. Keep people in Winona for shopping or entertainment
- I'd hope to see a thriving college community with students that want to stay for the opportunities. I'd love to see new mountain bike trails that work cohesively with the trails already established at Holzinger.
- - A focus on nature-based solutions, resilient critical infrastructure and socio-ecological systems planning in ALL development plans - Accessible recreation infrastructure - Affordable accessible and adaptive equipment rentals - Prioritized bike and pedestrian safety - High speed rail to Rochester, Red Wing and TC Metro area with trips out of town in the morning and back into town in the evening - Greater access to affordable, organic, locally grown food and goods, including the ability to grow your own - Communication (not conflict) between businesses and organizations in the planning stages of events - Small biz collaborations - Improved water quality - Eradication of noxious, non-native species - 100% participation in recycling and disposal of hazardous materials - Free organics/composting services - More non-chain restaurants - Greater acknowledgement and CELEBRATION of indigenous Dakota residence and stewardship - Transparent and understandable dashboards for all development plans in the city - More public-private partnerships - Greater support for SOCIAL entrepreneurship and environmental stewardship - A new, accessible and equitable form of two-way communication with all residents (of all ages) - Citizen involvement in community decision making - Residents empowered to conserve energy and water resources through technological advances in utilities systems and services including access to real-time use data, and accurate forecasting and planning platforms. - A decentralized energy utility. Or at least personal autonomy and increased incentives for residents seeking to afford and obtain renewable energy generation on their



property (no penalty from utility or gov). - Investments in reducing risk to critical infrastructure including locally-focused energy generation, storage and disbursement. - Greater transparency and accessible, timely reporting from all utilities. - Participation in the global effort to conserve 30% of land for biodiversity by 2030 and 50% by 2050 - Carbon neutral community - Gov jobs prioritize the efficient use of human power (invest in tech to automate redundant jobs and clerical duties and expand job training and responsibilities) - Community makers space and folk school - Greater gov and community support for resource conservation - financial and technical assistance to residents, businesses and industries seeking to conserve water and energy, reduce waste and improve air and water quality - Increased tree canopy across the city - Increased community involvement in stormwater management and water quality protection - Increased assistance for community services - Increased affordable, quality housing - A partnership between the city, renters and property managers to help build positive and respectful relationships that lead to improvements in our community - Reduction in drug overdoses - Increased quality resources and community support for services focused on addiction, rehabilitation and those experiencing homelessness - Increased quality resources and community support for services focused on child care and domestic violence - Increased quality resources and community support for services focused on decreasing incarceration, moderating amends and increasing successful reentry into the workforce in meaningful jobs that support and give back to the community - Increased scientific and political literacy and engagement - Legalization of marijuana and locally owned and supplied medicinal and recreational stores in town - Support for harm reduction and the creation of a testing center in town that provides free drug checking services

- About two dozen more quality restaurants (not fast food!); more family activities and opportunities; more racially diverse population and more diversity in business owners; less control over the city from the couple of business millionaires; and we have completely re-envisioned our buildings and natural spaces on the 61 corridor and on Mankato ave to be more beautiful and less of an eye sore.
- Similar but more people own where they live instead of renting.
- Affordable housing for anyone seeking it. Public transportation running locally and to LaCrosse/Rochester.
- A safe, cultural, dynamic, well maintained home to families, students, visitors, with a diverse employment base that respects the environment.
- I would love to see Winona retain it's natural beauty and quirky personality! I would love to have more local restaurants and evening events. I would love to see a healthier population, I understand we have a drug problem, and not to exclude that, but I feel like I witnessed a lot of people and families growing up that were languishing a long time before COVID, I would love to see a thriving and healthy population.
- Transformative Justice Center replaces the police station, people have free access to all health care services, the city invests in housing the houseless, more parks, more community gardens, and ask the Dakota what we can do to support LandBack
- Continued growth and improvement of what already exists. More people living downtown, better lighting in neighborhoods, st intersections. Better signage..cleaner and more modern without losing the charm or uniqueness.



- A modern community with a good mix of the future generation and the generation that has been here forever. A good mix between history, modern, big chain, and local business
- It looks like land back, there is a commitment to returning the parks and space to Dakota people and financing a language and culture center. There isn't a jail because it's been replaced with resources proven to support rather than punish (see Wabasha's debate to close their jail). It would mean more financial investment in resources for housing. Housing is both an issue that gets at the roots of addressing gender-based violence and alleviating mental health concerns. According to Interrupting Criminalization, a leading organization to end violence: "A majority of survivors describe housing, health care, income and immigration status as things that would enable them to prevent, avoid, escape and mitigate violence."
- Better structure with the bus system more housing for people with criminal backgrounds more jobs for people that have criminal backgrounds as well more access to the government building more access to the city building as well more access the park and rec reduced rates for people that are living in the city for park and rec a structure. Structure reform for the sheriff's department and the Winona Police Department also requiring both sheriff's department and police department along with the see all of them the jail to wear body cameras at all times and body camera footage to be access to the public
- A coordinate community
- Become a regional landmark
- Become the second central landmark of our state
- A new Promised Land
- New center
- I hope our city will become better and better in the future, with beautiful environment and strong economy
- The jail is empty and useless and that space is reclaimed and made into multigenerational housing that is safe and affordable. Access to food that is healthy with community gardens. Art continues to thrive. Respect for the environment continues to thrive. It is safe.
- A vibrant community that attracts young professionals from all fields and walks of life.
- Tiny homes created for low income populations to rent as a contract for deed. Public housing cleaned up outside and rejuvenated with beauty and positive messages throughout on sidewalks, paintings, etc. Intentional community wide community service days or weekends.
- Not like it looks now. Every thing has to change
- We have a new City Council minus the "gang of 4" with sustainable higher end restaurants, stop putting in fast food, taco, and pizza places. Broadway has become a pedestrian and driver safe road without giant potholes. A better solution to snow removal is in place and enforced in lots downtown heavily used by students for overnight parking, as well as ALL streets. You can once again see the river from downtown, it is not blocked by apartments, Fastenal, and other buildings. Way better holiday decorations at the lake, on Huff, and downtown. All street lights and lighted businesses/signs have become the kind that cut back on light pollution and offer better lighting for the entire block not just the corners.
- More green spaces. A swim house on the east lake, like in the old days. A vibrant and walkable clean downtown with shops and restaurants. Well laid out and finished softball fields. No roundabouts on Mankato, but an overpass instead. Less slum lords renting out garbage houses. A more intertwined Winona State campus.



