Winona Comprehensive Plan
Interim Report - Comments Received
January 30, 2023

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#001

Agree: 0; Disagree: 0

It's very difficult to see a genuine care and concerted effort to address equity, inclusion, access, and the environment in this plan.

#002

Agree: 0; Disagree: 0

I've spent hours talking to folks who participated in feedback efforts and served on subcommittees and even with this comment period extension, I cannot get them to comment. They tell me they don't see the point. They don't feel their contributions were valued or taken seriously before, and they are so hurt to see the emphasis in this plan having been put into appeasing developers. They feel their contributions that did make it into the plan were watered down or made too vague to have teeth. I've also been told the way this has been presented for comment (this pdf and the posters) is completely inaccessible given the format as well as the lack of background and explanation for jargon and concepts. Those I have talked to told me they are unlikely to partake in city efforts in the future and have lost confidence in staff because of their experience with this plan.

#002

Agree: 0; Disagree: 0

"A plan for and by the people" doesn't seem to be fitting because of this triggered apathy

Introduction

The 2045 Comprehensive Plan is an essential tool for guiding our City's future physical, economic, and social growth over the next 20 years – the plan uses the year 2045 as a target date for population, household, and employment projections. The 2045 Comprehensive Plan is an update of the City's current comprehensive plan which was completed and adopted in 2007. The updated plan is intended to be broad in scope and establishes high level goals, objectives, and strategies. It is a guide for residents, property owners, business owners, elected and appointed officials, and developers as they make decisions about future land development and infrastructure, including both public and private investments.

The 2045 Plan is being developed based on input from community members and careful studies of the 12 key topics addressed by the plan. This information is synthesized into a broad consensus on the desired future directions that support the community's planned development and growth. Winona's 2045 Comprehensive Plan is comprised of the following 12 key topics:

- Land Use & Development
- Housing & Neighborhoods
- Economic Development
- Heritage Preservation
- Downtown & Riverfront
- Parks & Recreation
- Transportation
- Arts & Culture
- Environment
- Community Services & Institutions
- Accessible Government
- Transformative Projects

Purpose of the Interim Report

The 2045 Comprehensive Plan update began in fall 2021 and is anticipated to finish in spring 2023. Over the past year, the City has conducted research and analysis of the 12 key community topics and facilitated a robust community engagement process. During the summer and fall of 2022, subcommittees were formed for each topic and each subcommittee participated in a series of meetings to learn about the City's current comprehensive plan and future community growth projections and to establish draft goals, objectives, and strategies for each topic.

The purpose of the Interim Report is to provide community members with the plan's draft vision, core values, and the goals, objectives, and strategies for each of the 12 key topics. Since future land use as a topic is central to the City's development and growth, the updated future land use designations and future land use map are also included in the Interim Report. The complete 2045 Comprehensive Plan will be completed in spring 2023.

Plan Vision and Values

The 2045 Vision and Core Values statements were developed using input received from more than 2,000 participants of Engage Winona's engagement activities and the guidance of the Steering Committee. The vision is a concise, overarching statement of the community's aspirations for how the City should feel, look, function, and evolve over the next 20 years. The vision and core values provide a foundation to develop the Comprehensive Plan.

2045 Vision

Winona is a vibrant, inclusive river city where we are connected with each other and our beautiful environment, and we lead with entrepreneurial spirit and creativity.

Core Values

Livability & Well-being

We value our community services and events that support our overall health and bring us together. We cherish our connections with each other and work toward a future where we all have access to the places we love and feel a sense of safety and belonging.

Environment & Recreation

We treasure our natural resources, parks, and trails as a source of enjoyment and recreation activities for all residents and visitors. We will actively preserve, enhance, and increase accessibility to our environment for future generations. 003

Entrepreneurship & Economy

Our entrepreneurial spirit and industrial heritage are the foundation for growth of our robust, diverse economy. We invest in our downtown and other physical assets, and we create the conditions for bold and innovative ideas to flourish.

Learning & Culture

We value our 004 ersity of educational offerings, events, and community institutions that support lifelong learning and exploration of arts and culture. We celebrate the contribution of our youth and community members of all ages to our artistic and cultural fabric, and work to empower everyone to thrive in our city.

#003

Agree: 5; Disagree: 0

Winona's park system includes a remarkable amount of natural lands for a city of its size. In addition to being a source of enjoyment, these parklands are ecosystems that support native plant communities and wildlife. I would propose that stewardship of these natural communities to preserve the biodiversity they support is a value shared by many in the Winona community.

#004

Agree: 2; Disagree: 0

"Arts & Culture" has been a phrase commonly used throughout this report process as a key priority/value of Winona, so I suggest adding the word "Arts" into this heading as it is named in the section description. ex. "Learning & Arts/Culture" ?

Goals, Objectives and Strategies

The goals, objectives and strategies for the 12 key topic were developed by subcommittees in collaboration with the Comprehensive Plan Steering Committee. These subcommittees met 108 times and included more than 100 volunteers. After learning about comprehensive planning and the City's future projections for population, households and jobs, the subcommittees began by identifying a set of goals and objectives for their key topic. Goals are broad general statements that describe a desired outcome, while objectives are statements of measurable results that will help achieve the goal(s). The subcommittees then considered strategies, which are actions to achieve the objectives, suggested by City staff.

As part of the development process for the goals, objectives and strategies, the subcommittees also considered how the comprehensive plan's themes were integrated into and addressed by their key topic. The three comprehensive plan themes are:

- Equity – providing viable options and opportunities to help people reach their full potential. For example, increasing housing choice or increasing accessibility to public parks and facilities.
- Technology – incorporating innovation into City operations to make services more effective, efficient, and accessible. For example, improving City operations to reduce costs while enhancing public experience or providing additional online options for public participation.
- Sustainability – creating a resilient city that is a desirable place for future generations to live, work and play. For example, maintaining and enhancing the natural environment or responsibly managing the City's fiscal resources.

The following pages outline the draft goals, objectives and strategies for each of the key topics. Please note that the following key topics do not strictly follow the goals, objectives and strategies format because these topics relate to recent completed focus topic plans:

- Arts and Culture – The City's *Arts and Cultural Strategic Plan* was adopted in February 2022. The strategic plan has goals and objectives but does not identify strategies.
- Parks and Recreation – The City's *Comprehensive Parks, Open Space, & Recreation System Plan* was adopted in 2018. Similar to Arts and Culture, the system plan has goals and objectives but only identifies a limited number of strategies.
- Environment – A draft *Sustainability Plan* has been completed but not yet adopted. This plan has goals, strategies, and value statements.
- Transformative Projects – Since this topic is focused on specific projects, it does not identify goals, objectives and strategies.

#005

Agree: 0; Disagree: 0

Add A&C plan link here

#006

Agree: 1; Disagree: 0

How will success measures be

be tracked & evaluated?

#007

Agree: 3; Disagree: 0

Consider adding a "priority tag" (e.g. low, medium, high) to each of the strategies. This will help people focus on what should be implemented as soon as possible and those items that can wait a little longer.

Land Use & Development

Located on an island and surrounded by steep bluffs, Winona's unique setting makes efficient, economical use of land critically important. Winona's new Comprehensive Plan will update growth recommendations and examine land use both within Winona and immediately adjacent to the city.

The proposed land use designations and future land use maps can be found in the Future Land Use Planning section which starts on page 66.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Land Use & Development Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. Expanded Growth Opportunities Through Infill Development and Redevelopment

    1.1.   Facilitate infill development of existing vacant or undeveloped parcels.

        1.1.1.   Rezone and remove regulatory barriers to development for identified vacant or undeveloped parcels to zoning districts supporting the Comprehensive Plan's guidance.

        1.1.2.   Remediate contamination on brownfield sites in preparation for private development or public/private partnerships.

        1.1.3.   Analyze potential land uses in the airport area to support the community's development needs, including industrial development, potential relocation of other uses, and necessary mitigation for reuse of airport land.

        1.1.4.   Examine potential locations for replacing smaller lower quality wetlands that would benefit infill development and redevelopment.

    1.2.   Facilitate redevelopment of existing underutilized properties and buildings to achieve more efficient land uses and new development types.

        1.2.1.   Identify underutilized parcels within city boundaries for potential redevelopment.

        1.2.2.   Adjust zoning regulations to allow more flexibility in use of properties.

        1.2.3.   Examine the potential for non-residential development adjacent to utilities in nearby communities, such as Goodview and Minnesota City, with the consideration that people may work in these cities, but choose to live in Winona.

Goal 2. Flexible Residential Development

    2.1.   Reduce the number of zoning variances needed for new development.

#008

Agree: 1; Disagree: 0

Suggest including language that addresses the unique development constraints around the airport as included in the updated Airport Zoning Plan.

#009

Agree: 2; Disagree: 0

Size of small should be defined so as to prevent the filling in of larger strategically sensitive and important wetlands

#009

Agree: 2; Disagree: 0

Agreed. Is the intent to apply USACE terminology and SOPs? When was the last time Winona had an official city-wide wetlands evaluation? Has the city completed a natural asset valuation study yet? If not, it would be fiscally unwise to act on this strategy.

#010

Agree: 5; Disagree: 0

Defining jargon like "infill" in the text of the plan will make it more accessible to a broader audience.

#011

Agree: 1; Disagree: 0

Consider renaming this as just "Flexible Development". Many of these objectives and strategies apply to Commercial and Industrial development as well as Residential.

#012

Agree: 1; Disagree: 0

Winona is not technically an island.

#013

Agree: 0; Disagree: 0

This goal is fantastic!

#014

Agree: 2; Disagree: 0

Suggest adding an acknowledgment of Winona being situated on Dakota land.

#015

Agree: 0; Disagree: 0

I'm very concerned about the interests, expertise, background and lived experiences represented by this subcommittee. I do not support the approval of this section without thorough environmental and social equity review and editing.

#015

Agree: 0; Disagree: 0

Based on the content and strong language in this section

2.1.1.   Create by-right processes that allow for more housing without regulatory hurdles (i.e. more "Permitted with Standards" and less public hearings for variances and Conditional Use Permits).

2.1.2.   Re-legalize Winona's historic housing pattern (i.e. carriage houses, small lot development, ease of subdivision, missing Middle housing, etc.) through zoning and other regulatory changes.

2.1.3.   Adjust lot size and frontage zoning requirements in traditional neighborhoods to match existing lot dimensions and Winona's traditional development pattern.

2.1.4.   Reduce required setbacks for non-lot of record properties in the traditional neighborhoods.

2.1.5.   Relax standards for accessory dwelling units, including maximum height allowed.

2.2.   Expand residential uses in zoning districts.

2.2.1.   Add residential as an allowed use in the I-1 district.

2.2.2.   Add more residential options for commercial districts.

2.2.3.   Allow owner-occupied duplexes within existing homes or with small expansions for existing homes in the bluff neighborhoods south of Highway 61.

2.2.4.   Allow apartment buildings (without required non-residential uses on the first floor) in the Mixed-Use Downtown Core zoning district outside of the central retail/commercial area of downtown.

Goal 3.   Edge Growth Through Efficient Use of Land and Public Utilities

3.1.   Examine edge areas adjacent to existing public utilities for suitability and capacity for residential, commercial, and industrial development.

3.1.1.   Prioritize and phase new development in proximity to existing public utilities.

3.2.   Facilitate contiguous and phased development of new residential neighborhoods.

3.2.1.   Examine the Bluffland Protection Overlay District, including comparison with other cities' bluffland protection regulations, pertaining to slopes, setbacks, and related elements in bluffland areas outside of the Mississippi River Valley viewshed to evaluate whether any of the standards are overly restrictive to development.

3.2.2.   Allow bluffland areas with public trails to satisfy parkland dedication requirements. Public trails must meet bluffland requirements for construction.

3.2.3.   Examine new technology for handling stormwater and waste water to facilitate development while considering potential environmental effects.

#016

Agree: 6; Disagree: 0

Regarding bluffland protection zoning: To see what the bluffs look like with weak zoning, look at the free-for-all of the greater La Crosse / Onalaska area, and Highway 61/I-90 from La Crosse to Winona. You also need to consider the impact of housing access roads and driveways.

#017

Agree: 3; Disagree: 0

Why is having less public hearings helpful in this case?

Checks and balances such as community input opportunities exist for a reason.

#018

Agree: 0; Disagree: 0

What does this mean?

#019

Agree: 0; Disagree: 0

May call out "Accessory Dwelling Units" as carriage houses

#019

Agree: 0; Disagree: 0

Carriage houses might not be the best example to include in the plan. I don't think we want to literally allow horse and carriages back in the core of the town, so it is unclear what is being referred to.

#020

Agree: 5; Disagree: 0

Hello,

I think reconsidering the zoning areas would be a good alternative to this proposal. In addition, building housing in the bluff area would take away from what part of Winona is known for! If part of this proposal is to increase housing for those who are houseless, I believe there are other areas to accomplish this. Just some thoughts :)

#021

Agree: 4; Disagree: 0

What standards? State standards? State standards are minimum standards. Is that what we want to hang our hat on?

#021

Agree: 2; Disagree: 0

What is by-right? What kind of development? Will environmental considerations be bypassed? Densification is fiscally beneficial for utilities and services, and can benefit housing choice, but if runoff, infiltration, peak flow and evapotranspiration are not taken into consideration as an equal priority, we increase our risk of disastrous outcomes during extreme weather events (which are ever more frequent), we significantly increase our risk of a public health crisis during extreme heat events and illicit spills, we reduce our capacity to replenish groundwater and prevent stormwater pollution, and we disproportionately decrease access to green space for those near eager developers.

#022

Agree: 0; Disagree: 0

This needs more definition. And what is the purpose?

#023

Agree: 1; Disagree: 0

spelling error

#023

Agree: 1; Disagree: 0

These kinds of errors and redundancies are unacceptable. Who was responsible for preparing this draft? I assume technical consultants - because what else were they paid for?

Things like this are one of the main reasons people tell me they don't have confidence in this plan or process.

#024

Agree: 0; Disagree: 0

What does "non-lot of record properties in the traditional neighborhoods" mean???

#025

Agree: 6; Disagree: 0

While I understand the intent of examining the Bluffland Protection Overlay District, I do worry that this could open Winona up for more development on the bluffs facing into town and even up on top of the hill where development is already occurring. I choose to live here because of the natural beauty, and I would be disappointed to see more development on the bluffside that takes away from that aesthetic. I think restrictive ordinances around development in the bluffs are necessary so we don't quickly take away one of the largest assets to Winona - the natural landscape that draws visitors and residents to recreate, vacation here, etc. etc. If this is something that stays in the comprehensive plan, I hope efforts are made to ensure any potential future development accounts for protecting the natural beauty of our home town.

