

Heritage Preservation Emerging Themes

July 29, 2022

Emerging Themes/Concepts for Heritage Preservation Subcommittee

Education and Outreach

- Education for internal stakeholders
 - Commissions
 - City Council
 - Administration
- Education for external stakeholders
 - General public
 - Historic property owner and tenants
 - Partnership organizations and individuals
- Financial incentive education
 - Internal stakeholders:
 - What works?
 - What doesn't work?
 - What needs to change?
 - External stakeholders:
 - What is available?
 - What are the processes?
 - How are we communicating?

Preservation Projects

- Ongoing NRHP and local designation efforts
- Ongoing survey and context study development
- Education and outreach as maintenance of existing historic districts



Comprehensive
Plan Update

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Maintaining Winona's Unique Identity

- Public infrastructure investment in historic districts (how do you know you're in an historic district?)
- Incentives for reinvestment in private properties
- Standards for new development reflecting Winona's built pattern
- Deconstruction to preserve unique historic assets and promote "green" demolition

Financial Tools

- More financial tools for reinvestment in historic properties
- Less red tape around financial tools to promote reinvestment
- New local incentives to pair with local regulations (balanced trade-offs)

Indigenous Heritage

- Currently not recognized regularly or consistently
- Partner with representatives of indigenous communities to develop more documentation and support
- Prioritize this as a missing piece of Winona's traditional heritage work

Accessible Heritage

- Make it easy to find information about Winona's history (online, in-person, a "feeling of place")
- Develop physical connections between Winona's historic districts and sites and surrounding areas
- Make connections from entrances to the city to historic districts and sites (Highways 61, 43, and 14; levee park; Amtrak station)