- Winona is where college students want to come and stay for growing careers that allow them to buy a home/land. The local schools are well funded, so families want to use public education and great teachers want to teach for us. We are on the cutting edge for offering resources to the homeless and mentally ill, so that they can receive care in their community instead of being sent out-of-county for treatment. We're know for mental health professional collaborating with the police department to reduce jails being the primary mental health centers. There are multiple community gathering centers around town for folks to connect and access resources.
- More of the same but updated, expanded downtown with lighting, outdoor access, improved streets and sidewalks and more river front access. Solar on schools, municipal structures and more residences. Enhanced water treatment. Perhaps creative use of creek water ways as land use expands. Areas and structures as inviting as the people are.
- If it's lucky, it will look pretty much the same. Not swept away by a flood, not having its manufacturing economy move overseas, not suffering some sort of other economic collapse. Only with a massive riverfront park, downtown revitalization, 100% carbon neutral energy, the housing stock restored and expanded, WSU thriving again, and the political and social climate moved away from control by old money families and industrialists.
- Clean water and air, wise land management, modest industrial growth, strong school system, economic stability, comprehensive health care options, low crime and embracing diversity
- It would be full of nature and greenery. We would mimic and respect the scenery around us. We would make decisions collectively. We would make amends with our colonizing history. The warehouses and old intricate interesting buildings would house artist studios and performance spaces accessible to all. There would be beautiful and interesting free housing for all, but especially for those who have been at a disadvantage for so long. BIPOC and queer people would be represented and supported everywhere they went. No more micro-aggressions. We would have bike and walking lanes in more trafficked spaces, connecting all parts of the town. There would be free, daily, extensive hours of public transportation. It will be easy to find a space to catch an interesting concert, see a dance piece, go to a gay bar, find a family event. There would be highly supportive FREE mental health care & holistic health care addressing the under-addressed issues in Winona- homelessness, racism, homophobia, and transphobia. There would be a variety of accessible schooling choices that ranged in their offerings from homeschool support to intensive schooling. We would no longer be a capitalist city based on money. We would be based on the intrinsic value of our humxn lives and the sacred land around us.
- More greener space near water. Better use of green spaces. Nicer places to eat with fuller menu. A place to get a nice cocktail that isn't Nosh. (We LOVE them... but there's gotta be more options downtown). A place for higher end brunch! We don't need more pizza and beer places. More unique shopping places that are down to earth but not a resale store or so stuck up you don't go back. Historic building being used still, love that! Housing looking updated yet preserved; new meets old. More attention to neighborhood housing improved; get "that one house" on the blocks to step up their game! Ensure landlords are using appropriate backgrounds checks for their tenants, especially if embedded in single family neighborhoods. Fix the drug problem. More used space near the water that's green. More life for people who don't have families yet, but aren't in college. More midrange music venues; bring in those artists!! Once you've gone to Ed's three times... it's like ok that's it!? No other places to go to hear live music that isn't a dive or college bar?!



- Green space is everywhere (like in London, with pocket parks on every block). All housing is safe, attractive, and well-maintained (and everyone has a place to live). Regulations regarding trash, backyard fires, etc, are fully enforced. Downtown is vibrant, colorful, & easy to access for all. A second Amtrak train allows easy travel to the Cities. Pedestrian traffic is prized & protected.
- People on bikes, e-scooter and other non-carbon exhaust transport. Downtown continues to draw visitors and town-folk alike. Lake Park is even more celebrated. Ice climbing and xc ski gem of the Midwest
- More people who work in Winona live in Winona. Electric cars. All citizens appreciating art at various festivals.
- A college town where graduates choose to stay because of the economic opportunities, Arts, and easy access to outdoor activities year-round.
- Our small businesses are STILL around and we've added more. The trails are up-kept & nature is accessible. Our historic buildings are being preserved & bettered. There is accessible and affordable housing for all, and programs are in place to help community members in need.
- Our roads would be secondary to our foot/bike traffic. Our public transit would be convenient for all Winonans. Our parks would reflect our individual neighborhoods. Our entrepreneurs would be supported by visitors and residents alike. Our homeless or struggling population would have transitional housing/services that allow them to break the cycle of poverty. Oh, and we would have a greenhouse conservatory so people could feel/smell warmth in the winter. :)
- Not a bunch of parking lots and a jail. Again, it would increase taxes to support people's interests, not a carceral framework of the past. Other communities are dreaming and changing and we are investing in a jail? I leave frequently to go to Eau Claire, they clearly have done a lot to center art and sustainability.
- Consistent branding in the format of lighting, roads without potholes and signage that's vibrant and identifiable. These are simple details that make a huge impression to visitors and a much needed improvement for locals who pay taxes. A fully staffed police department. Equity and diversity in hiring at all levels. Consistent growth that works for all citizens. A senior complex that isn't a rehash of recycled ideas. A library that isn't limited by access issues. Finish the levee by installing some shade structures so people actually use it daily! Permanent structure portico for the farmers market. It's not rocket science. The city already knows what's popular and supported. Embrace it and support it. Help it grow.
- The train tracks are removed along the river and turned into a year round trail for recreation. Also, Winona would have more distinct neighborhoods with their own personality. The industrial area near Feed and Seed is relocated and that area is developed into the 'Riverview Neighborhood' to better link Windom Park area, Downtown and the Art Museum (development would include public boat docks). Consider developing 5th street as a destination corridor of local neighborhood anchoring businesses (small business grants and neighborhood input?). Assets in the historic downtown would be fully utilized and would feel like an energetic destination. Consider starting by focusing on the main street area and restore one storefront at a time to better link recent housing development with Levee park/farmers market. A part of this would be moving the post office to an alternate downtown location and restore central park. For housing development, there would be incentives for smaller home lots to be consolidated over time so that



standard lots would be a larger size to accommodate a yard/garage to attract younger families. If this is the big dream, Winona would annex Goodview.