#026

Agree: 0; Disagree: 0

This is super specific. What is it about homes in the bluff neighborhoods south of hwy 61 that makes this important enough to have its own strategy? My spidey senses are on high alert as I suspect this has to do with getting around important bluffland development regulations - which are highly valued in our community, based on the comments in this plan. How many other times do goals/strategies in this plan conflict with one another?

#027

Agree: 6; Disagree: 0

Perhaps Winona is a leader and is setting a good example with our Bluffland Protection?

#027

Agree: 2; Disagree: 0

What other cities? Where? And why?

#028

Agree: 5; Disagree: 0

The bluffs and the river define Winona, and make it a desired place to live, work, play, go to school, and visit. The bluffs should be preserved as a scenic and accessible community resource, benefitting everyone instead of individual homeowners who want to build in a scenic location and own the view. This is the guiding principle of the bluffland protections. Having said that, there is nothing wrong with reviewing regulations to make sure they both accomplish their goal and allow for reasonable development.

#029

Agree: 1; Disagree: 0

This should be a separate bullet point.

#030

Agree: 0; Disagree: 0

Why does this section of the plan use strong language like "allow" and other "progressive" sections use much softer language like "consider" and "examine" - who are you afraid of making mad? Or is it the city itself that doesn't support big (dare I say transformative) moves to progress social equity, community wellbeing and environmental health and function?

#031

Agree: 5; Disagree: 0

In addition to the multiple comments already made expressing concern around loosening protection for the view of the bluffs in town, development along bluff edges adds impervious surface to parts of the landscape especially impactful to the hydrology of streams and erosion of soil. Low-density development also fragments habitat, impacting the sustainability of local ecosystems. Bluffland ordinances are important not only for viewsheds, but for water quality, flood risk reduction, and ecological stewardship.

Additionally, if the City is looking to the dispersed blufflands for increased residential development, it is chasing a development pattern that will make the city inherently less sustainable and less connected in the future. Ridge-top properties developed along outlying bluffs will always require a car to get into central Winona. Residential development in this direction will increase the average road mile of Winona residents, while encouraging housing in places with less connection to the city center and activities happening there. We should be encouraging development patterns that lead to better walkability and connection to Winona's core city area.

041

    3.2.4.   Examine options for assessment of utility connection fees to reduce upfront costs to developers. 038

  3.3.   Determine trunk main extensions based on a study of operational and fiscal impacts to City of Winona. Study shall include the following: 037 036

    3.3.1.   The costs of extension and long-term maintenance of utility extensions.

    3.3.2.   Impacts to the costs and level of service for police, fire, emergency response, and the transportation system.

    3.3.3.   Economic impacts to local jurisdictions for development of new land.

045   3.4.   Determine trunk main extensions based on a study of the proposed land for future development. Study shall include the following: 033 039

    3.4.1.   Impacts to prime agricultural land.

    3.4.2.   Impacts of new development to sensitive natural resources.

    3.4.3.   Potential limitations to development of new land such as Karst topography, soils, and depth to bedrock.

Goal 4.   Neighborhood Character Preservation with Infill Development and Redevelopment

  4.1.   Provide transitions between disparate land use designations.

    4.1.1.   Enact appropriate zoning regulations to provide for a buffer between uses of different intensities. 035

043   4.1.2.   Allow new development or the addition of new housing units as "permitted with standards" in the zoning code. To help maintain neighborhood character while accommodating change, establish development standards to permit uses brought rather than requiring a variance. 032

044   4.1.3.   Examine limited exterior design standards for new uses or remodels that substantially change building facades.

Goal 5.   Complete Neighborhoods

  5.1.   Allow small-scale commercial uses in the traditional neighborhoods.

    5.1.1.   Re-legalize existing neighborhood commercial uses (such as Bloedows, Flowers on Broadway, Hei and Low tavern, etc.). 034

042   5.1.2.   Place reasonable regulations on neighborhood commercial uses to ensure compatibility with adjacent homes.

040   5.1.3.   Rezone the area around the Amtrak Station for mixed use development and remove regulatory barriers to housing development and commercial investment.

#032

Agree: 2; Disagree: 0

What is a "use by right"? This appears to be a "I can build what I want on my land" statement. If it is it should be called out. If it is not it should be defined in "definitions" section.

#033

Agree: 2; Disagree: 0

3.5. Study the impacts to the needs and wellbeing of potential residents of proposed developments - is it walkable? Bikeable? Would residents with low mobility have access to food? Schools? Child care and work? Parks? Social networks? Health care? Public transit?

#034

Agree: 1; Disagree: 0

Makes sense. It is these local businesses that add character to Winona.

#034

Agree: 0; Disagree: 0

Yes! Please! We should all be within walking distance of small neighborhood stores, places to buy nutritious, affordable and fresh food, cafes and bars and other services. Think of the creative businesses that might pop up as residents realize entrepreneurial dreams and meet neighborhood needs... was this a transformative project idea??

#035

Agree: 1; Disagree: 0

4.1.1 what does intensities mean? Between industrial and residential? Or between single family and multifamily?

If between the latter: why? Mixing SF and MF would be better for stormwater and urban heat island (UHI). It would afford folks of differing incomes and backgrounds the opportunity to build meaningful relationships with neighbors they may not otherwise cross paths with. It could help

us broaden our horizons, increase capacity for empathy, strengthen social cohesion, inspire creativity and innovation, solve world peace… I digress.

If it means industrial and residential, then thumbs up. Let's hire an environmental scientist who can do risk assessments and hazard modeling.

#036

Agree: 0; Disagree: 0

The study should also include the economic impacts on LMI property owners who pay a disproportionate amount to added assessments than people with higher incomes.

#037

Agree: 1; Disagree: 0

Please include a definition of trunk main in the full plan.

#038

Agree: 1; Disagree: 0

3.2.4. What does this mean?

#039

Agree: 0; Disagree: 0

3.4. "… of the proposed land [use] of future development."

#040

Agree: 0; Disagree: 0

It would be cool to have a cafe near the Amtrak station - but what kind of regulatory barriers are we talking about?

#041

Agree: 1; Disagree: 0

It would be helpful to have a header or footer indication which section you're reading

#042

Agree: 0; Disagree: 0

What are reasonable regulations? What are the concerns that spawned this strategy?

#043

Agree: 1; Disagree: 0

4.1.2. Would such standards include environmental considerations (tree cover, runoff/flooding, habitat, pollution, etc.)? If not, who would cover the costs of not including environmental standards?

#044

Agree: 1; Disagree: 0

4.1.3. Can we get an example of what this ordinance would look like? And the unintended consequences and/or legal ramifications in cities that have enacted similar ordinance(s)?

#045

Agree: 2; Disagree: 0

3.4. Include valuation of existing, proposed and alternative land uses on a site with consideration to carbon credits, water quality protections/improvements, MS4 permit requirements, wildlife and pollinator habitat, urban heat island mitigation, flood mitigation, other current or potential regional/state/federal regulations.

5.2. Allow small-scale commercial uses in appropriate bluff neighborhoods south of Highway 61.

    5.2.1. Permit small-scale commercial uses in high traffic areas such as State and County Highway corridors and at entrances to neighborhoods.

    5.2.2. Prioritize corner lots for commercial and mixed use uses in neighborhoods and allow as "permitted with standards." 047

5.3. Allow a diversity of housing types.

049

    5.3.1. Allow owner-occupied triplexes as "permitted with standards" on standard 50' X 140' City lot with limited exterior design standards and parking provided per City Code.

    5.3.2. Allow triplexes with a Conditional Use Permit on standard 50' X 140' City lot with limited exterior design standards and parking provided per City Code.

    5.3.3. Allow duplexes and other second units types on lots smaller than 50' X 140' with limited exterior design standards and parking provided per City Code.

    5.3.4. Allow a variety of housing types in new residential subdivisions.

053

    5.3.5. Relax lot dimension and lot siting standards where adjoining different zoning districts.

051 Encourage ownership options for multi-unit residential buildings.

    5.4.1. Explore models for ownership of housing units within 2-4 unit buildings.

    5.4.2. Explore models for ownership of housing units within 5+ unit buildings.

Goal 6. Preserved and Enhanced 048 reation and Natural Resource Areas

6.1. Improve access for all neighborhoods to existing recreation and natural resource areas.

    6.1.1. Enact strategies of the Park and Recreation Master Plan.

    6.1.2. Enact strategies of the Bluffs Traverse Conservation and Recreation Area Master Plan.

050 Balance the distribution of recreational resources across all neighborhoods.

052. Consider changes to existing recreation and natural resource areas to allow better management of the overall system.

    6.3.1. Identify vegetation strategies that reduce regular City maintenance needs while retaining important characteristics of recreation and natural resource areas, e.g. 046 increased native vegetation areas and decreased mowed areas.

    6.3.2. Continue to partner with other organizations or groups to assist in maintaining and enhancing recreation and natural resource areas.

#046

Agree: 3; Disagree: 0

Will this include strategies to reduce invasive species like Oriental Bittersweet and Buckthorn? I know we'll never completely eradicate these, but if left unchecked they could have huge repercussions on our bluffside.

#047

Agree: 1; Disagree: 0

Punctuation.

#048

Agree: 1; Disagree: 0

Complete the Riverfront Trail should be an added goal of not stated in another section.

#048

Agree: 0; Disagree: 0

Throughout the subcommittee process, committee members brought up many goals/ideas/issues that city staff said relate to multiple sections. A few of us suggested they be represented in each relevant section, but staff voiced concern over how that might increase the length of this document. Their approach for this draft was not to "replicate" ideas. I think many of the comments here show how important it is to indicate when a topic relates to multiple sections.

#049

Agree: 0; Disagree: 0

5.3. has some extremely specific charges for slightly different conditions. What's up with this? Can we have a recorded presentation or something to help explain the nuance here? If it's important enough to warrant these strategies, it's important enough to have a public information and feedback session before this plan is approved.

#050

Agree: 8; Disagree: 0

What exactly does this mean? Many of our recreational facilities are locked in due to natural features or space needs. Many neighborhoods in the core of the city have lost outdoor spaces to recreate especially for kids due to City removing playground equipment or school closures.

If this means putting resources into neighborhood parks located in valley's and subdivisions only used by a select few and reducing the number of playgrounds or opportunities in the core neighborhoods in the City then I have concerns. Equity across the community and focusing on opportunities for under served populations would be a better goal. Add clarity to this goal.

#051

Agree: 5; Disagree: 0

More of this. Owner-occupied multi-family housing is a great goal.

#052

Agree: 2; Disagree: 0

With the amount of natural lands in Winona's park system, the city needs to put together a Natural Resources Management Plan focused on ecological management of city owned natural lands and the environmental impact of developed parkland. Such a plan would be an essential partner to the Park and Recreation Master Plan, which outlines recreational uses but not ecological management of parklands, and will be complementary to the sustainability plan. Putting such a plan together would support implementation of all three strategies listed under this objective. Development of such a plan should be Strategy 6.3.1.

#052

Agree: 0; Disagree: 0

For this to be done with integrity, city staff needs to recruit and compensate local ecological researchers and practitioners who have the necessary expertise to collaboratively write an appropriate RFP and vet/choose a competent consultant.

#053

Agree: 2; Disagree: 1

it looks like section 5.3 takes out the 30% which has been very effective in keeping blocks from being over saturated with college rentals and basically destroying neighborhoods. We do not need more rentals to solve affordability housing problem we move house out of the rental market into owner occupied. City should use grant monies to help people with down payments and to rehabilitate our current housing stock into livable homes.

#053

Agree: 0; Disagree: 0

Howard, were you a total degenerate who ruined neighborhoods during your college years? I'm sure you weren't - and neither are the majority of current students and renters. The inherent assumption that students and people who rent = neighborhood degradation is classist, close-minded, divisionary, and stifles social cohesion in our town. Your comment that "we do not need more rentals to solve affordability problem[s]" is a view I'm sure many of us share - especially current renters. Both sentiments in Howard's comment are MAJOR issues in town that would have been useful to focus on in the housing AND transformative projects subcommittees. We need to work on this issue (both the affordability of housing and the severe "othering" issue we have in Winona) IMMEDIATELY. Please don't ignore this and push it aside AGAIN.

6.⬤⬤act strategies of the Winona Sustainability Plan.

6.4. Add new uses to existing recreation and natural resource areas.

6.4.1. Facilitate new recreational opportunities in accordance with the Park and Recreation Master Plan, Bluffs Traverse Conservation and Recreation Area Master Plan, and Sugar Loaf Bluff Conservation and Recreation Area Master Plan.

6.4.2. Facilitate new recreational opportunities in accordance with residents' and visitors' needs an⬤sires.

6.5. Encourage cluster development to preserve important natural resources and unique characteristics of the land.

6.5.1. Encourage conservation design for new residential subdivisions.

6.5.2. Minimize impacts to the tree canopy to reduce the heat island effect and protect wildlife habitat.

#054

Agree: 2; Disagree: 0

Something should be added to this line about ensuring the inclusivity of those needs and desires. I work in outdoor recreation, specifically in inclusion and accessibility, and we often find that it's hard to engage the voices of the most underrepresented in our community because they're focuses are on so many other survival-based needs. Inclusion and equity needs to be at the forefront of anything that centers around community needs and desires, and I believe that needs to be directly written into the comp plan as an intent to ensure that focus is there.

#054

Agree: 0; Disagree: 0

Co-Design.

#055

Agree: 2; Disagree: 0

Approve the sustainability plan would be a good start!

#056

Agree: 3; Disagree: 0

Can this be more specific?

Housing & Neighborhoods

The Comprehen 060 Plan Update will address housing choice in the City of Winona to help create more homes for people. The plan will address gaps in housing supply and identify distinct characteristics and needs of neighborhoods across the city.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Housing & Neighborhoods Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. Balanced Supply of Housing Choices

1.1 061 xpand the housing types allowed in residential zoning districts.

    1.1.1. Consider allowing apartment buildings (without requiring non-residential uses on the first floor) in the Mixed-Use Downtown Core zoning district outside of the central retail/commercial area of downtown.

