



## Comprehensive Plan Update: Downtown & Riverfront Subcommittee

### Summary

The Downtown & Riverfront Subcommittee will examine the existing 2020 Downtown Strategic Plan, explore the desires and needs of the businesses, property owners, visitors, and residents of downtown and the riverfront in Winona, and future downtown and riverfront needs, goals, objectives, and policies/strategies.

### Examples of discussion topic/focus areas:

- Downtown Strategic Plan Reassessment
- Desires from the community to see implemented in the downtown
- Winona's historic downtown's role as a livable, commercial, industrial, and recreation regional hub
- Physical improvements in the public realm and in the private realm that can support downtown as a foundation for innovation in Winona
- Downtown and Riverfront Ideas and Issues from Comprehensive Plan Phase 1 Engagement (see following pages)
- Increasing connections between downtown and the riverfront
- Riverfront development- commercial harbor and growing tourism
- Downtown Development and Redevelopment- Opportunity Winona.

### Overall Committee Product:

**In accordance with Winona's 2045 vision, city values, and Comprehensive Plan Overarching Themes; downtown and riverfront goals, objectives, and policies/strategies identified by the subcommittee are recommended for incorporation into the Comprehensive Plan.**

### Timeline:

- April-August 2022
- Two meetings per month – 1-1.5 hours long