- Winona has a thriving downtown that works for longtime residents, newcomers, and tourists. Many cultures are represented and celebrated as part of the fabric of Winona. People from all walks of life are engaged in community and civic life and have the tools to make their community stronger. Winona is recognizable as itself, it's the best version of itself, and it's a place people want to be.
- Revitalized downtown, no roundabouts, thriving family environment and school district.
- Thriving downtown with locally owned small business and restaurants, expanded parks and trail systems with more of a focus on year round recreation bringing tourism to the area, more arts events on the weekends, more young families being drawn to and wanting to stay in this area.
- Bustling downtown. Festivals throughout the year, indoor play place for kids, children's museum, more restaurants (fast food and sit down), better public transportation, and flower/rose gardens with fountains in parts around lake Winona.
- I'd like to see the entire riverfront developed for better attractiveness and public purpose. There would be less disparity between school systems so that we are not essentially solidifying a class system starting with our schools.
- Our downtown storefronts would all be restored, painted and enhanced to their period improving the esthetics of our city structures. All the sidewalks and curbing would be maintained and the streets would be all clean and free from any weeds. Poorly utilized lands in our industrial parks would be better organized, maintained and available for new businesses (economic growth). We would have a new multipurpose community center for business and cultural lectures, community arts displays, arts venues and special indoor events or conventions. It would have a restaurant and be on the River near the new bridge. I would want to enhance the relocation of some businesses on top of the hill near I-90 so that we could take better advantage of some of our riverfront. I would like to see more affordable housing especially near the industrial parks. I would want to have a new elementary school on the east end of Winona. With a new overpass over the CP at Mankato Avenue, we could enhance the appearance of Mankato Avenue. I would want to see improvements to the Amtrak Depot to welcome visitors to Winona and have a multimodal transportation facility adjacent to the Depot to consolidate transportation options (buses, rental cars, cabs, ubers, bicycles etc.) We should have a small restaurant there for travelers (tourists). We would have a new senior center with parking, a new fire emergency department/police dept. building for safety. A new Library that would be centrally located with the old Library an arts exhibit hall and small arts activity/ performing center. It would be nice to see all of our downtown stores filled with small shops for tourists and our community to shop in- a verity of stores (unique Kitchen supply items, athletic/spots, book store, candy shop, Pastry/bakery shop, clothing specific shops Men's women's, children's, shoe/boot store, stationary store, toy store, other types of boutiques for tourists to shop in. Transportation issues would be resolved.
- Downtown bustles - we support recreationally- driven tourism, along with a bigger arts scene Our educational institutions are well funded and thriving.
- It has a bustling downtown, a riverfront restaurant and a rooftop bar/restaurant, a maintained trail system (bluffs and river), bike pathways more prevalent, safer pedestrian crossings in downtown



(Broadway is ridiculous), traffic speed enforcement in downtown, stronger support for our public schools and the arts and culture scene booming.

- A thriving downtown with more residential units and a more welcoming public domain (streetscape). A finished riverfront trail with connections to downtown and bluff side park. Investments in outdoor recreational trails and access to the river. Improved habitats and ecosystems in our public lands. Strong economic sector and public institutions including higher education. Stronger events and cultural activities
- Big college town overtaken by cheapskate rich people and uncaring students
- much the same as now
- Just a big old college town
- The same as it has.
- Not sure
- Same
- Don't know.
- The way it's being ran? Crack heads on every corner, police sirens constantly blazing, and home prices and rental prices at rates similar to the twin cities
- Same as today unfortunately
- Flooded.
- Not much difference, that's it gift.
- The same, not much has changed in the last 20 years
- It's hard to imagine because almost everything is hard to get.
- The same. I'm not optimistic that we have the right people in the right positions to make the tough decisions. The same people are running the Port Authority, The same people are in city hall aside from a few new council people. The same people that have 'run' the city from behind the scenes are still doing it.
- Not sure
- Very similar
- If things are done correctly about like it does now. If not done correctly—a ghost town.
- No idea I don't look that far into the future
- Still the same small town with no life or anything interesting but hills and lakes...
- Ghost town
- Not sure
- Winona is going to look the same in 15 to 20 years because it is controlled by a small group of individuals who look out for themselves and their interests and not the entire community
- none
- none
- Unknown
- No dream. Nothing will change. I has not changed for the better in the last 20 years.
- Traffic nightmare, in the east end
- crowded
- To be honest nothing but bars everywhere fastnel taking over parking lots
- There will be more apartment buildings and fastenal will own half the town with no other options to shop here except to travel to lacrosse or rochester



- CONSIDERING THE WAY IT IS NOW I FOR SEE THE DOWNTOWN TO BEING MOSTLY EMEPTY BUILDINGS.
- I'm a pessimist. "Free enterprise" development will erode whatever natural and historic beauty still exists here. Much damage has been done since I came here in 1969. So I'll be nice now: Radical changes in transportation--get rid of cars and all that parking. Completely re-think transportation options. Rethink architectural so it has something "feminine" and elegant about it--vs. big box and rectangles. Strategic city design, as artists, rather than money addicted developers, would conceive the city--as a home where humans and nature can co-exist.
- Hopefully still a beautiful place full of nature.
- Tree city with outdoor dining and city bike paths
- Equal housing for everyone, and clean trails, creeks, rivers, and lakes
- Free public transport, high speed trains to Chicago and Minneapolis, Interpretive center for river, forest and prairie conservation, bee plantings corridor...
- A city on renewable energy
- Greener, more trees and less cars. Historic buildings and less vinyl.
- Restored Lake, Restored Bluff Prairies/Savanna, Increased tourism and appreciation of biodiversity. Improved relationships between the urban and the rural communities.
- There are community gardens scattered all over town. Anyone can walk or bike to a nearby neighborhood garden. Walking, biking and public transport predominate. The giant parking lots all have rain gardens and aren't overwhelming the storm drains. The lakes are clean and swimmable. Housing is available to everyone. Big trucks don't drive through downtown. The box stores have solar panel on them and are providing much of the electricity they use. You don't get stuck waiting for trains on Mankato and Hamilton.
- Cleaner and safer environment
- Clean, Pedestrian and Biker friendly community.
- Clean and pristine. A place where you can FEEL the love, peace, and comfort.
- solar on roof tops of WSU and big box stores, walking trails easy from river to lake, trains not blocking interesections for a long time
- More accessible public transport options (more people walking, biking, ride sharing, and taking public transit), so there's less traffic, noise, and air pollution. Expanded and resource-rich opportunities for outdoor recreation. Affordable childcare for everyone in town that needs it. Less turf grass and more ecologically beneficial planning (native plants, rainwater gardens, meadows of pollinator plantings and native grasses) in our parks. MORE TREES. It deeply saddening that we're letting our tree population decrease so much each year. These measures will increase how well supported our community members are, how beautiful our city is, and how prepared we are to *thrive* in the future.
- Folks are walking and biking to meet all their daily needs, including shopping, entertainment, and commuting to work.
- Sustainable green city with highly diversified outdoor recreation year round
- More pedestrian traffic, beautiful leafy downtown and neighborhoods, everyone has an affordable place to live, trails connect from Sugar Loaf all the way to St. Mary's trails.
- Lakes are healthy, plants are fruitful, people are happy, and vehicle and train traffic is down.
- a city that embraces the river and outdoors
- beautiful