    1.1.2. Evaluate amending zoning in commercial and light manufacturing zoning areas to allow for new residential homes.

    1.1.3. From time-to-time, staff to evaluate Winona's development patterns and housing needs/market to update land use designations on the comprehensive plan's future land use map when appropriate.

    1.1.4. Evaluate the area around the WSU campus related to rental housing; when a particular block is comprised of 60% or more of non-owner-occupied rentals, consider 058 wing the possibility for the remaining homes to attain rental certification. 057

  1.2. Allow increased housing density while maintaining neighborhood character.

    1.2.1 059 llow the integration of owner-occupied duplexes and triplexes into our neighborhoods, as this is consistent with Winona's historical development pattern.

    1.2.2. Allow the development of new housing choices and increased density that address the needs of Winona's changing housing needs (ADUs, tiny homes, co-op housing, homelessness, supportive and transitional housing)

    1.2.3. Encourage private and public investments into Winona's existing housing stock to enable home modifications and increased density that address changing market conditions and community housing needs.

  1.3. Establish initiatives to construct and rehabilitate a broad mix of housing types that are attainable to all income levels.

#057

Agree: 0; Disagree: 0

Just because some neighborhoods are over-run with rental housing is no reason to "throw them to the wolves". We have fought for years to save our neighborhood near WSU. The 30% rule is the greatest thing that ever happened for us. I can't imagine anyone seeing anything positive about letting more rental units in.

#058

Agree: 2; Disagree: 0

You need to reduce non-owner occupied rentals, not increase them! Run down rental properties and no vested home owners have absolutely ruined the areas around WSU.   If your goal is to revitalize central and historic Winona,   more family homes converted to rental properties isn't the answer.

#058

Agree: 1; Disagree: 0

When a person feels valued and cared for by their neighborhood, they then care for and value their neighborhood (i.e. have a vested interest in their neighborhood). This view of renters is again a MAJOR issue in Winona that needs to be given time and attention IMMEDIATELY.

#058

Agree: 0; Disagree: 0

I agree, this issue needs to be given time and attention immediately. Stop any more intrusions into our neighborhoods near WSU.

#059

Agree: 0; Disagree: 0

This appears to duplicate and be better fleshed out in "Land Use & Development" Items 5.3.1, 5.3.2, 5.3.3. Consider merging the two.

#060

Agree: 0; Disagree: 0

Why is there no mention of the environmental impact of housing and development? I didn't see anything about the need for lead testing and mapping, the carbon and water footprints of building materials, green space evaluations, etc.

#061

Agree: 1; Disagree: 0

This appears to duplicate "Land Use & Development" item 2.2. Consider either merging these two items into one single item or better differentiating the two items.

1.3.1. Utilize the initiatives and resources outlined in the City of Winona Housing Task Force Recommendations, as adopted by the City Council in 2017.

Goal 068 Integrated Mixed Income Neighborhoods that Reduce Segregation

2.1. Distribute and integrate subsidized housing options throughout the city.

2.1.1. Encourage new subsidized and supportive homes to be developed as 'scattered sites' as opposed to large concentrated low-income housing areas.

2.1.2. Promote the creation of mixed-income neighborhoods when existing commercial and industrial sites are redeveloped with housing.

2.1.3. Encourage new housing developments with 5 or more units to accept Housing Choice Vouchers.

2.1.4. Provide incentives for new market rate rentals to include a percentage of income-based units.

2.1.5. Establish policies that promote 063 diversity, equity, inclusion, and housing opportunities for all residents.

Goal 3. Expanded Housing Development Options

3.1. Evaluate under-utilized buildings and sites in developed areas for potential housing development.

3.1.1. 066 Prioritize infill development and redevelopment efforts for increasing housing choices (ADUs, move-up homes, single family homes, duplexes, triplexes, artist live/work space) not currently available in Winona.

3.1.2. Support the development of medium to high density housing types near commercial nodes and activity centers.

3.1.3. 065 Encourage new housing development in and near downtown, near commercial corridors and activity centers, and along the r 062.

3.1.4. Consider allowing new residential in existing commercial and industrial areas where surrounding uses are compatible.

3.1.5. Promote the reuse and renovation of existing buildings for housing development.

3.1.6. Inventory vacant or abandon homes and assist moving them onto the market.

067. Support the designation of the four blocks east of Main Street as a "WSU and City 064 Partnership" area.

3.2. Increase flexibility of residential standards to eliminate development barriers.

3.2.1. Evaluate the City's current "curb cut" policy and how the policy affects infill residential development, creation of a variety of homes, and density.

#062

Agree: 0; Disagree: 0

What does along the river mean?

#063

Agree: 1; Disagree: 0

Excellent, yes!

#064

Agree: 0; Disagree: 0

I am sure the home owners in this neighborhood are going to be thrilled about this idea.

#065

Agree: 0; Disagree: 0

Consider merging with item 3.1.2. Any new housing in these areas should all be medium to high density. Having these as separate items implies that low density housing is also acceptable.

#066

Agree: 0; Disagree: 0

This appears to duplicate "Housing & Neighborhoods" item 1.2.2. Consider merging or better differentiating the two.

#067

Agree: 4; Disagree: 0

I assume this concept will get described more somewhere in the plan? I think it could use a bit more to indicate the purpose of the partnership area.

#068

Agree: 0; Disagree: 0

Lesson learned in Rochester: start this initiative with co-designers to learn what they want and need. Developers aren't great with designing for diverse cultural needs. This should be explicitly stated

3.2.2.   Re-evaluate development regulations to provide greater development flexibility for single family homeowners.

074 .3.   Evaluate parking minimums—allow developers to prove the amount of parking their housing product needs is less than the minimum requirement by conducting a parking/market analysis.

075 .4 071 xamine the Bluffland Protection Overlay District, including comparison with other cities' bluffland protection regulations, to evaluate whether any of the standards are overly restrictive to development.

3.3.   Provide financial, technical, and communication resources for the development of a variety of homes that are attainable to all income levels—from those on a fixed income to executive housing.

3.3.1.   Consider the use of tax abatement and TIF to incentivize the development and rehabilitation of homes to ensure that homes are attainable to all income levels.

3.3.2 070 onsider creating a Land Trust.

3.3.3.   Support the use of universal design principles to allow for accessibility, by encouraging construction of barrier free, single-level homes.

3.3.4.   Provide property owners with a design handbook to assist homeowners in appropriately updating their homes and illustrate design guidelines for the construction of new homes/structures in specific neighborhoods or on half-lots.

3.3.5.   Promote development of both owner-occupied and rental housing options.

3.3.6.   Consider establishing a program to purchase land for the development of homes in the city core.

3.3.7.   Invest and expand city staff to be able to inform and educate the public of upcoming/planned housing development and programs. Create educational campaigns about local resources and provide valuable information.

Goal 4.   Preservation of the Quality, Safety, & Character of Existing Homes & Neighborhoods

4.1.   Enhance the appearance, livability and safety of neighborhoods.

4.1.1.   Proactively enforce the City of Winona's existing home and yar 069 aintenance, including single and multifamily homes through building codes and other city regulations to ensure the safety of homes, while providing potential access to financial assistance and supportive services.

073 .2.   Encourage households to have home energy audits performed.

072 .3.   Promote green building standards, building science principles, and low-impact development technologies to minimize storm water runoff and improve energy efficiency.

#069

Agree: 0; Disagree: 0

Include informational materials to property owners on NSA protections in bluff and shoreline areas. Many homeowners are not aware of rules and easement terms.

#070

Agree: 4; Disagree: 0

Not sure exactly what this is referring to. I assume what was intended was something similar to the following:

"Encourage existing property owners to create Conservation Land Trusts over undeveloped property like wooded bluff land within City limits."

Note that there are several types of "Land Trusts". The exact type and purpose needs to be specified.

#070

Agree: 0; Disagree: 0

https://www.tpl.org/

#071

Agree: 0; Disagree: 0

This appears to duplicate "Land Use & Development" item 3.2.1. Consider merging the two items.

#072

Agree: 0; Disagree: 0

Again an environmental risk and planning coordinator would be able to manage this kind of work

#073

Agree: 0; Disagree: 0

LGUs and NGOs in Winona need to utilize programs that increase capacity for important work like this. We should have the max number of AmeriCorps members hosted in the area EACH term. https://www.serveminnesota.org/

#074

Agree: 0; Disagree: 0

This should be done AFTER transportation has been addressed and new projects have been implemented

#075

Agree: 0; Disagree: 0

Again, we should be very critical of other city's actions. We should hire an environmental risk and planning coordinator to handle all of these suggestions, and conduct an overall risk analysis including critical infrastructure

4.1.4. Encourage historic preservation and appropriate rehabilitation of historic buildings for housing and complementary uses. 079

085 .5. Promote safe neighborhoods that are easy to move around in without an automobile.

4.2. Encourage partnerships to enrich neighborhoods and the community.

4.2.1. Strengthen partnerships with developers, nonprofits, banks, and others to create and preserve affordable homes.

084 .2. Encourage the organization of neighborhood groups to support neighborhood livability.

083 .3. Encourage increased communication between rental housing property owners/managers, renters/college students, and neighbors.

082 .4. Continue to provide educational information and resources to property owners about home maintenance and repair and renovation assistance programs.

081 5. Partner with secondary and post-secondary institutions to increase the construction field workforce and reduce development costs.

4.2.6. Encourage public and private investments into Winona's existing housing stock to be able to modify homes and meet changing market conditions and community 077 housing needs.

080 . Proactively evaluate funding sources and provide incentives to preserve the integrity and character of homes through rehabilitation.

Goal 5. Housing for Underserved Populations

5.1. Foster support programs.

5.1.1. Identify and promote resources to allow residents to age-in-place.

5.1.2. Continue working with Winona County and local non-profits to create homes affordable to low-to-moderate income households.

5.1.3. Encourage the City to adopt policies addressing homelessness and through 076 community partnerships provide strategies to transition those that are unsheltered to services and stable housing.

5.1.4. Partner with local resources/institutions to investigate, analyze, and identify local housing needs and to implement strategies to address the housing needs of all residents — those in need of emergency, transitional, and supportive housing to artist and workforce housing to executive housing to senior and assisted housing.

5.1.5. Encourage the construction of homes affordable to those earning less than 50% of the area median income annually 078

#076

Agree: 0; Disagree: 0

Aren't you the City? Doesn't seem like you have to encourage yourselves. Recommended language change: "Adopt policies addressing..."

#077

Agree: 0; Disagree: 0

Please include somewhere in the Comp Plan intro or intro to this section that in order to serve community needs, Winona acknowledges that they need to commit to making community contributions Step 1 of any planning effort. You can't design for needs if you're just assuming you know what they are.

#078

Agree: 0; Disagree: 0

What action(s) would encourage this that could be outlined here. Current language is too soft to be meaningful.

#079

Agree: 0; Disagree: 0

And do it without jamming more rental units into the neighborhoods surrounding WSU. Winona's future is her past... don't mess it up.

#080

Agree: 0; Disagree: 0

It's looking like the city is going to need to hire a grants specialist...

#081

Agree: 0; Disagree: 0

Goals like these require initiatives like co-design, which should be stated in this point. See:
https://www.rochestermn.gov/government/departments/administration/2021-bloomberg-
mayors-challenge

#082

Agree: 0; Disagree: 0

Education and information influence attitudes and beliefs but do not lead to actions. If you
actually want homeowners to *do* something, you need to use behavior change programming.
See: https://rccmn.co/behavior-change-campaigns/ and https://cbsm.com/about

#083

Agree: 0; Disagree: 0

We're going to need to provide some kind of facilitation to offer opportunities for positive
interactions, relationship building, and two-way communication. It's not the traditional role a
gov takes on, but it is desperately needed here given the animosity (between property
owners/managers, renters, and home-owning neighbors) and could significantly improve
attitudes, beliefs, behaviors, perceptions, etc.

#084

Agree: 0; Disagree: 0

"... to promote livability, foster community, and increase communication and participation in
local decision making."

#085

Agree: 0; Disagree: 0

:) :) :) :) :) :) :)

5.1.6.   Expand the existing tax forfeited model to include other local nonprofits who in turn will offer safe and stable supportive and transitional homes.

5.1.7.   Provide incentives, education, and support to local landlords to utilize Housing Choice vouchers.

5.2.   [088] sider developing an Affordable Housing Plan to ensure residents of all socioeconomic [086] status have access to an affordable home and support services.

5.3.   Evaluate providing public transit options close to housing, employment, and services to lessen the hardships that cost burdened households endure.

5.4.   Encourage the creation of a Community Based Services position to assist senior, disabled, and low-income households to access supportive services and resources needed to maintain their homes.

5.5.   Inventory Natural Occurring Affordable Homes (NOAH) and housing preservation strategies.

5.6.   Through partnerships, establish new and enrich existing programming/resources to allow seniors to age-in place, along with providing supportive services through Winona County and Hiawatha Mental Health to address mental health and hoarding, etc [087]

Goal 6. Opportunities for First-time Homebuyers

6.1.   Support financing programs and education for first-time homebuyers.

6.1.1.   Continue to partner with resources to provide educational classes for first-time homebuyers.

6.1.2.   Continue referring organizations that provide one-on-one financial and credit counseling to households struggling with foreclosure or are in need of improving their credit score to obtain a home mortgage.

6.1.3.   Continue to support in first-time buyer financing programs while encouraging local lenders to participate in first-time homebuyer financing programs, providing down payment and closing cost assistance.

6.1.4.   Encourage businesses to create an Employer Assisted Housing Program.

6.1.5.   Consider creating partnerships to establish a Housing Land Trust.

[089] 6.1.6.   Evaluate creating of a Local Housing Trust Fund (LHTF).

6.2.   Promote initiatives to increase the housing supply for first-time homebuyers.

6.2.1.   Encourage the construction of new homes of all types to encourage existing homeowners to become move-up buyers, which then opens the market for existing single-family homes for first-time homebuyers.

#086

Agree: 0; Disagree: 0

Since this is a 20 year long plan, I think more can be done than simply considering this in the next 20 years. Suggested language change: "Develop an Affordable Housing Plan..."

#087

Agree: 0; Disagree: 0

All the language in this section could be strengthened to show the City's commitment to equity as "Equity" is stated as a primary theme of this plan.

#088

Agree: 2; Disagree: 0

Can this be a commitment rather than a consideration?

#089

Agree: 1; Disagree: 0

Explanation of these two types of trusts would be helpful! I'm interested to learn

more.

