

Notes from meeting 5: Present Chris Livingston, Doug Irwin, Pat Mutter, Laurie Lucas, Mike Dieter, Sadie Neuman,

Two topics were discussed to see if the committee felt they needed addressing in the Economic Development component of the plan. First Technology and later confirming downtown development and redevelopment.

Need Technology- Colleges sophisticated.

Land Dormant, underutilized maximize utility.

Laurie Attractive Technology Center with sophisticated space working remote is a key.

Mike Dieter- barriers to employment. Access to internet. Online portals, hours library, access,

Chamber software launch DEETS application. App of all going on. Events, retail, etc. Local or visitor scan qr code- one stop shop. Fizzled out. \$5,000? Others Rochester, La Crosse.

Make sure technology meets needs into the future. Some who cannot connect still have cell phones

EV Charging- Ross from Xcel Energy.

Pat- EV Charging- Winona county began talking years ago. First one at Co-op. We are missing out because people cannot come here to charge. App- Pat Mutter calendar, resources, how to get information, our calendar is focused on visitors. If you have a calendar who maintains it. Who collects information.

Technology- Pat, Project Fine, preference for cell phone.

Chris Livingston- early in process I spoke of high speed internet. Conflicting data and information not sure if accurate. A lot of ads for h.s. internet in Winona up to a Gig. If you live in center of town, I cannot get 1 Gig, Infrastructure does not exist everywhere. A true speed map to residents and for businesses. My own house. Development side- when sites are developed try to provide the infrastructure from providers of Technology. Easy place to develop. Feasible in Winona. Public WIFI can Winona get this. Zones in City easy to log in. explore in future hub tech area, wifi, etc. Pilot project- Lucy- Blandin to put public access Levee, Lake, Library.

Doug if not economic possible can space be offered up. You can come here to use Wifi, a hub location. Advantageous.

Jeff V- resonates. Look at future foundational things is connectivity data communication to each other and the world. What does state of the art future look like. Sophisticated ecosystem in educational institutions, books checked out, where they're at, etc. Energy strategy- infrastructure- plug in capable. And Energy independence. Long term stability by having Energy Independence. Transportation- technology get from A to B.

Applications for calendars small towns. Project Fine- access to computers.

Chris Livingston High speed internet, best infrastructure a must, true speed map

Develop sites with infrastructure, wifi best technology Spots or Hubs for people- City did this in the past.

Foundation, connectivity to world state of the art, ecosystems, energy independence, transportation. Silicon Valley hire person or agency to market community. Why pays, Concierge

Laurie Silicon valley of the Midwest not a building technology center.

Downtown Development and Redevelopment- Most cities with an e.d. chapter core area has a focus, highest value of land. Looking for confirmation that downtown develop. And redevelop. Is a component.

Bring DT plan to Committee.

Spot or hubs.

Goals, Objectives and Strategies. Some provided more to come. Perhaps reference old plan. IE Composites, not to read same but some may be important. Other Cities-

Examples- Hastings, Fairbault, Fairmont. Before we get into the exercise. Summary of meeting to come. Goals and Objectives example. Marketing One Voice. Goal- Broad- Objective- stated outcome Strategy action to achieve.

Quality of Life- Loud and clear Marketing Winona as a united front- quality of life in all area but Goal- see sheet.

Marketing- non-profits, art and culture, all entities not just what Lucy mentioned. Hire someone. Down a couple position CDS back housing, Jeff communicate with the industry marketing and experience, apple not phones, but style. Nuanced thing- Firms do this.

Economic security and growth- Mike Dieter- how to get word out, grants, how to fund it. Dollars and location or web sites, sell memberships, realtor, etc.

Raise taxes- tax base increase can help Water Sewer – Truck Driving spaces affordable industrial sites, every little piece inventory of sites that are useable. Also look outside our boundaries. Other uses for riverfront. Coloring maps. Carlos and luke .

How can we consolidate to make this more user friendly so people understand. Get things done- 85% done on old plan. Riverfront path. Open other ideas,

Layout of plan- All encompassing then breaks out into similar subjects, so many areas crossing over, housing 5 different subs 3 childcare

Provide more affordable housing more ways to entire the market. Part of large stuff. Lack of people we'll get a Economic Development can tell the story- Mike Dieter. We are the recruiter. Tell your story.