- Beautiful environment, pleasant climate, rapid economic development
- A sustainable, more environmentally friendly town. With more things on the west end.
- 更智能更高效的未来城市 (Smarter and more efficient cities of the future)
- Lake Winona becomes the centerpiece!
- I would continue to see investment in the center of the city--downtown and connected to the River. Concentrating investment = importing energy, therefore, I see rooftop solar arrays on downtown buildings, and use of renewable energy to power transportation options (EVs, E-bikes, E-buses). No more fossil fuel vendors downtown! Parking lots must have permeable surfaces. Non-permeable surfaces have drainage to filtering catchments. Ramps are preferred to lots; lots are SHADED by trees. Boulevards in residential areas are planted! The city encourages boulevard tree planting by any combo of : providing trees to homeowners; replacing trees when they need to be removed; not charging homeowners for sidewalk/curb repair when tree-damage occurs; offering tax incentives to homeowners who maintain a minimum number of trees on their boulevards; re-routing overhead utility lines to underground service.
- a vibrant hub small town living
- Actually having decent eating places both fast food and sit down restaurants, more tourist stops to bring people to Winona rather than pushing them away like currently, more options for housing
- More restaurants with more Variety! No more bar food and pizza joints.
- Historic destination place with maintained roads and smooth passage over the train tracks.
- 3 thriving colleges, young families, destination b&b, affordable housing and top notch restaurants
- Has a larger climbing gym, jobs with meaningful employment, a local passenger train runs next to the tracks and then beyond a bit with meaningful stops, possibly connecting to a train to La Crosse or Rochester because suddenly modern transportation is in demand.
- More like the bigger cities. Winona needs more! It's already a big town why should we have to go to Rochester or La Crosse to actually go do something. The beach needs to be cleaned up and made safer. Students need more job opportunities as well. Winona can do better and maybe people would stick around longer.
- More variety of restaurants that serve more than just sandwiches, pizza or bar food. More places for adults to hang out other than bars. (The beer garden is great because you don't have to drink to enjoy the space!).
- More career opportunities not just factories. Quality, affordable housing, removal of slum lords. Daycares! The lack of childcare is very troublesome.
- Will develop into a more modern city
- Walkable with many local restaurants, retail stores, small breweries, etc.
- Bigger due to adequate affordable housing expansion and natural growth of small businesses to meet the needs of the community.
- New York City
- Streets without major potholes, no weedy yards, no projects for the section 8 persons coming and living from other states and countries, small businesses to thrive again, for the city county to become more conservative instead of socialist
- I'm afraid it will look like a donut, with a hollow core and everything of value relegated to the suburban areas/housing developments. We need to reinvest in Winona's city core, in walkable neighborhoods (and bring back neighborhood schools) that make it possible for families to go to school, library, parks, stores, on foot!



- Thriving community that has most of their employees live in town and that businesses have to fight to start up in Winona because this is the place to be
- High-tech is everywhere
- Largest community
- It could attract more major corporation headquarters that enable its employees to enjoy a less pressured lifestyle
- A place where water transportation visitors stop to spend the day kind of like Lacrosse
- more inclusion and acceptance of minorities (POC and people in the LGBTQ community), major retailers, malls, major improvement on public transportation, more affordable housing
- More shopping and development for housing...
- Improved housing, better wages, and a public school that has earned the confidence of the community again. A growth in population that provides a skilled and educated workforce that can survive and thrive on the wages available.
- Good restaurants, entertainment catered to middle age, bars catered to the same
- Winona will continue to grow in housing options, retailers, and restaurants.
- I hope to see a city that keeps the higher Ed graduates HERE to work, start new businesses, buy homes and add enthusiasm, brain power, and creativity to our area.
- At least one more brewery, hopefully owned and operated by me, and enough food trucks that we won't need to bring them in from other cities
- More chain restaurants, get rid of so many kwik trips and mcdonald's, add an addition to target
- I would love to see a movie theater, shops and restaurants in a large unused space... My dream was to see this where the old Shopko was that has now the eyesore of a U-Haul parking lot. A super Target takes preference over the Walmart. A beautiful hotel with roof top patio bar/restaurant over looking the river where the Winona 7 currently sits. And a reason to be a destination getaway with more bed and breakfasts and tourist attractions.
- More young professionals living in Winona with more nice restaurants and bars downtown
- A thriving community with additional co-working space, startups, and one of the best outdoor recreation small towns in America.
- I actually really like Winona the way it is, I just wish there was more focus on basic maintenance.
- Downtown stays the same. On the outskirts, more stores that bring better options for clothing, music, etc.
- More local businesses, multiple trains to Twin Cities and Rochester, sustainable
- a thriving micropolis with a lot of options for dining, hotel, and visitor attractions. More housing options. A community that supports the local businesses even more than they do now, a real destination community.
- No overhead power line and power poles. Marshall Mn did this and cleaned up the looks of the town
- Large developments on both sides of town
- Lots of factory companies in the area and Fastenal taking over Winona
- A new fire station, no Un controlled intersections, but otherwise I think what we have now is pretty great!
- Thriving local foods everywhere. Lots of small family businesses. Great places for everyone to live. Not too much traffic.