6.2.2.   Continue the existing partnership between the Port Authority of Winona and Winona County in conveying tax forfeited properties to Habitat for Humanity serving Winona County to construct homes for low to moderate income families.

Economic Development

Winona has a solid base of economic activity and employment options. The new Comprehensive Plan will look at ways for Winona to maintain and develop its competitive edge. This includes workforce development and necessities such as childcare, recreation, and livability. The plan will also consider physical development, riverfront development, and the commercial harbor.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Economic Development Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. Market Winona to the World

1.1. Grow and support tourism as an economic development driver.

1.1.1. Craft a high level community identity with images that invoke joyful emotions by depicting Winona as a welcoming, safe and friendly community with desirable amenities.

1.1.2. Partner on community promotional efforts to reach diverse tourist markets.

1.1.3. Invest in the city's quality of life amenities that will attract tourism.

1.2. Create a working group comprised of the City, Visit Winona, Winona Chamber, universities, and representatives from businesses, workforce, arts and culture, non-profits, healthcare, and community organizations.

1.2.1. Identify and connect with branding firms that have prepared the messaging for Eau Claire, WI and other cities with strong community brands.

1.2.2. Identify target markets (businesses, visitors, residents, etc.) and a unified message for each.

1.2.3. Reach consensus on desired marketing platform(s).

1.2.4. Create marketing plan, including identifying financial partnership structure and lead implementation entities.

1.2.5. Implement marketing plan.

1.2.6. Evaluate impact of marketing and reach consensus on any needed modifications.

Goal 2. Strong Business Climate

2.1. Provide a strong business culture for a diversity of businesses, including entrepreneurs, to start, thrive, and grow.

2.1.1. Identify what are the barriers and needs for retaining and growing existing businesses (i.e. are housing/workforce, etc.), including whether barriers and/or needs are different by type of business.

2.1.2. Identify priority business types that provide competitive wages and benefits.

2.1.3. Identify entrepreneurs, including those marginalized populations that are often underserved.

#090

Agree: 0; Disagree: 0

Definitely want sole proprietors to be included in this initiative, too.

#091

Agree: 1; Disagree: 0

This sentence could be revised. And are we truly welcoming, safe & friendly for everyone at this time?

#091

Agree: 0; Disagree: 0

Glad you asked that question. This strategy concerns me as stated.

#092

Agree: 2; Disagree: 0

What efforts will be made to ensure this working group is diverse and includes those not typically "at the table"? So often I see boards and working groups in town run by the same faces. I believe any efforts like these need to continue to emphasize diverse perspectives and opinions so the same folks aren't continually shaping the future of the town without considering the ideas of other equally important business owners/non profit leaders/community members/etc. etc.

#093

Agree: 1; Disagree: 0

Why Eau Claire?

#094

Agree: 0; Disagree: 0

Yes to 2.1.3!

#095

Agree: 1; Disagree: 0

Replace "depicting Winona as" with "showing Winona is". Let's be it rather than just look like it.

#096

Agree: 0; Disagree: 0

!!!!!!!!!!!!!! HOLY BUCKETS!!!!! Evaluation was called out somewhere!!! Woooooo :) :) :) But really, we need evaluations for all sections. We can't expect to do better if we don't know what needs improvement.

#097

Agree: 0; Disagree: 0

Why don't we try to seek local expertise? Outside PR comes off as so fake and inauthentic. If we don't have the local expertise, let's do something to acquire it. This strikes me as a great opportunity to collaborate with universities

#098

Agree: 0; Disagree: 0

Where is the support specifically for Social Entrepreneurship?

2.1.4.   Work with the "Partners" (public and private entities) to address barriers confronting start-up or expanding businesses, including the following:

- Develop a plan to alleviate those barriers, address needs, and recruit targeted business.
- Compile and promote resources to help promote the business start-up process.
- Connect community resources with businesses in need of support.

2.1.5.   Explore potential community incentives for businesses to retain and expand the workforce.

2.1.6.   Collaborate with marketing efforts to provide a "hot button" for a business to get answers to "Frequently Asked Questions" (FAQ) and contact numbers for resources.

Goal 3. Development and Redevelopment

3.1.   Support the highest and best sustainable use of the limited land area.

3.1.1.   Promote growth in areas without compromising the protection of the natural areas, bluffs, and water resources.

3.1.2.   Identify and promote opportunities for redevelopment where public investment has already occurred.

3.1.3.   Support reinvestment and reuse of historic buildings.

3.2.   Continue the momentum from Opportunity Winona.

3.2.1.   Review projects through the lens of the Winona Downtown Strategic Plan:

- Does the project bring more people to Downtown Winona?
- Allow for financially feasible implementation and long-term sustainability
- Meet environmental and sustainability goals for the community
- Serve unmet needs
- Enable accessibility and inclusivity
- Support the Downtown Strategic Plan's principles of a Vibrant, Accessible, Clean, and Safe Winona

3.3.   Continue to advance long term public use and access to the Mississippi riverfront; it is Winona's front porch.

3.3.1.   Increase the investment needed to reactivate the riverfront.

3.3.2.   Increase public access to docking and public amenities (restrooms, restaurants, and access to downtown, etc.).

3.3.3.   Increase signage (in multiple languages) of these amenities.

Goal 4. State of the Art Technology

#099

Agree: 0; Disagree: 0

Who's needs?

#100

Agree: 1; Disagree: 0

How might Native history, language & reparations be integrated into these riverfront ideas?

#101

Agree: 1; Disagree: 0

What is Opportunity Winona?

#102

Agree: 0; Disagree: 0

To do this, we need to hire a new staff member with the expertise to do this kind of evaluation. First as an overall baseline assessment, and then with each proposed project. Utilize this staff person as an innovative collaborator on projects - someone with knowledge of environmental/natural resource policy and government incentives could make an incredible impact on our community.

#102

Agree: 0; Disagree: 0

Also a great opportunity to get university students involved on interdisciplinary projects (economic development, sustainability, planning, social equity, ecology, etc.).

105 Assure access to state-of-the-art information technology throughout Winona and ensure its ability to meet the ever-changing needs of communication.

    4.1.1. Incorporate technology integration systems and infrastructure in new business and public projects (i.e. next phases of Levee Park to include additional electrical infrastructure for events and food trucks, performance lighting, staging, modern restrooms, etc.).

    4.1.2. Develop and provide residents and businesses access to a truly accurate internet speed map to identify potential deficiencies which must be improved. The map would be part of the toolbox to recruit new businesses and residents; especially remote workers.

    4.1.3. Identify and create space to develop free Information Technology hub locations

    4.1.4. Utilize technology to access data-driven demographics on the incoming and outgoing of Winona populations.

  4.2. Support investments in technology to support sustainability.

    4.2.1. Access and utilize funding for developing E 103 harging stations.

Goal 5. High Quality Cultural, Recreational, and Natural Amenities

  5.1. Provide cultural, recreational, and natural amenities that attract new businesses, residents, and tourists.

    5.1.1. Invest in and promote a higher level of well-designed cultural, recreational and natural spaces.

    5.1.2. Support the efforts in Winona to increase opportunities and excitement to use outdoor recreational areas.

    5.1.3. Explore and collaborate with community partners on unique Winona attractions for each of the four seasons.

    5.1.4. Explore downtown areas and the Mississippi riverfront for adding recreational opportunities.

    5. 104 Complete the second phase of Levee Park and levee improvements.

#103

Agree: 1; Disagree: 0

With the number of EVs purchased doubling year over year, having EV charging will become as necessary as gas stations to sustain tourists and business travelers.

#104

Agree: 0; Disagree: 0

The what?

#105

Agree: 0; Disagree: 0

Looks like we're going to need some local experts again... do they exist at our institutions? Do we need a new staff position?

Heritage Preservation

Winona is rich in historic resources, and the new Comprehensive Plan will connect historical preservation to economic development and reinvestment in the city core. The plan will also explore historic preservation in regard to neighborhood identities and development practices.

Goals, Objectives, and Strategies 107

The following are the goals, objectives and strategies that were identified by the Heritage Preservation Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. Increased Visibility and Awareness of Winona's Heritage

1.1. Implement a communications plan for the heritage of Winona.

   1.1.1. Develop and implement a comprehensive communication plan for the heritage 108 of Winona.

   1.1.2. Create a strategic communications plan for the Heritage Preservation Commission that includes partnerships with other organizations and city departments, includes new and legacy media, and is manageable with part-time city staff support.

   1.1.3. Implement the City of Winona's branding standards for heritage communications.

   1.1.4. Incorporate underrepresented groups'/populations' histories in the documentation created in the communications plan.

1.2. Create online storymaps and GIS maps that can easily be shared digitally.

   1.2.1. Require GIS information and files for future updated or new surveys.

   1.2.2. Include storymaps as a part of the Heritage Preservation Commission's communications plan.

   1.2.3. Identify and work with partners to create GIS maps.

1.3. Incorporate placemaking and streetscaping into public infrastructure investments to create a sense of place in Winona's historic districts.

   1.3.1. Create an historic district and site standard for interpretive signage and points of interest under a unified signage/streetscape plan for Winona.

   1.3.2. Implement a "heritage streets" program that enhances downtown and maintains its paving stones and other historic elements.

110 Develop a comprehensive signage plan for Winona's historic districts and sites.

#106

Agree: 3; Disagree: 0

I hope this will include indigenous heritage and history.

#107

Agree: 2; Disagree: 0

Winona's history begins with the Dakota people and they have been entirely neglected in this section. Another goal should be included that addresses the true history of the city's inhabitants and recognition of their sacred places, archeologically and geologically.

#108

Agree: 1; Disagree: 0

This needs to explicitly state including Native history as a commitment.

#109

Agree: 2; Disagree: 0

I'd suggest a separate line that commits to developing a long term initiative that educates and offers engagement with Native/Indigenous history, as well as current themes and practices in relation to this Dakota land.

#110

Agree: 0; Disagree: 0

I see nothing about the languages the signage needs to incorporate?

113 1.   Incorporate signage for historic districts and sites as part of the annual budget request from the appropriate department budget for the City of Winona.

  1.4.2.   Incorporate signage into missing locations. Develop a standard to show "what used to be here" and "who used to be here" in vacant parcels, parks, and other interpretive locations.

  1.4.3.   The Winona HPC and Winona County Historical society should partner on consistent signage standards in the City of Winona.

1.5.   Send direct mail to owners of designated and eligible historic sites to explain pros and cons of NRHP and local designation, and process for designation.

  1.5.1.   The City of Winona and HPC shall reach out to eligible property owners as part of the strategic communications plan to solicit interest in local designation.

  1.5.2.   The Winona HPC shall update its priority list to reflect interest from local property owners in potential local designation.

1.6.   Implement a strategic e111ation plan on a yearly basis.

  1.6.1.   Develop an education series that includes in-person forums for historic property owners and business owners in historic properties.

  1.6.2.   Develop education materials to be available online and distributed with partners (i.e. Main Street and Winona Area Chamber of Commerce).

  1.6.3.   Develop an education series that includes in-person forums for those interested in learning about the heritage planning process.

  1.6.4.   Identify and work with partners (Main Streets, Rethos, Winona County Historical Society) to create educational content.

  1.6.5.   Partner with organizations to incorporate and address underrepresented communities in educational content.

Goal 2.   Historic Property Reinvestment

2.1.   Coordinate and foster "historic property owner support group."

  2.1.1.   Develop an education series that includes in-person forums for historic property owners with partner organizations (i.e. Main Street, Rethos, and Winona County Historical Society).

  2.1.2.   Host in-person and online gatherings for historic property owners to network.

  2.1.3.   Create a shared "tool library"/makerspace to provide access for learning and repairs by historic property owners and businesses.

2.2.   Develop more local financial incentive programs.

  2.2.1.   Re112e Downtown Revolving Loan Fund's existing monies to a new organization.

#111

Agree: 0; Disagree: 0

Again. Education alone does not lead to action. You need to specifically state behavior change programming if you want actions to come out of this.

#112

Agree: 0; Disagree: 0

Hahaha! I saw "recycle" and "downtown" together and almost thought we were going to have recycling downtown.

#113

Agree: 0; Disagree: 0

Opportunity to bring in university arts? Local artists?

      2.2.2.   Create a new local investment fund that can be accessed by heritage properties.

      2.2.3.   Create local tax incentive programs for reinvestment in historic properties.

      2.2.4.   Create or explore a downtown reinvestment fund using new funding streams (i.e. parking improvement district).

      2.2.5.   Facilitate easier access to new financial incentive programs.

   2.3.   Communicate the financial incentives that exist in a clearly understood, consistent manner.

      2.3.1.   Implement the Financial Incentives, Education, and Outreach Plan.

      2.3.2.   Solicit feedback on the ease of use and access on an annual basis.

   2.4.   Advocate for programs at the county, state, and federal level for financial incentives.

   2.5.   Relax and remove zoning regulations that prohibit reinvestment in historic properties (i.e. site dimension standards, lot area standards, parking requirements).

Goal 3. Expanded Knowledge of Winona's Heritage 114

   3.1.   Review and update the existing historic context studies of Winona.

      3.1.1.   Develop a post-WWII context survey for Winona.

      3.1.2.   Develop a context survey for underrepresented peoples in Winona.

      3.1.3.   Implement updated historic surveys for Winona either citywide or by subsection of the City.

      3.1.4.   Partner with organizations employing qualified preservation consultants/staff (i.e. Winona County Historical Society) to develop appropriate documentation to be created and utilized.

   3.2.   The City of Winona's HPC shall maintain a list of priority projects and properties for local and/or National Register designation.

      3.2.1.   The Winona HPC shall review this list annually.

      3.2.2.   The Winona HPC shall use this list to submit its budget request to the Winona City Council and support grant applications.

   3.3.   The City of Winona should seek to develop two eligibility determinations or nominations on an annual basis through the priority projects list.

      3.3.1.   The Winona HPC shall submit two projects annually in its budget request to the Winona City Council.

      3.3.2.   The Winona HPC shall apply for internal and external funding based on the priority projects list.

#114

Agree: 3; Disagree: 0

It's sadly unsurprising that this entire section on "heritage" does seem to conform to the typical definition of inherited property, rather than heritage based in culture and peoples. As such, the work of this subcommittee seems to have lacked any recorded interest in honoring, foregrounding, and funding the past and present cultural heritage of indigenous communities. However, this blindspot also existed in the Transformative Projects subcommittee. After proposing that a transformative project for Winona should include an Indigenous Cultural Center/Interpretive Center, that effort received almost no support from other committee members, in favor of developing recreation and business interests. Preservation of heritage in Winona must include the active efforts of city government to recognize and support past and present indigenous communities.