- Better downtown parking, which would bring more businesses and people there. I am downtown 3 - 5 times per week, and many of the needed 10-minute parking places are taken by tenants and aren't usable for that quick stop shopping at downtown businesses.
- more small business storefronts and more bigger stores
- Bigger named stores so we do not have to travel out of Winona (Kohls, etc - everyone misses JC Penney!)
- More small businesses and restaurant options
- Winona has attracted more business and with it more jobs. Winona protects Winona and it's great and varied history so it remains for everyone to enjoy.
- The economy is rich and picturesque
- Better infrastructure, roads, recreational opportunities, attract more businesses and industries
- Moderate growth from expanded city with a growing tax base.
- Cleaner environment, more kids and families enjoying activities and the outdoors. The west end built up strong with a grocery store for the elderly on that end. More restaurants and other fast food chains, such as Fazzolis, Red Lobster, Olive Garden, Wendy's thru out the whole of Winona. Departments stores like Kohl's and Book stores , so we as Winona, don't have to go elsewhere to shop or eat!
- A very booming business.
- Major improvements or demolition of many of the old inefficient poorly maintained houses in town. Booking tourism and and a more lively downtown.
- Sam snit with thriving businesses
- Winona will be the social and economic center of SE Minnesota, rivaling Rochester while being safer than the Twin Cities.
- Very similar to now, but with train over/under passes and better roads.
- We actually have places to shop like Lacrosse and Rochester
- Less big box stores
- A little larger, development around Hey 43 & I-90 intersection, additional park and recreation development.
- Southeast Minnesota hub for arts, culture, and recreation. These opportunities create great communities and will draw the next generation of skilled talent to our area where they can become the innovators and entrepreneurs that will reinvigorate the area develop the new economy.
- There will be Main Square developments all over the city.
- improved train commuting, better zoning.
- More functional use of abandoned buildings instead of building new in the few open areas left on our land locked island.
- If we do not grow, our businesses will continue to hurt. Winona seems to not want to grow bigger, but that is what builds a stronger tax base, and also provides greater support for local businesses to remain here.
- The rate it's going now, industrial, less trees and scenery.
- Industry is thriving schools are near capacity
- 经济发展、财政和税收组织启动新的商业 (Economic Development, Fiscal and Tax Organization Launches New Business)
- Prosperity, prosperity



- Busy Downtown, The Levy is used for big boats ,restaurants , Christmas Lights, and we have a big outdoor shopping complex. The old buildings are now housing complexes on top and can connect to each business downtown. More big businesses, Housing and neighbor hoods are updated and cleaned up. The lake is used much more. There would be a restaurant across the bridge on Latsch Island or by Dicks Marine and by east end boat harbor. We would have a Civic Center for events. Large Hockey Facility that could be used for other things in the off seasons. Indoor parks for kids like trampoline, rock climbing etc. Our Hospital is Competitive and still independent. Gas Stations on Highway 90 in Winona area. Semi Truck Routes are very well marked and accessible.
- Make more river areas accessible for more than industry - allow the city to take more advantage of the beauty of the river valley. Grow Winona in the outskirts of the city to build more housing to staff the many industries in town and allow growth. Find a way to have retail and restaurants stay in Winona.
- We become a tourist destination with a beautiful riverfront that mixes our industrial past with a prosperous future. Fully developed downtown with more reasons for people to stay downtown and spend money. I envision something similar to a city such as Stillwater. We need to continue to develop our outdoor recreation such as the mountain biking trails, hiking trails, ice climbing, prairie island deer park and spend \$\$\$ on great marketing campaigns to show off all of those great resources we have. We need to incentivize developers and investors with tax savings instead of continually raising taxes on the real estate owners that want to make these types of developments a reality. Same thing goes for housing. If the city continues to raise taxes on apartment owners, the affordable housing issue is going to continue to get worse and investors will start to look elsewhere to invest.
- Horse drawn carriages businesses not closed on Main St. more signage for small business incentives ECFE stressed and supported education campaigns for residents unbiased committee worked together stop fighting over small stuff, i.e. felony in WI to have a puppy mill
- Improved options for biking/walking (sidewalks, bump-outs, bike parking rather than car parking), walking friendly, engaged downtown businesses that are open when we are not working so we can actually go there without taking time from work, more green space and/or seating options around downtown area, co-work/remote work spaces for collaboration (lots more people are remote now), no parking on Huff Street by college, better traffic control on Broadway (less speeding is safer for everyone),
- A mix of college students and local community. A better downtown scene with more restaurant options and thriving businesses. More healthy food options. A Trader Joes/Whole Foods?
- More hiking trails, more dense residential, more small businesses, an extension of the trail along the river, reclaiming more of the riverfront for public access.
- Like lacrosse but cooler
- Comparable to Stillwater mn
- Similar to LaCrosse or Redwing's downtown, more arts and activities
- A place people want to visit. A thriving downtown with unique shops, restaurants and entertainment in the evenings (besides the bars)
- Ha-see above. It would be great to have a walking/bike trail from Johnson day to the WKM building. More waterfront restaurants