3.4.   Nominations for local designation should be balanced with local financial incentives.

   3.4.1.   Implementation of the Financial Incentives, Education, and Outreach plan and updated local funding options should be developed, reviewed, and implemented concurrently with local designations.

   3.4.2.   The strategic communications plan shall include additional financial incentive outreach to locally designated property owners.

3.5.   Nominations for local designation should be prioritized for those districts and properties with an interest in local designation.

   3.5.1.   The City of Winona and HPC shall reach out to eligible property owners as part of the strategic communications plan to solicit interest in local designation.

   3.5.2.   The Winona HPC shall update its priority list to reflect interest from local property owners in potential local designation.

3.6.   Create and implement a campaign for the invisible history of Winona to tell the stories of buildings, events, and peoples from the past. 115

   3.6.1.   Partner with organizations employing qualified preservation consultants/staff (i.e. Winona County Historical Society) to develop appropriate documentation to be created and utilized.

3.7.   Continue to support the Winona County Historical Society.

   3.7.1.   The City of Winona should continue to be a financial supporter of the Winona County Historical Society on an annual basis.

   3.7.2.   The City of Winona should explore creative funding opportunities and grant partnership opportunities between the Heritage Preservation Commission and the Winona County Historical Society.

   3.7.3.   The Winona HPC should utilize the expertise at the Winona County Historical Society for content development support.

   3.7.4.   Support the exhibit strategic plan (2020) of the WCHS.

   3.7.5.   Collaborate on exhibits related to City projects or history.

   3.7.6.   Directly support public programming financially.

Goal 4.   Infill Development that Supports the Downtown Historic Districts

4.1.   117 Explore zoning incentives and changes.

   4.1.1.   Re-assess Design Standards in the Unified Development Code and the Downtown Design Guidelines for cohesion and complementary standards.

   4.1.2.   Consider codification of historic design guidelines where feasible (i.e. signage require 116 ments) in the Unified Development Code.

#115

Agree: 3; Disagree: 0

Peoples of the past should include the Dakota.

#116

Agree: 0; Disagree: 0

Signage needs to have accessibility requirements baked in (written languages, spoken languages, braille languages, etc.)

#117

Agree: 1; Disagree: 0

Much of this is addressed by "Land Use & Development" Item 2.1. Consider merging or better differentiating the two.

4.1.3. [121] Identify and address zoning and other regulatory barriers preventing reinvestment in underutilized and vacant parcels.

4.1.4. Implement land use standards and ordinances that are context-sensitive and reflect Winona's historic built pattern and development pattern (i.e. subdivision standards, street design, and zoning requirements).

[123][122] Identify underutilized/vacant parcels; partner with Opportunity Winona and others to increase utilization [120]

4.2.1. Collaborate with property owners and other stakeholders to prioritize soliciting development proposals in downtown and historic districts.

Goal 5.   Decreased Demolition by Neglect

5.1. Explore ordinance changes to compel maintenance of buildings.

5.1.1. Create a clear process for determining neglect and directing properties through support programs.

5.1.2. Codify maintenance and demolition by neglect ordinance language to be in concert with the Unified Development Code.

5.2. Maintain an existing building stock survey analyzing the condition of eligible and designated properties.

5.2.1. Develop a property survey system to classify main elements of properties based on current maintenance.

5.2.2. Update building stock survey regularly to reflect changes over time.

5.3. Salvage reusable and valua[119] building materials (where do[ ]it go?). [118]

5.3.1. Partner with statewide programs for deconstruction and future sale and reuse of historic building materials.

5.3.2. Partner with the Winona County Historical Society for salvaged reuse in education exhibits where appropriate.

5.4. Deconstruction as a "green demolition step" for older buildings.

5.4.1. Require reuse of historic building materials where available for new construction on recently deconstructed historic sites as appropriate (i.e. reused historic flooring, limestone substituted for cement, etc.).

5.4.2. Encourage distribution of historic assets through sales to the public where appropriate.

5.4.3. Reevaluate the demolition standards for the City of Winona.

5.5. HPC review of buildings older than 50 years for demolition permits vs deconstruction.

#118

Agree: 1; Disagree: 0

Why is this "where does it go?" question included here? Awkward wording

#119

Agree: 1; Disagree: 0

Good working happening in the Twin Cities on building material reuse.

#120

Agree: 0; Disagree: 0

Consider listing "partner with Opportunity Winona . . ." as a strategy.

#121

Agree: 0; Disagree: 0

This appears to be addressed by both "Land Use & Development" item 1.1 and "Heritage Preservation" item 4.2. Consider merging this item with one or the other.

#122

Agree: 1; Disagree: 0

This seems to be addressed by "Land Use & Development" item 1.1. Consider merging or better differentiating the two.

#123

Agree: 0; Disagree: 0

First, they should be evaluated for potential use as community green spaces, mini parks, community gardens, etc. (and have soil testing done)

5.5.1.   Re-write City Code to require an eligibility determination for buildings older than 50 years old proposed for demolition.

5.5.2.   Re-write City Code to require deconstruction of properties determined to be eligible for local significance or the National Register of Historic Places.

Downtown & Riverfront

Winona's historic downtown and riverfront is a regional hub for jobs, commerce, services, living, recreation, and tourism. The new Comprehensive Plan will explore community and tourist needs, as well as opportunities for increased connections between the downtown and the riverfront. The plan will also explore physical improvements in the public and private realm that can support future innovation.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Downtown & Riverfront Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. Downtown Accessibility Enhancements

1.1. Work with the downtown stakeholders to address low-cost strategies to make curbs and sidewalks more accessible.

1.2. Work with the downtown stakeholders to improve coordination of snow/ice clearance for sidewalks and curb ramps.

1.3. Address accessibility of street crossings with curb extensions, raised crosswalks and intersections, and changes of materials (i.e. downtown Hastings, Mankato, and Chaska).

1.4. Add more handicapped parking spaces per block.

1.5. Add more level-boarding options for those using transit in the downtown.

Goal 2. Downtown Beautification and Cleaning Improvements

2.1. Increase greenery and landscaping in the downtown.

2.1.1. Evaluate existing street tree locations, remove stumps, and add trees and other permanent plantings.

2.1.2. All tree removals should be accompanied with tree replacement or other permanent plantings.

2.1.3. Seasonal plantings and decorations should be added to create visual interest year-round.

2.1.4. Provide incentives for private property owners to create pocket parks or other green space.

2.2. Incentivize historic building restoration and leverage facade grants programs.

2.2.1. Re-evaluate and improve current programs like the Downtown Revolving Loan Fund and add other programs through other funding sources.

2.2.2. Add local funding sources for grants that have less red tape.

#124

Agree: 0; Disagree: 0

Glad to see this. Hopefully we won't have to "learn [anymore] hard lesson[s]"

#125

Agree: 0; Disagree: 0

Love it

#126

Agree: 1; Disagree: 0

Any priority or emphasis on native plantings?

#126

Agree: 0; Disagree: 0

THIS ^^^^ Native plantings should be PRIORITY!!! We are a rare habitat for the Rust Patch Bumble Bee - ALL city bought plantings should be native.

    2.2.3.   Regularly seek feedback on existing new programs from recipients and potential users.

  2.3.   Activate and use street spaces and other public spaces as venues for temporary events, retail, and commercial.

    2.3.1.   Amend ordinances to allow sidewalk cafes, storefront displays, street fairs and vendors, among other uses, in the sidewalk and street spaces by-right.

    2.3.2.   Activate public rights-of-way in downtown through intentional programming by creating clear, convenient processes for entrepreneurial uses of the public spaces in the downtown.

   [131] Maintain cleanliness and ongoing compliance.

    2.4.1.   Provide staffing to address cleaning and maintenance needs and function as a first point of contact for compliance with property owners.

Goal 3.   Placemaking Processes and Designs for Reinventing Downtown Public Spaces

  3.1.   Create a mix of destinations to make the downtown one large destination.

    3.1.1.   Utilize the Port Authority and Opportunity Winona to identify sites for reinvestment to create additional housing and commercial/retail destinations.

    3.1.2.   Amend zoning ordinances to encourage additional residential density in downtown.

    3.1.3.   Host a development round-table or facilitated development workshop to understand the private sector's experience and perspective of doing business in the downtown.

    3.1.4.   Host an open house regularly for constructive feedback.

    3.1.5.   Invite local artists to apply their **[129]**s in the form of ephemeral art in public spaces.

   [130] 3.2.   Improve connectivity to the downtown.

    3.2.1.   Improve wayfinding to and from the downtown toward other destinations e.g. parks, trails, other neighborhood nodes, large cultural draws.

    3.2.2.   Create consistent wayfinding throughout the downtown that is sea**[128]**ss with the surrounding area.

    3.2.3.   Rights-of-way connections to the downtown should provide safe, convenient, and comfortable multi-modal connections that prioritize walking, biking, and transit.   **[127]**

    3.2.4.   Recreation locations and destinations should have clear connections to the downtown.

#127

Agree: 3; Disagree: 0

Safe bicycle routes should be addressed throughout the city, not just in downtown.

#128

Agree: 2; Disagree: 0

Wayfinding should be designed to fit with the historic character and specific design elements of downtown. This sounds like it would contradict that by making it "seamless" with adjacent areas outside of downtown. The item could use some better language to clarify what is intended.

#129

Agree: 0; Disagree: 0

And assist artists in providing or applying for funds to support these events.

#130

Agree: 0; Disagree: 0

Broadway is still an issue in terms of access & safety within this connectivity theme…How will that be addressed?

#131

Agree: 8; Disagree: 0

Need to consider adding more recycling and garbage receptacles. One per intersection that alternate sides of the street to make it easier for people to dispose of waste. Need to meet design standards for downtown.

3.2.5. Create network connections between park and recreation destinations with an emphasis on connecting to the Mississippi River.

3.3. Encourage more activity and vibrancy on weekends.

3.3.1. Partner 132 other organizations for "Late Night Downtown" events and planning.

3.3.2. Encourage private use of public space, e.g. street vendors, public space cafes, storefront displays, and parklets.

3.133 Amend ordinances to allow sidewalk cafes, storefront displays, streets fairs and vendors, among other uses in the sidewalk and street space by-right.

3.4. Re-evaluate design standards for the downtown.

3.4.1. Create clear documentation for historic rehabilitation and investment in historic buildings.

3.4.2. Have a clear "design language" for downtown furniture, streetscape improvements, and other amenities.

3.4.3. Provide sheltered protections for transit stops.

3.5. When repairing or improving stormwater, electricity, and water infrastructure, consider improvements to streetscape and placemaking at the same time, e.g. material changes for intersections and crosswalks when replacing stormwater drains.

3.5.1. Develop a street design manual that clearly develops a process for the inclusion of holistic placemaking elements in regular street improvements.

3.5.2. Implement a "heritage streets" program that enhances the downtown as an historic draw in the community.

3.5.3. Incorporate public art into regular public infrastructure investments as detailed in the Arts and Culture Plan.

3.6. Consider green technology when improving parking lots and when considering site plans for new construction.

3.6.1. Incorporate electric charging stations and other electric mobility support infrastructure in city parking lots.

3.6.2. Encourage native plantings to soften the use of concrete and asphalt in the downtown and decrease the "vacant lot" perceived safety issue.

Goal 4.   Downtown Parks Improvements

4.134 Seamlessly integrate the Levee Park Plan with increased access to the downtown.

4.1.1. Develop Levee Park Phase II including improved boat passenger and recreational access to the Mississippi River.

#132

Agree: 1; Disagree: 0

Also individual professional artists. Many who create performances and events for Dine Out Downtown or at the Biergarten are not organizations.

#133

Agree: 0; Disagree: 0

this is the same as 2.3.1 - duplicative

#134

Agree: 0; Disagree: 0

Could links be included to this plan and others referenced throughout?

4.2.   Eliminate or reduce barriers for connecting between downtown parks and the downtown core.

    4.2.1.   Ensure that access between downtown parks and the downtown core is safe, convenient, and comfortable for non-automobile users.

    4.2.2.   Work with railroads to improve at-grade crossings in the downtown.

4.3.   Re-evaluate what public rights-of-way look like between park destinations and the downtown core to provide safe, convenient, and comfortable multi-modal connections that prioritize walking, biking, and transit.

    4.3.1.   Incorporate downtown specific standards into a street design guide for Winona.

    4.3.2.   Consider public rights-of-way for uses beyond the movement of traffic.

4.4.   Recreation locations and destinations should have clear connections to the downtown.

4.5.   Create network connections between park and recreation destinations with an emphasis on connecting to the Mississippi River.

Goal 5.   Increased Communication with Downtown Property and Business Owners

5.1.   Increase public safety communication with the downtown community.

    5.1.1.   Encourage community policing in downtown via walking or biking patrols.

5.2.   Create opportunities for regular public feedback.

    5.2.1.   Provide an open house public forum regularly to allow for community feedback to city staff.

    5.2.2.   Provide opportunities for regular feedback at locations throughout different locations in the downtown, e.g. meet the community where they are.

5.3.   Communicate directly with business and property owners regularly with downtown updates, permitted improvements, new businesses, and other occurrences in the downtown.

    5.3.1.   Work with Main Street and the Chamber of Commerce to provide regular communication but don't rely solely on partnership communication.

5.4.   Regularly reach out with historic grants, loans, and other programs for reinvestment.

    5.4.1.   Create regular mailings and easy to use documentation for the downtown community regarding reinvestment processes and incentives.

    5.4.2.   Implement the 2022 Financial Incentives, Education, and Outreach program from the City of Winona.

5.5.   Create a unified communication strategy for downtown businesses and property owners.

#135

Agree: 1; Disagree: 0

"Community policing" in downtown is essentially a dog-whistle way of saying that state violence should be used to remove unhoused peoples, in order to maintain comfort for the white middle class and for tourists. Rather than spending more time and resources on policing, the city should prioritize affordable housing in the downtown area and should work with the county to provide more social support and health services for less advantaged members of the community.

#136

Agree: 2; Disagree: 0

Increased "community policing" via foot or bike patrol is not wanted or considered welcoming or safe by all members of the community.

#137

Agree: 0; Disagree: 0

Why not "collaboration" instead?

#138

Agree: 1; Disagree: 0

Great!

5.5.1. Consistent communication from a central source - Work with Main Street and the Chamber of Commerce to streamline messaging for downtown stakeholders and users.

Go 139. Downtown Signage Improvements

6.1. Create kiosks (i.e. Merchants Bank historical signage) with historic interpretive signage.

6.1.1. Encourage the Winona Heritage Preservation Commission to seek signage funding on an annual basis.

6.2. Develop a strategic signage plan that incorporates consistent signage for downtown with the rest of Winona.

6.2.1. Incorporate wayfinding, parking, interpretive, parks, and other signage information into an easy understood street design manual.

6.3. Adopt consistent design standards for private property based on historic district design guidelines and codify it.

6.3.1. Re-evaluate the Unified Development Code Standards for consistency with the historic district design guidelines.

Goal 7.   Assessment of Downtown Tax Base and Investments

7.1. Evaluate public and private investments for impact on tax base.

Goal 8.   Public Investment Channels to Fuel Downtown Development Momentum

8.1. Encourage increased mixed use opportunities in the downtown with higher density residential capacity to support businesses.

8.1.1. Relax or remove parking minimums in the downtown which serve as a de-facto lot area minimum cap on residential capacity.

8.1.2. Encourage mixed use on first floors of buildings to activate the street.

8.2. Re-evaluate processes and ordinances that present barriers for development and re-investment while supporting downtown's historic character.

8.2.1. Re-evaluate design standards in the Unified Development Code.

8.2.2. Distribute the Main Street Design Guide regularly and communicate the processes for redevelopment of the downtown.

8.3. Encourage development that reduces reliance on parking through the use of shared parking agreements, actively managed public parking, removed parking minimums, and increased pedestrian and bicycling infrastructure.

8.3.1. Where public parking is available, re-evaluate its use as parking and make it a goal to prepare and market parking properties for redevelopment.

#139

Agree: 0; Disagree: 0

Languages? QR Codes for digital wayfinding (parents and caretakers of children and adults with mobility and amenities needs need to know what's available at sites before they visit)? Digital details also allow for flexibility in terms of content.

8.4. Encourage employment and housing densities that support a viable, robust transit system.

    8.4.1. Support the downtown as a "walkshed" that is served by public transit and is easily accessible by walking, biking, or other non-automobile transport options.

    8.4.2. Encourage increased hours of operation for the transit system.

    8.4.3. Consider fare-free transit that will limit barriers to use for all users.

    8.4.4. Re-evaluate standards in the Unified Development Code to encourage increased densities that will meet established standards for transit operation.

8.5. Promote brownfield redevelopment opportunities in the downtown area.

8.6. Continue seeking public private partnerships for new development projects.

Goal 9. Active Management of Public Parking

9.1. Set clear goals for utilization rates so that public investment in parking is justified and used (90%+ occupancy).

9.2. Enhance the quality and safety of facilities.

    9.2.1. Review the distribution of ADA spaces for on-street and municipal lots.

    9.2.2. Review city ordinances related to parking regulations within municipal lots.

    9.2.3. Implement placemaking improvements to public lots.

    9.2.4. Improve and enhance lighting of parking lots and on-street parking.

9.3. Market the location and availability of parking in a clearly understandable way.

    9.3.1. Compare walking distance to recognizable landmarks, e.g. "one minute walk to the library".

    9.3.2. Improve wayfinding signage.

9.4. Pursue shared parking opportunities with privately-owned parking facilities.

9.5. Increase enforcement of existing regulations with new technology (e.g. license plate scanning technology, parking apps, dynamic pricing).

9.6. Review time limits for on-street and off-street parking to encourage a walkshed district to ensure access to businesses.

9.7. Implement a parking improvement district that reinvests parking revenues in downtown placemaking and infrastructure improvements.

Goal 10. Public Safety Improvements to Create a Safe and Approachable Downtown Environment

#140

Agree: 0; Disagree: 0

What does the term "brownfield' mean?

10.1. Improve access and mobility.

   10.1.1. Implement traffic calming measures in the downtown that prioritize walking, biking, and transit.

   10.1.2. Implement public infrastructure improvements that make moving through the downtown safe, convenient, and comfortable for those with mobility hurdles and children (e.g. planning for 3' in height, shorter crossing distances, etc.).

10.2. Communicate emergency preparedness to the downtown community.

   10.2.1. Ensure that emergency management plans have specific strategies for the downtown.

   10.2.2. Create an education plan showing what the emergency management strategies are for the downtown community and communicate it in multiple ways consistently, e.g. annual meetings with property owners, public signage, etc.).

10.3. Encourage activities in the downtown throughout the day.

   10.3.1. Increase the amount of and improve lighting in coordination with regular maintenance and public infrastructure or placemaking projects.

   10.3.2. Increase residential densities in the downtown to encourage businesses to serve customers for longer hours to encourage activity and "eyes on the street".

10.4. Activate buildings and increase transparency in the built environment.

   10.4.1. Re-evaluate design standards to encourage more transparency (windows) on ground floors and upper floors.

   10.4.2. Coordinate with placemaking and public infrastructure projects to ensure visual connections exist between interior and exterior spaces.

   10.4.3. Support Crime Prevention Through Environmental Design (CPTED) training or full certification for at least one city staff member.

10.5. Public safety office direct outreach.

   10.5.1. Evaluate existing staffing levels for public safety officers and increase capacity, if needed, to ensure the role is adequately supported.

   10.5.2. Consider a downtown ambassador program.

   10.5.3. Plan and schedule information sessions and in-person representation of public safety officers in the downtown.

   10.5.4. Encourage foot patrolling of the downtown area so that public safety officers are integrated into the downtown community and are a visual presence.

#141

Agree: 0; Disagree: 0

We do not need more police in Winona. Based on the population figures for Winona, our population has declined by thousands of people, and over the course of the next twenty years (the span of the Plan), it will only return to 2010 levels. As such, we should be reducing law enforcement budgets to provide for other community needs that are not being met.

#142

Agree: 1; Disagree: 0

Not all people consider police safe or welcoming. Perhaps reinstating the Alternative Response Team would be a good option.

#143

Agree: 1; Disagree: 1

Are public safety officers from the Winona PD/are police officers? If so, 10.5.4 makes me a bit nervous because of the mixed reception in town of the WPD. I see the value in having more foot patrol downtown to increase visibility and cohesion among the community and WPD, however I hope more efforts will also be made to ensure positive relationships between our police force and community - especially for those historically marginalized on a national scale by police officers who might be more wary of seeing an increased presence of officers in spaces we're attempting to make "more inclusive". That could potentially impact some people's comfort level in occupying certain spaces in Winona and move us further away from being an inclusive and welcoming community for all.

#144

Agree: 0; Disagree: 0

Please stop using the phrase "public safety officers." It is a disconcerting rhetorical move to make law enforcement seems friendly and neutral, when its role in this part of the Plan is to clearly protect business interests and middle-class leisure at the expense of marginalized communities.

#145

Agree: 1; Disagree: 0

In community input sessions paid for by the city and facilitated and gathered by Engage Winona, no one asked for more police. Again, not all Winonans consider police safe or helpful. Perhaps reinstating and funding the Alternative Response Team could be an appropriate path to more downtown safety.

#146

Agree: 0; Disagree: 0

I do not want to see a "coffee with cops" type of event where people go complain about their neighbors and do virtually nothing to help them.

#147

Agree: 4; Disagree: 0

Design and type of lighting should be included somewhere. It does so much more than provide a safe well lit environment. We certainly need that but we need to be more specific as to how we accomplish that downtown.

Lighting should be pedestrian oriented and fit with historic character of the area. Overhead "cobra" style lighting may be appropriate for a highway but not for downtown Winona. This is a huge place making design element for downtown.

This seems to be the only place that lighting is referenced. Perhaps add a goal on lighting design to goal #3 or some other place in this Chapter.

Parks & Recreation

Many people in Winona love our parks and recreation spaces, and Winona is a regional destination for unique recreation opportunities. The new Comprehensive Plan will reference the existing Parks Plan and Bluffs Traverse Plan, include updates for park development and maintenance, and look at connections through the community.

Goals, Objectives, and Strategies

The following are the goals and objectives from the 2018 Comprehensive Park, Open Space, Recreation Plan. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. Provide a Connected, Accessible and Recognizable Network of Park and Recreation Facilities that Welcomes All Ages and Abilities

    1.1. Develop additional infrastructure to safely connect the community to the Park System.

        1.1.1. Implement components from the Complete Streets Policy & Pedestrian & Bicycle Plan.

    1.2. Identify premier destinations within the community and overhaul them for accessibility and inclusiveness.

        1.2.1. Select a premier waterfront destination (Levee Park) to reinforce Winona's waterfront image and program and market it heavily.

        1.2.2. Select an iconic inland destination within Winona (Holzinger Lodge and Sugarloaf) improve, program and market it heavily

    1.3. Support trail accessibility through the identification of easily accessible routes that do not have steep slopes, gaps, or challenging transitions.

    Enhance user experiences and placemaking (i.e. benches, lighting, garbage cans, kiosks/signage, etc.) through the addition of user amenities that incorporate art and education.

    1.5. Evaluate need for additional downtown park space and maintaining downtown parks and streetscapes.

    1.6. Create comprehensive park and recreation system sign package, and site amenities and furnishings, and prepare to implement as park improvements are made.

    1. Collaborate with other government agencies.

    1.8. Assess overall park system for equity and inclusion (insert callout box with "equitable parks" definition)

Goal 2. Follow Government Environmental Regulations While Being Mindful of Best Practices

#148

Agree: 0; Disagree: 0

Specific projects, programs, or locations should be used here

#149

Agree: 0; Disagree: 0

These reports that have been referenced throughout should be appended to this document, at the least. As this is the "comprehensive plan", it should be a one stop document.

#150

Agree: 0; Disagree: 0

I don't see how 1.2.1. and 1.2.2. follow/support 1.2. 1.2 is about accessibility and 1.2.1 and 1.2.2. are about marketing.

#151

Agree: 0; Disagree: 0

Suggestion: Create a separate point to emphasize the importance of maintaining current park space, especially the limited spaces that are in town (north of 61).

#152

Agree: 2; Disagree: 0

Would this include trail signage systems that could eventually be implemented on all Winona trails? The trail signage is definitely a weak point in Winona and impacts accessibility for some folks who are less familiar with the area or feel confident in their abilities outdoors. Increasing our signage on all Winona trails seems like a good way to enhance accessibility and improve safety for recreationalists.

#153

Agree: 2; Disagree: 0

Can this include "for historically underrepresented populations of people"? So often, outdoor recreation is white, able bodied and male centered, and we need to make efforts to ensure those perspectives aren't continually being centered in shaping our parks and recreation systems. Direct language about the populations we're seeking to support through equity and inclusion efforts will help keep the goal centered and focused.

#154

Agree: 1; Disagree: 0

Should CoW focus on programming if there are organizations already providing that programming? I believe this effort is better spent creating spaces and infrastructure (administrative and physical) to support existing programming focused organizations.

- This goes for 1.2.2 as well -

#155

Agree: 1; Disagree: 0

This is awesome (point 1.4). There are already a lot of great efforts being made by local groups - Winona Outdoor Collaborative, Recreation Alliance of Winona, The Joy Labs, Front Porch Management/Prairie Island Campground. I hope these groups and others will engaged in this work so the City has support in making these project happen.

#156

Agree: 2; Disagree: 0

Iconic? Really? The term is overused. how about premier inland destination. Similar to the premier waterfront destination in the item before?

#157

Agree: 2; Disagree: 0

Are we able to see who is involved in these subcommittees? Specifically, I'm curious who is involved in the Parks & Recreation steering committee.

#158

Agree: 1; Disagree: 0

On what?

#159

Agree: 1; Disagree: 0

YES!!!! Thrilled to see this!

#160

Agree: 0; Disagree: 0

Where is the Parks & Rec plan????????????

2.1. Identify significant impacted waterfronts and improve water and beach quality.

2.2. Identify significant impacted slopes and stabilize or reroute access.

2.3. Incorporate environmental best practices, such as rain gardens, bio-swales, permeable pavers, and native plantings in park and facility design.

2.4. Implement strategies from Waterfowl Management Plan. (W161g for John Howard)

2.5. Reduce impervious surfaces and explo163urf conversion to native plantings in the design of parks and facilities.

2.6. Preserve and enhance natural buffers and setbacks around wetlands, rivers, ponds, reservoirs, and lakes on appropriate public lands and parks.

2.7. Improve water conservation and energy efficiency of facilities when renovating or constructing new.

2.8. Raise public awareness of the benefits and necessity of natural resources, and the City's efforts through social media, interpretation, and education programming.

2.9. Create a sustainable trail system based on the MN DNR Trail Planning, Design, and Development Guidelines.

2.10. Continue to support Healthy Lake Winona initiative.162

2.11. Educate and inform park users through programs and updated informational signage.

2.12. Collaborate with other government agencies.

2.13. Preserve and enhance wildlife habitat and conservation efforts when possible.

Goal 3. Establish, Collaborate, and Expand Partnerships with State and Federal Agencies, Local Associations, Non-profits, Businesses, and Individuals to Accomplish the Parks and Recreation Vision

3.1. Collaborate with other agencies to assess natural resource areas for recreational and conservation use.

3.2. Facilitate or support the outdoor recreation and user groups to provide input and contribute to park and recreation goals.

3.3. Add a Volunteer Coordinator to the Park and Recreation Department to empower volunteers through an intentional, consistent effort to recruit, coordinate and recognize their efforts. Volunteers should be utilized for park services and programs.

3.4. Collaborate with non-profits and other organizations to create and produce special events and pro164ms.

3.5. Support and recognize volunteers to ensure continued collaboration.

Goal 4. Communicate Clearly with the Community, Visitors and System Partners

#161

Agree: 0; Disagree: 0

What does this sentence mean?

#162

Agree: 0; Disagree: 0

This is good, but could make a stronger commitment to improve the health of Lake Winona as a premier resource and destination in Winona.

#163

Agree: 3; Disagree: 0

Awesome - love 2.5. Just a suggestion to engage the Prairie Enthusiasts in this type of work. They've done a lot of incredible work throughout the region to promote and increase native landscapes for pollinators. Would be great to see more native landscapes across town!