- Have you ever been to Galena, Illinois? I imagine our downtown to be like that. Full of events. Full of small businesses. I imagine we have more celebrations. A hotel or hostel downtown for people to enjoy it. I won't have to leave to go to La Crosse or order online to find gifts for people. An event center.
- I see a beautiful venue like the La Crosse center sitting somewhere downtown. I see hotels next to the river. I see a historic downtown, with locally owned bars, restaurants, and stores that are full of guests coming to Winona for festivals, and events. I see the college students want to stay in Winona after college, because Winona is willing to grow and has so much opportunity.
- Strong, energized downtown....strengthened ties between public/private schools and colleges/universities...variety of social opportunities for adults
- La Crosse
- Updated schools that need renovation. continued historical preservation of downtown, more green space, new restaurants and local watering holes
- I imagine Winona will grow in the same way that La Crosse has grown in the last 20 years
- It's been built up, with multiple affordable, quality, multi-use buildings through the downtown core and other neighborhood centers throughout the town. There are formalized biking and hiking paths that connect the river to the bluffs.
- LIKE DOWNTOWN LA CROSSE!!
- A public transportation system, bike lanes/paths, that make it easier for people to get around without driving. Affordable, owner occupied condos/townhomes in the city center. A vibrant restaurant scene downtown.
- Similar, just more bustling downtown
- More shared green space. A stronger entertainment district downtown— Fewer dilapidated buildings downtown, move industry out of downtown, vibrant commerce DOWNTOWN, not on the outskirts of town.
- A thriving city that is a leader in sustainability (economic and environmental, meeting 0 carbon way before the 15-20 years) with a thriving downtown consisting of small local businesses and craftsmen, and of course, an extremely busy farmers market.
- Much the same, except a focus on retail/restaurants/event centers along the riverfront rather than industry
- More shopping (unique and local) more restaurants (not fast food and preferably not chain), more community activities (concerts, outdoor movies, recreation) year round, better utilization of the lake parks and upkeep. Buzzing downtown
- I want Winona and it's citizens to Be more progressive and willing to raise taxes to move ahead. We're so polarized right now and nothing gets done. I want Winona to look more like Red Wing, Lake City, or Wabasha. Or perhaps a smaller version of Minneapolis (my home town).
- There is a beautiful park along the riverfront, with outdoor sculptures and attractive paths. The entire riverfront is accessible to the public for walking and biking. There are many small restaurants downtown, within walking distance of one another, with diverse food offerings. There is a vibrant arts center, with a gallery, restaurant, information about performances, ticketing, and performance venue. Public transportation includes convenient, frequent busses. Parks are well-maintained with up-to-date play structures and other amenities. Traffic downtown is slow to accommodate foot traffic. Parking is easily accessible and there are lots of shops and restaurants



to attract foot traffic. People enjoy being in downtown Winona and go there during evenings and weekends for recreation.

- I hope Winona's downtown thrives more than it does now. But besides that I hope that we keep maintaining our trails and keeping things available for outdoor activities
- Keep downtown historic and many businesses. The majority of riverfront is free of buildings. More things for kids and families like roller rinks, indoor parks... Affordable rentals.
- Bring downtown back to life/ use River & activities to get people downtown
- More vibrant downtown
- All the ugly concrete and old railroad is gone and the entire waterfront is accessible. There are restaurants on the river. And there's a bridge over the tracks on Mankato
- Thriving diverse accessible downtown that utilizes the river front. Accessible ways to get around the city. Better bus system that has more routes that go more places.
- 50k+ people, revitalized downtown with easy access to the river
- Downtown is thriving and all the store fronts are occupied with retail businesses.
- An even more beautiful and busy riverfront and downtown areas with more trails for walking and biking, seating and indoor/outdoor restaurants with live music along the river. Affordable housing and transportation options so everyone can get to shopping, medical, and recreational locations without barriers. More sit-down/family restaurants (steak house, italian, seafood) so people don't have to go to LaCrosse or Rochester for those! And if we had a Kohls, Hobby Lobby, and Chick-fil-A I'd leave Winona :)
- There would be more river options for boat traffic. Example: building a bar and grill where boats can dock and stop in.
- Thriving downtown, condos and restaurants. Clean signs, good lighting, a real destination.
- Strong downtown with more stores and activities
- A full downtown, bustling sidewalks. A Mecca for art and music. Lots of outdoor activity.
- No more big business by the river or obstructing the views. Winona was much nicer 20 years ago
- A similar feel to La Crosse with a well-developed downtown area emphasizing the placement of the city near the river and nestled in between bluffs. Additional restaurants, adequate housing for middle class, and equitable opportunities are abundant.
- Built up downtown, more stuff for kids, more people moving in
- The riverfront is dedicated to entertainment, food, excitement. It's a destination that families and couples can spend the evening exploring. (LaCrosse does it MUCH better)
- A parking ramp downtown to provide easy access to local businesses, and bussing that goes everywhere so it's usable by the public.
- Downtown is decorated for the holidays, more outdoor markets and eating
- A vibrant, event-centric riverfront with a restored historic downtown full of shops and restaurants to compliment it. We've made progress over the past 20 years (GRSF, FRFF, MMF, etc.), but we need to do even more. If people come here to spend their time and money, that brings new residents and business to Winona. That then feeds into the school system and raises the overall quality of life for everyone. We just need to get people to invest in that potential.
- Vibrant busy downtown, great local shops, a trolley back on 2nd or 3rd, bike friendly infrastructure. Embrace young professionals and families that have options where to live, a city not afraid to tax a bit to make great resources in the community.



- Downtown will clean up more, people will want to put money into small businesses
- Vibrant downtown
- A bustling downtown filled with local business, more outdoor events and festivals that are integrated with local groups- schools, local businesses, environmental groups, etc
- Downtown is cleaned up and there are more diverse businesses in the area. The area is thriving and alive. A place where people want to shop, work and hang out. Instead of driving to LA Crosse to spend their time and money.
- Less parking lots downtown, an expansive levee Park that has more simple attractions like the splash pad, less of a destructive college bar scene downtown
- Vibrant downtown area to bring in river visitors
- Booming downtown and housing development expansion
- Small locally owned shops lining levee park
- Revitalized downtown, more events, bars restaurants. Downtown needs to be more of a destination with safe foot traffic
- I'd say the levee being prettier with lots of areas to hang out, community gardens and where we can share jobs and task for the greater good. Free or cheap recreation continue for people. More downtown events!
- Nicer riverfront. More shops downtown. Some better restaurants.
- Galena, Illinois. The downtown is preserved historically, 60 unique boutiques with swarms of shoppers and restaurants.
- A River frontage restaurant and boats being able to stop for supper somewhere
- Historic building are saved and revitalized, and new construction and locally owned small businesses revitalize the downtown.
- It might look similar to what it does now, but the downtown is even more vibrant with activity (not just stores), there are more pedestrians and bikers, and the city has invested in infrastructure that benefits all Winonans, not just Winonans with money.
- The store fronts are filled with interesting and open retail. The river is clearly accessible for recreational use with outfitters easily found by visitors. Signage and urban design direct freeway traffic toward the downtown area. Dining and lodging facilities are located at the water's edge. There are public gathering places (mini parks) throughout the downtown area. Student housing is concentrated around the universities and historic homes are converted back to single family dwellings or businesses (depending on the neighborhood). Neighborhoods are vibrant with activities and visits.
- The riverfront is a model of public land use with open views of the river and a large, public gathering point for small open markets, concerts, theater, childrens events. A well designed public building close to the river could house many of these events as well.
- Thriving downtown small businesses with an attractive night life. Restaurants with world food or fine dining. More than soup and sandwiches, pizza and café. Affordable rental housing built for students and lower income so we have a mix of people. Slummy run down rental houses turned back into single family dwelling or at least enforce beautification laws. Safe and clearly marked bike paths. A functioning art center. Well lit sidewalk. Thriving is what I want stop building away from downtown.