#164

Agree: 1; Disagree: 0

Suggestion to add "projects" to Goal 3 - point 3.4. Many local non-profit groups that work in outdoor recreation support projects that are listed in here - for example, native plantings (prairie enthusiasts), equity and inclusion projects (Winona Outdoor Collaborative), facility accessibility (Recreation Alliance of Winona). I feel the city would benefit from having non-profit support on projects, in addition to just events and programs, as well.

Also I hope these efforts engage a wider range of perspectives from the Winona outdoor industry. So often we see the same few faces at the table. Those folks have done great work to advance Winona outdoor recreation, however they don't always represent a diverse range of opinions and perspectives. Utilizing and engaging all of the outdoor based non-profits, businesses, and community groups would go a long way in supporting all of the equity and inclusion efforts this comp plan is hoping to yield.

4.1. Overhaul the Park and Recreation website.

4.2. Create a comprehensive park and recreation system sign package, and prepare to implement as park improvements are made.

4.3. Improve maps and wayfinding to identify loops, distances, and destinations.

4.4. Collaborate and expand on promotion of Winona parks and programming for tourism, quality of life and economic development.

4.5. Develop and create a marketing plan for parks and recreation.

4.6. Provide continual, up-to-date communication on services and programs to a community resource hub.

4.7. Establish a process for public engagement in the parks and recreation system.

Goal 5.   Improve the Quality of Experiences within the Parks and Recreation System as Facilities are Scheduled for Improvement

5.1. Prepare mini master plans for parks before new facilities are added or when significant renovations of existing facilities are planned, where applicable.

5.2. Incorporate permanent restrooms at prominent, highly-used parks and facilities. In other locations use fencing and screening to improve aesthetics of portable restrooms at parks, where applicable.

5.3. Incorporate new playground equipment, resurfaced hard courts, and more (and more comfortable) park benches and picnic tables, where applicable.

5.4. Provide more social and flexible spaces for all ages throughout the system, where applicable.

5.5. Evaluate parks for social interaction opportunities and the potential for consolidation to create flexible multi-use spaces, where applicable.

5.6. Evaluate current amenities and incorporate elements to promote year-round use, where applicable.

5.7. Enhance user experiences and placemaking (i.e. benches, lighting, garbage cans, kiosks/signage, etc.) through the addition of user amenities that incorporate art and education.

5.8. Encourage participation by neighborhoods, community groups, and local artists in the planning for and development of park and recreation facilities.

5.9. Incorporate public art within the system.

5.10. Identify locations for unique features or improvements to avoid a system of "cookie cutter" parks.

#165

Agree: 1; Disagree: 0

Please consider adding "and abilities" to Goal 5 - 5.4. "Provide more social and flexible spaces for all ages [and abilities]...."

#166

Agree: 0; Disagree: 0

Yes!

Goal 6. Maintain and Collect Data about the Park and Recreation System to Ensure Assets are Well Managed and Decisions Well-informed

6.1.   Confirm and verify park boundaries and legal descriptions for each park to ensure park assets are documented and clear.

6.2.   Allocate park improvements into a long-term capital improvement plan and use a maintenance and replacement schedule to keep parks facilities up to date.

6.3.   Ensure equity across the park and recreation system by determining a system level of service (LoS) and budget, schedule and hire staff to support the LoS.

6.4.   Work with other City departments to create a comprehensive maintenance plan and consolidate City maintenance services.

6.5.   Review user agreement strategy and improve as warranted.

6.6.   Identify data needed to make informed decisions and methods for collecting the data.

6.7.   Include public engagement options or a toolbox for engagement strategies (see Accessible Government section).

6.8.   Support staff in the development and implementation of the engagement plan.

6.9.   Develop data collection of participation and economic impact on park facilities and amenities.

6.10. Identify and manage sustainable funding sources, partnerships and efficiencies.

Goal 7.   Identify and Manage Sustainable Funding Sources, Partnership and Efficiencies

7.1.   Update the park dedication policy to ensure land is suitable for recreation or fee is adequate to meet public needs.

7.2.   Pursue all funding opportunities.

7.3.   Explore gift-giving policy and communicate to entities in Goal 4. Develop gift-giving and Donor policy and communicate to entities in Goal 4.

7.3.1.   Encourage property owners interested in donating or granting conservation easements on their land.

7.4.   Support the creation of a non-profit parks and recreation foundation, or create an alliance with existing group(s) to this end.

7.5.   Utilize the parks assets to capitalize on opportunities to generate revenue.

7.6.   Research and gather data on similar communities and impact related to tax. Research and gather data on similar communities and impact related to sales tax.

Goal 8.   Ensure a Quality Series of Programs that are Available to All

167

#167

Agree: 2; Disagree: 0

Goal 8 could benefit from more specific language about the "how" and "who". I feel that this goal doesn't outline enough to convey the message that the City is hoping to ensure quality programming and accessibility of those programs for all. Instead, it touches more on budget related topics like pricing structures and scholarships. HOW does the City intent to ensure quality programming, and WHO is missing from that picture currently? I think this comprehensive plan would benefit from adding additional language into Goal 8 that touches on evaluation systems of programs, outreach efforts to marginalized communities, and a definition around what "quality" means and who currently lacks access in order to better achieve this goal.

8.1.   Continue to provide and increase scholarship opportunities and funds.

    8.1.1.   Increase promotion of scholarship opportunities and review the procedure for scholarship application.

8.2.   Establish a formal and regular review and evaluation process for all programming, parks, and services.

8.3.   Evaluate agreements with other agencies to ensure a balanced benefit.

8.4.   Renew and build relationships with existing providers.

8.5.   Allocate programming assistance funds into an operating budget.

8.6.   Annually assess program pricing structure.

Comment received via email/letter

Parks & Recreation [Madison (School) Park]

- A fence is appropriate for this park with three nearby streets.

- Move the fence to a line immediately inside the existing sidewalk.

- Create multiple surfaces for appropriate play areas, including at least some real turf grass.

- Require the immediate neighbor, Madison Property, LLC, to remove the large concrete planters on the boulevard area (between sidewalk and street) at the property lines on Olmstead and Dacota Streets that prevent both the City and Madison Property from completely removing snow in winter. These planters often currently result in a snow berm across the sidewalk because the wide plow blades cannot pass between them and a slope (Dacota) or rock border (Olmstead).

- Request that Madison Property, LLC remove its "No Trespassing" sign presently posted on the City (south) side of the boundary fence nearest their parking lot. This sign is inappropriate to the spirit of public parks and open space.

- Examine for code violation the Madison Property, LLC large continually ON (day and night) sodium floodlamp located atop the power pole on Dacota Street in the middle of the block, and aimed at a patio area south of the west side of the Madison Place parking lot. This bright light wastes energy and overkill for its intent, grossly illuminating the entire neighborhood, including Madison Park.

- Provide appropriate night lighting for Madison Park.

- Design the park's north boundary drainage so that runoff from the Madison Place parking lot does not inundate the lower elevation park with ice in warming winters.

Transportation

Winona's updated Comprehensive Plan will focus on feasible projects the city can implement to safely facilitate all modes of transportation, including people walking and rolling, people biking, and people driving. The plan will look at transit, the airport, our street network, and water traffic as well.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Transportation Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1.   Ongoing Upgrades to Existing Streets

1.1.   Improve the aesthetics and cleanliness of streets through streetscape/landscape improvements and code enforcement.

     1.1.1.   Review components proposed in the Complete Streets and Pedestrian & Bicycle Plan and Downtown Strategic Plan regarding snow removal.

     1.1.2.   Consider human-scale elements that promote the friendly and unique spaces in public rights-of-way.

     1.1.3.   Consider street design that promotes interesting connections between places.

1.2.   Seek grant funding and private partnerships for bicycle and pedestrian improvements consistent with the goals of the Complete Streets Policy and Pedestrian & Bicycle Plan and the Parks and Recreation Master Plan.

     1.2.1.   Proactively program streets improvements to be paired with grant funding cycles.

     1.2.2.   Evaluate goals of supporting plan documents for consistency with available funding sources and priorities.

1.3.   Incorporate bicycle parking facilities in public rights-of-way and off-street parking areas.

     1.3.1.   Reevaluate the Unified Development Code standards for bicycle parking implementation.

     1.3.2.   Consider context-sensitive design elements for implementation of bicycle parking in public rights-of-way when performing regular maintenance activities.

1.4.   Allow for substitution of transit, bicycles, and other multi-modal systems when considering new developments' vehicular circulation needs.

     1.4.1.   Reevaluate the Unified Development Code standards for parking and circulation.

     1.4.2.   Consider re-wording documentation for circulation rather than explicitly naming parking for automobiles.

#168

Agree: 0; Disagree: 0

Who currently manages our transportation? A close friend told me they have called multiple times about the hazards and inaccessibility of a stop near their workplace where they have seen bus users almost hit by cars on more than one occasion, and have had no response.

#169

Agree: 0; Disagree: 0

There seems to be some overlap between this item and "Housing & Neighborhoods" item 3.2.3. Consider integrating or better differentiating the two.

#170

Agree: 0; Disagree: 0

This section also includes freight transportation from the port and by rail which should be indicated in the description of transportation.

#171

Agree: 1; Disagree: 0

This is one of the largest sections - we will need to hire someone with expertise in this area to achieve these goals given our unique constraints.

1.5. **174** Evaluate the existing street network for access to businesses and ease of movement for all users within existing pavement widths and existing rights of way.

     173 1.5.1. Consider one-way streets in east and west corridors.

     1.5.2. Consider new streets/extensions to improve the street network.

1.6. Prioritize ADA compliance citywide (every topic, all objectives, every document); become a destination for those who are differently abled.

     1.6.1. Dementia-friendly standards and implementation of signage, traffic calming, and other street design (accessibility and dementia friendly street design).

     1.6.2. Implement the ADA Transition Plan and update it regularly to reflect current standards.

1.7. Make rail crossing improvements that are safe, convenient, and comfortable.

     1.7.1. Improve grade crossings where needed to improve vehicular and multi-modal transportation across rail lines.

     1.7.2. Work with railroads to prioritize improvements of at-grade crossings in Winona and implement a consistent plan to address them.

Goal 2. Sidewalks Network that Connects All Areas of the City and to the Regional Trail Network

2.1. Expand the City's network of si **172** walks and crosswalks in order to provide safe, convenient, and comfortable pedestrian access throughout Winona.

     2.1.1. Develop infrastructure that clearly communicates where to go and how to access the river, making it safe, convenient, and comfortable to do so for recreation and commuter users.

     2.1.2. Update the Unified Development Code to implement sidewalks on both sides of the street for new subdivision development.

     2.1.3. Incorporate shared use paths connecting new subdivisions to recreation trails networks.

     2.1.4. Promote shorter crossing distances at intersections (and narrower streets in general).

2.2. Continue to reinvest in sidewalk maintenance in a section-by-section approach under the Sidewalk Improvement Program.

     2.2.1. Consider additional funding sources for improvements detailed in supporting plan documents (e.g. Pedestrian & Bicycle Plan and Parks and Recreation Master Plan).

     2.2.2. Implement the ADA Transition Plan outcomes for sidewalk improvements.

#172

Agree: 0; Disagree: 0

Where would sidewalks go that we don't already have them? I think neighborhoods should suggest new sidewalks.

#173

Agree: 4; Disagree: 0

one-ways? Really? How 20th century of you. Most communities are removing one ways and establishing two ways to provide better connectivity and access. One ways increase travel speeds and promote speeding. I could see a one way for a very short distance in order to provide more room for pedestrians and parking in a high use area such as downtown but i wouldn't use east west corridors.

#173

Agree: 0; Disagree: 0

Agree with one exception. Converting a 2 way street to a single one lane, one way street is one possible way of creating extra space for separate low speed lanes (bikes, scooters). I wouldn't consider this ideal (I'd probably eliminate a parking lane first), but it may work better in certain circumstances.

#174

Agree: 0; Disagree: 0

This may contradict the objectives outlined in 'Transportation" items 7.2, 7.3 and 7.4 since it appears to be referring primarily automobile traffic. Consider modifying it to make it clear that it refers also to pedestrian and low speed vehicle (bike, scooter, etc.) traffic.

Goal 3. Well Connected 176 ycle Network 175

3.1. Connect transit stops and destinations with bike infrastructure where appropriate.

    3.1.1. Consider placement of transportation hubs that can act as connection points from biking to other transportation options.

3.2. Achieve modern standards for bike infrastructure (e.g. NACTO urban bike design guidance).

    3.2.1. Conduct a network analysis of Winona's existing and proposed bicycle infrastructure network.

    3.2.2. Evaluate and update existing signage and on-street markings for consistency and conformance with current standards.

3.3. Expand recreational bike path along lakes to the West and East (e.g. Shives Road).

    3.3.1. Consider on-street and additional trail connections.

    3.3.2. Review proposals from the Complete Streets and Pedestrian & Bicycle Plan for implementation.

3.4. Establish improved bicycle crossings of Highway 61 (e.g. Gilmore Ave, tunnel, or bridge).

    3.4.1. Consider trail funding to implement priority crossing improvements from the Park and Recreation Master Plan.

    3.4.2. Implement clearly identifiable bicycle infrastructure used to cross highways.

3.5. Expand the network of bicycle and pedestrian trails that provide transportation use along with recreation use.

    3.5.1. Improve the network to connect residents to schools, parks, retail areas, downtown, and houses of worship as well as existing trails within and near Winona.

    3.5.2. Implement the Parks and Recreation Master Plan connection corridors and other 177 trails.

3.6. Expand and improve the on-street bicycle network in order to safely connect bicycle commuters and recreational riders with trails and destinations.

    3.6.1. Consider trail funding to implement proposals from the Park and Recreation Master Plan.

    3.6.2. Implement clearly identifiable bicycle infrastructure used to cross highway barriers.

3.7. Promote the use of "linear parks" or "parkways" through the public rights-of-way to connect recreational destinations (e.g. Lake Winona and the River) so that movement is safe, convenient, and comfortable and can be accomplished without a motor vehicle.

#175

Agree: 1; Disagree: 0

Consider renaming this to something like the "Well Connected Low Speed Vehicle Network". With the introduction of scooters and other types of low speed electric powered vehicles, these lanes and paths will need to be used by people other than those who ride human powered bicycles. Users should be classified by how fast they can travel, not by what they are riding. E.g., the speed limit of low speed lanes should be something like 15 mph as opposed to the 30 mph or more speed limit of automobile lanes.