- Downtown full of businesses, restaurants music venue where concerts can be held. Tourist coming in enjoying the river, restaurants overlooking the river. Kind of like a boardwalk to draw people in.
- The Masonic is tenovated and provides space for the arts along with the rest of the proposed Arts Corridor; downtown buildings are filled with small businesses and restaurants; the area is walkable and bikable.
- A tourist go to destination. A thriving downtown with shops and restaurants that are open every night of the week.
- Bustling downtown with tourists galore!
- Grateful downtown like Lacrosse WI. Many family things to do and a beautiful river view
- lively downtown
- Tons of people downtown every day of the week. A riverfront walk that gets used because there is so much to see and do. A convention center that hosts concerts, art fairs, etc. a true multi use facility. A new police station. A new Fire Station. A new Central Garage. Updated library. New and improved, larger Lake Lodge.
- Reviving downtown area to keep small businesses thriving.
- Vibrant downtown Broadway narrowed No trucks through city center
- Beautiful downtown area Beautiful nature a destination spot
- more housing along the river and less commercial property. more high tech industry.
- Much more developed downtown with a thriving levee area that is a cultural and recreational touchpoint for all. There are stages, a true waterpark, bike rentals, no cars on some streets, and a really beautiful garden park is set up that community members tend.
- Bustling downtown, the west end of town built up and used more
- It has many parks along the river with boat launches and kayak launches. There are mixed use development with housing and businesses along the river that take advantage of its awesome beauty
- Refreshed downtown with balance between old and new. New housing developments that are affordable. New restaurant and retailers that attract students from the Twin Cities.
- Improved trail system, many new restaurant and shopping options in downtown. Hotel or convention center in downtown area.
- In 15 years riverfront park has been expanded as a true community space with an art center overlooking the river, a children's play area, family picnic area, and adult exercise stations.
- Downtown is completely revitalized and buildings all look like the Latsch building, restaurants are all as quality as Sliced and Nosh and plentiful.
- Downtown is revitalized with the old commercial buildings renovated. There are lots of vibrant shops downtown. There are more parks and WSU builds a couple parking ramps and redevelops a few of the blocks that are now parking lots into more useful spaces.
- The downtown shopping will be better and more things going on down the levee.
- People working, everything open later, lights around the lakes at night so it looks pretty when you drive by at and so you can walk the lake after work at 5pm, dogs allowed everywhere without it being an issue, police doing more about the drug issues in Winona.
- Winona is a regional destination for outdoor activities - hiking, mountain biking, trail running, kayaking, canoeing, xc skiing, etc.
- Mountain biking trail sugar loaf to cherry hill. A toilet at every boat landing.



- Even more outdoor trails with people coming from all around the Us to explore them and to partake in events on the trails
- The fields at the lake would be youth fields instead of adult slow pitch fields.
- Belay platforms on the backside of Sugar Loaf. Been told there is an opportunity for a multi pitch ice park in town.
- 100 miles of trails
- Winona should have a dome for sports teams to play all year round and Winona should have another ice arena for more teams to practice at once along with that Winona should have more paved trails and better marked trails so community members can get outside
- Still small, but vibrant with young people staying to live here.
- Bike friendly community
- I think winona would still have e the small town vibe and not be engulfed in big city type place
- hopefully the same! Winona is a cute little town that shows where modern meets historic and I hope that some of it's history will be preserved. It's a town that also has a lot of outdoor space for recreational activities and it would be nice to see more of that, but Winona offers a lot in that department as well.
- Small town scenic route, rich in history and culture. Not overrun by big businesses or schools.
- Bike lanes throughout the city.
- Very proud
- Encroached upon by Rochester. I would like to see intermodal transportation between these two communities; yet distinct. Each is distinct and to be enjoyed by both communities for their unique features.
- More housing in the "suburbs." Less public assistance so that the manufacturing jobs are filled. More over-sight and discipline in schools to deter violence. Ability to leave doors unlocked and feel safe again.
- Not over crowded
- Much the same with 3000 more people, and safer streets
- A lot like it does now. Why change good stuff?
- Not sure, still new to the community and learning about all it has to offer and its rich history as a town.
- Same as it does now, don't want it to grow anymore
- An overpass and only one roundabout on the east end because you will have found out how terrible 4 in a row in about a mile is.
- Walkable and bikeable from any point in the city
- I like it the way it is! No major changes needed. Just keep up with technology. Maintain economic opportunity.
- Probably a lot like now. Preserve the historic and artistic elements that are already here.
- Less closures, less using historic space to build housing and ruin beautiful views of Winona, community engagement opportunities left and right, and more events to bring community together
- More fun community events for people of all ages.
- A Micropolis booming with activity, exciting, a destination for others to come to.
- There is a tough dichotomy between retirement community and college student here. I would love to see a community that embraces their heritage, while also pushing to keep a younger generation



here. It's a great community to come to school in, great to retire in, but there isn't much in between for young adults and families.

- More arts events and local concert venues. More affordable housing and continued free transit use. Continued coming together as a community to get through anything that comes along.
- We have much more art in the community (Think Mankato). Large sculptures, more bubblers like Powers designed. More events at the band shell.
- A city where residents and tourists alike have ample cultural and scenic opportunities.
- People travel to Winona from places like la crosse, Rochester and the twin cities for the restaurant's and activities
- More festivals with music
- More culture, music and arts. Focus on outdoors and nature. More dog friendly.
- Named best small community for families - more playgrounds, more trails, more recreation for children
- We need to find a way to attract young families. We seem to have a gap in the population of people between 18-50.
- A small town with big city places and activities. Think Manhattan Kansas.
- Opportunities for activities outside of only the arts
- Destination for art, music. Food- best trail system around; lake park and levee are regular places for live music, festivals, movies and other family events; bring in big artists; small businesses fill downtown
- Lots of activities regularly - arts, food, family. Bike friendly, lots of ethnic food options, regular tourism to draw people here from our downtown culture
- Endless cultural events, accessibility for many languages and abilities, thriving young families, and tons of block parties.
- A community theatre established for year round theatre opportunities for all ages (we need this especially coming out of COVID and with the void of the Page Series) and continued investments in trails like the Flyaway.
- A town with easy access to all kinds of outdoor recreation, very visible art and music festival and performances
- Lots of family friendly activities
- More family activities indoors for the long winters. Thinking things like an indoor playground, lazer tag, mini golf, or roller rink
- Ideally there will be more free family friendly community events. Many events are good for kids OR adults. Not too often events for all ages. Also seems to be a lot of focus on the Arts. Arts are great! But not always kid friendly.
- Revitalize community theater traditions by expanding music, art, and theater programs
- Thriving arts and culture scene and outdoor recreation capital of the Midwest
- Outdoor fests, shows, concert all summer long. More winter activities like bring back the winter carnival!
- Almost exactly the same, only with more parking lots and jails. Hopefully festivals/art events are still a thing.
- About the same, just adding more shops and places for families to do things with each other.
- More diverse population and a true melting/blending pot. And fewer trains



- I envision that Winona could become an inter-connected community, not only for getting around, but in regards to helping people and organizations connect better. We could be a more welcoming community that thrives on its acceptance of all people. In turn filling jobs and creating diversity in cultural/economic opportunities in Winona.
- WE continue to be a destination for tourism year round but maintain the unique and welcoming community we have always been
- An open minded community that highly values sustainability, invites and accepts community input, and has more job opportunities for college educated people.
- More family housing, rural internet access, more diverse acceptability, more dietary restricted food options
- The people live and work in peace, prosperity and beauty.
- Celebrating diversity, acceptance of equality if having the right leaders and people
- It looks fruitful. There is way more of a community aspect and everyone is in different clubs and gatherings with no hesitation. The bars are not the main attraction on the weekend. Neighborhoods are so safe, you can walk alone at night. People help each other.
- Less infighting among elected bodies. More pro-active looking for solutions to issues (rather than reaction and lots and lots of meetings held, where there often aren't solutions, and everything starts over again a couple years later). Increased population (we are one of only a couple communities in MN that lost population in the 2020 census compared to 2010 - even comparing to other communities with large college populations). More diverse population. Increasing public school participation. Continuing historic preservation, but getting beyond thinking that "old" equals "good." Ability to retain younger families and single professionals. Working to proactively include people in activities - overcoming long-held mindset that "poor" people don't deserve to be part of activities, etc. Overcoming mindset that there are 2 Winonas - those who have been here for multiple generations, and those who are considered "new," even after living here for a couple decades. Continuing expansion of women and POC in leadership roles.
- A community that care about people and not businesses
- More smiling people! People who are happy and healthy and respect one another. More playgrounds, and people spending time together around town and on trails. Growth in diversity of cultures and ethnicities and people blended together.
- A great place for everyone to get along and not be judged according to your race , everyone would take time to get to know each other instead of passing judgement by looks and akin color
- The ideal American city where people from all walks of life are living, communing, learning and enjoying life with and from each other.
- Citizen focused
- Winona is a more culturally diverse city, a welcoming safe-haven for immigrants and refugees, open to the arts and talents newcomers have to share. Winona preserves the riverfront and trails, no longer building to block the Mississippi, but encouraging people to come to our city and take in the water, the bluffs, and our arts.
- A place where people from all walks of life feel safe and supported. Streets are safe to walk on. Diversity is celebrated. WAGES ARE LIVING WAGE or better!
- Flourishing culture- arts, food, nature, diversity- ALL people feel welcome and safe



- Equitable. All people have access to healthcare and decent housing... and all people are respected. Resources are used to help people develop to their potential rather than punish & incarcerate.
- welcoming, affordable, leader
- More liberal and diverse in ideas
- Less authoritarian viewpoints and more community oriented critical thinking and problem solving.
- More diverse.
- Community with more integrated population, affordable housing for low-income individuals that does not force them to live in unsafe housing (drug use; crime that is not reported due to fears of reprisal or unresponsiveness of police/government/school authorities)
- 24 hour bus service, housing 1/2 way to Wabasha, down to Homer, deeply affordable housing abounding versus resenting arrivals from other places in the Great Plains. Welcome the stranger, the widow, the orphan. Become multiculturally diverse gender fair and disability aware with the full continuum of decent housing for all.
- Much the same, but more diverse and more equitable.
- It has finally worked its way out of doing everything it can to keep it the way "it's always been/back in 1950" and shed its "it was good enough for me, why change it" attitude when it ISN'T good enough for everyone. Good ol' boy politics are crippling innovation, inclusion, equity, and real progress
- Winona would be a leader in climate conscious technology, put value into its youth as they will become the future and develop a strong sense of community.
- More green space, safe places for children with activities and supports, supporting all members of the community not just white cisgender heterosexual law abiding citizens
- Winona looks like a welcoming, vibrant community with mixed living/business space in a historic downtown. It looks integrated in that people of racial/ethnic/socio-economic diversity live in shared spaces where lives intersect. It is a model for promoting systems thinking, for building compassionate community spaces and a spot for outdoor adventure.