#176

Agree: 4; Disagree: 0

Suggestion to add something into Goal 3 that works to increase EDUCATION for safe biking in town. I often see people biking on sidewalks, without helmets, or at night without lights. Winona is a very bikeable town already without extensive infrastructure, and is a great alternative for folks who lack other means of transportation. However, I hardly ever encourage people to bike around town if they're not already a bike commuter because of how unsafe biking can be here in town. I've had so many people yell at me for biking in the bike lane, have almost hit bikers who are on sidewalks illegally and passing by blind corners or driveways, and have watched friends get into accidents on bikes themselves because drivers are unaware of how to treat bikers. There's a lot of work that could be done to increase bike safety awareness in town and I think any efforts to create a bikeable community needs to include efforts to increase safety and education as well.

#177

Agree: 1; Disagree: 0

Proposed item 3.5.3. In addition to requiring pedestrian sidewalks in new subdivisions, new roads in these subdivisions should also incorporate two way low speed vehicle lanes that are ideally curb (or other physical barrier) separated from automobile traffic lanes.

3.7.1. Develop context-sensitive implementation of parkways as unique infrastructure that can acts as the connections along public rights-of-way.

3.7.2. Develop infrastructure that clearly communicates where to go and how to access the river, making it safe, convenient, and comfortable to do so for recreation users.

Goal 4. Safe Routes to Schools

4.1. Consider a Safe Routes to Schools program in coordination with Winona Area Public Schools.

4.1.1. Improve access for children attending school.

4.1.2. Discuss City/ISD coordination on bus routing.

4.2. Connect schools with recreation areas via traffic calmed streets (e.g. Lake Boulevard, 7th Street).

4.2.1. Develop context-sensitive guidelines for street design around and connecting schools.

4.2.2. Create safe, convenient, and comfortable connections for children on foot, bicycling, or using other transportation options to attend school.

4.3. Connection to the Middle School for safe crossings across Highway 61.

4.178 Consider a Safe Routes to Schools program in coordination with Winona Area Public Schools.

4.3.2. Improve connections from Mankato Avenue south to the Middle School.

Goal 5. Public Transportation Improvements and Increased Use

5.1. Lower cost barriers to use.

5.1.1. Examine and consider fare free transit, particularly for low-income residents.

5.2. Implement user-friendly technology to make transit use the easy option for movement in the city.

5.2.1. Consider an app available that can assist potential riders in planning their trips when using public transit.

5.2.2. Consider implementing electronic display boards at transit stations and shelters displaying the next buses' arrival times.

5.2.3. Allow public transportation systems to be integrated (e.g. one pass to access multiple systems).

5.3. Consider increased support for transit in the City.

#178

Agree: 0; Disagree: 0

same as 4.1 - duplicative

5.3.1.   Examine the reestablishment of a full-time position for a Transit Coordinator for the City of Winona.

5.4.   Holistically consider the transit network beyond existing bus service to connect other transportation options.

5.4.1.   Integrate micro-mobility options in the City that seamlessly work with City of Winona Transit (help solve "last mile" problem).

5.4.2.   Promote a transit hub connecting transit with easy to access long-range transportation options and micro-mobility options.

5.5.   Promote land use development strategies that incorporate pedestrian, bicycle and transit access and reduce dependence on private vehicles.

5.5.1.   Examine the Unified Development Code to remove or relax regulatory barriers for investment along transit lines and other multi-modal corridors (Transit Oriented Development).

5.5.2.   Consider subdivision standards that promote other options besides driving.

5.6.   Encourage large employers to support the transit system.

5.6.1.   Consider financial partnerships to support transit users with subsidized, partial, or free transit, especially for lower-income users.

5.7.   Analyze the existing network for service priorities and improvements to promote utilization in support of businesses.

5.7.1.   Explore the various autonomous electric vehicles suitable for public transit and commit to a pilot program for one or two of these vehicles.

5.7.2.   Partner with MnDOT or other appropriate agencies to promote a pilot program in Winona.

Goal 6.   Truck Routes Network Improvements

6.1. [179] Improve safety and efficiency of truck traffic in Winona while minimizing impacts on residential neighborhoods, mixed use districts, and tourism attractions so as to improve overall quality of life.

6.1.1.   Reevaluate truck routes in Winona.

6.1.2.   Consider infrastructure that improves the safety of street users and the livability of residences along truck routes.

6.2.   Assess the current truck routes in the city and pursue a truck routes management system and promote changes that will improve access through the community.

6.2.1.   Examine working with GPS technology providers to provide truck route priorities through the Pelzer Street and Mankato Avenue corridors.

#179

Agree: 0; Disagree: 0

Much appreciated.

6.3.   Improve livability along truck routes.

     6.3.1.   Enforce vehicle noise laws on all routes and citywide to the extent feasible.

6.4.   Create appropriate design for truck routes to facilitate movement through the community on a case by case basis (e.g. turning radii, turning patterns, etc.).

     6.4.1.   Consider appropriate connections to local service trucks.

     6.4.2.   Locate appropriate services and land use concentrations to serve truckers and freight operators.

Goal 7.   Street Improvement Projects Incorporate the City's Complete Streets Policy

7.1.   Facilitate planning processes for streets programmed for improvements before design.

     7.1.1.   Establish a cooperative and transparent design process for streets improvements, involving all relevant city departments, county/state/federal agencies, property owners, developers, residents, and users; look into public participation methods for road projects.

     7.1.2.   Evaluate the project proposal timeline for improvements to facilitate public involvement.

7.2.   Promote narrower street widths, travel lane widths, parking lane widths, and intersection crossing distances by following urban street design guidance from appropriate transportation organizations.

     7.2.1.   Consider adopting street design guidelines that promote context-sensitive street design adapted specifically to Winona's built pattern.

7.3.   Provide justification for street design element changes, and apply for variances, to the Municipal State Aid Roads program when funding street improvements with state funding where appropriate).

     7.3.1.   Promote context-sensitive street design consistent with Winona's built pattern while utilize existing funding sources.

     7.3.2.   Emphasize traffic calming in considering street reconstruction projects.

     7.3.3.   Prioritize a pedestrian-friendly, human-scale street design for streets.

7.4.   Incorporate traffic calming measures in future street reconstruction and resurfacing projects throughout the community to address identified neighborhood problems.

     7.4.1.   Consider context-sensitive design for residential streets that promotes slow speeds.

     7.4.2.   Design street reconstruction projects with narrower widths that discourage excessive traffic speeds where appropriate.

7.4.3. [183] Consider road diets for multi-lane roads when appropriate, as some corridors in Winona continue to be identified as barriers and safety concerns (e.g. Broadway/6th Street). [180]

7.4.4. Examine standards for emergency response vehicles' use of streets. [184][182]

7.5. Respond to and implement the Complete Streets Policy and Pedestrian and Bicycle Plan when presenting items to governing bodies.

7.5.1. Respond to the goals, network plan, and design elements in the Policy and Plan when considering public infrastructure projects at City Council and/or other applicable governing boards.

7.5.2. Implement elements of the Policy and Plan when conducting other public infrastructure improvements where possible.

7.6. Develop a street design manual that clearly develops a process for the inclusion of holistic placemaking elements in regular street improvements.

Goal 8.   New Subdivisions Designed with Winona's Traditional Grid Street Pattern Where Feasible

8.1. Emphasize connectivity in new subdivision design to ensure connections to the existing street network and adjacent subdivisions.

8.2. Design new subdivision street networks that achieve the City's regulations for protection of blufflands, water features, and other unique topography.

8.3. Traffic calming features should be incorporated into the design of all new streets.

Goal 9.   Priority Road Improvements

9.1. Analyze the existing corridor network to identify priority road improvements.

9.1.1. Reassess needs for east end street connections to Highway 61, e.g. potential extension of Louisa St. [181]

9.2. Pursue investments consistent with the Complete Streets Policy and Pedestrian & Bicycle Plan to reinvest city and Municipal/County State Aid Roads funding.

9.2.1. Develop infrastructure that clearly communicates the desire for slower speed movement through the city making it safe, convenient, and comfortable to do so for users.

9.2.2. Consider updated urban context design elements that can be incorporated in existing funding programs.

9.2.3. Use the MN DOT State Aid Roads' Design Elements Variance process effectively to enable Complete Streets design.

[186]

[185]

#180

Agree: 0; Disagree: 0

I'd like to see a stronger commitment here making it safe for pedestrians to cross Broadway.

#181

Agree: 1; Disagree: 0

With dramatic improvement to traffic flow along Mankato Avenue, it no longer seems that extending Louisa Street is worth the investment. Consider removing this item.

#182

Agree: 0; Disagree: 0

Proposed item 7.4.6. New curb separated low speed vehicle lanes that are created within an existing paved streets should continue to be plowed and maintained in the same timely fashion as existing automobile traffic and parking lanes.

#183

Agree: 0; Disagree: 0

also, the two blocks between 6th and 4th streets that are 4 lane. Highway 43 / Main St. is 2 lanes except for those 2 blocks. Makes no sense.

#183

Agree: 0; Disagree: 0

Agree. Also convert the intersections to roundabouts.

#184

Agree: 1; Disagree: 0

Proposed item 7.4.5. Any street that is either upgraded or repaved should incorporate two way low speed vehicle lanes that are curb (or other physical barrier) separated from automobile

traffic and parking. These lanes should take precedence over space for street parking which should be omitted first if the low speed vehicle lanes can't be accommodated in other ways (e.g. reducing automobile lane and parking widths).

#185

Agree: 0; Disagree: 0

Proposed item 9.4. With the successful completion of the Mankato roundabouts which are quieter, faster and safer, consider reevaluating all intersections with traffic lights and converting them to either roundabouts or, if not possible, 4 way stop signs.

#186

Agree: 0; Disagree: 0

Proposed item 9.3

Create space for separate, low speed vehicle lanes (e.g. bikes, scooters) in all of the City's main thoroughfares. Methods.

9.3.1 Convert 4 lane roads to 2 lanes.

9.3.2 Ban parking on one or both sides of a road.

9.3.3 Implant one lane, one way traffic patterns on 2 lane roads.

9.3.4 Narrow existing driving and parking lanes

9.3. Pair priority road improvements and municipal maintenance of infrastructure with supporting grant cycles from state and federal funding sources and investment opportunities.

9.3.1. Seek grant funding, private partnerships, and other financial support for repair, reconstruction, and regular maintenance of local streets.

9.3.2. Proactively program streets improvements to be paired with grant funding cycles where appropriate.

Goal 187 Commercial Harbor and Port Facilities Improvement and Expansion

10.1. Support and invest in the commercial harbor as the primary docking facility for the City of Winona while also balancing private interests and public recreation desires.

10.1.1. Facilitate improvements to docking facilities for East End industries to support and accommodate the Riverfront Trail and minimize interference with commercial traffic in the main shipping channel.

10.1.2. Implement the Riverfront Trail network.

10.2. Evaluate multi-modal facility needs and impacts on truck routes and traffic with the goal of not increasing truck volumes.

10.2.1. Survey and analyze the needs of users to promote the movement of goods and transportation in Winona.

Goal 11. Multi-Functional Mississippi River Corridor

11.1. Balance the needs of transportation, commerce, recreation, and environment (e.g. mitigate conflict between commerce and other users).

11.1.1. Survey and analyze the needs of Mississippi River users on a regular basis to determine the desires of various users.

11.1.2. Promote and continue the use of water-borne transportation.

11.1.3. Develop a strategic plan for Mississippi River use that can be updated regularly to help balance the uses of the Mississippi River.

11.2. Promote recreational use and opportunities along the Mississippi River.

11.2.1. Improve signage for access to the Mississippi River for recreation users to improve accessibility.

11.2.2. Implement improved recreational river access infrastructure to improve ease of use.

11.2.3. Coordinate resources from private and public partners to ensure river access is easy to understand for the casual recreational user.

11.3. Support the Riverfront Trail and its associated shared use path network.

#187

Agree: 5; Disagree: 0

Move the Marine Art Museum Downtown!! Just kidding (not kidding)

11.3.1. Implement the Parks and Recreation Master Plan connections between the Riverfront Trail and other recreation destinations of the City.

11.3.2. Proactively seek funding to implement the Riverfront Trail network.

11.4. Signage and communications for river access and types of use).

11.4.1. Implement a strategic communications plan that includes wayfinding and regular communications to promote river access and types of use.

11.4.2. Develop infrastructure that clearly communicates where to go and how to access the river, making it safe, convenient, and comfortable to do so for recreation users.

Goal 12. Winona Municipal Airport Effectively Supports Winona's Freight and Passenger Needs

12.1. Utilize the airport to maintain and expand services for Winona's industries.

12.1.1. Survey and analyze the needs of airport users to promote the movement of goods and transportation in Winona.

12.1.2. Partner with private and public organizations that have the ability to implement programmatic and infrastructure improvements.

Goal 13. Improved Regional Freight System While Minimizing Conflicts with the City's Multi-Modal Transportation System

13.1. Support the rail industry as a viable means of goods movement into and out of Winona.

13.1.1. Support the MN DOT survey and analyze the needs of rail users to promote the movement of goods and transportation in Winona.

13.1.2. Partner with private and public organizations that have the ability to implement programmatic and infrastructure improvements.

13.2. Improve safety where there are conflict points between rail and other forms of transportation.

13.2.1. Implement improvements to at-grade crossings and consider grade-separated crossings (e.g. overpasses) where feasible.

13.3. Levee Park Rail Yard relocation for the use of recreational space and developable land along the Levee Park area and to promote integration with downtown.

13.3.1. Partner with private organizations to support the analysis and implementation of removal where feasible.

13.3.2. Analyze the areas affected for needed mitigation and support before reinvestment can occur.

#188

Agree: 0; Disagree: 0

The Winona airport does little to advance passenger travel or freight. It exists for flight hobbyists and a few corporate executives.

#189

Agree: 0; Disagree: 0

For 98% of the population, trains are an annoyance - loud, block traffic, lower property values, and occasionally hit things. Don't sugar coat it.

13.4. Assess impact of railroads and street crossing backups on a regular basis (use existing website inquiry process).

    13.4.1. Limit switching movements that negatively impact street crossings.

    13.4.2. Include impacts from railroads and street crossing backups in network analyses of transportation users.

    13.4.3. Reassess the Wall Street track and switching movements and work with railroads to improve efficiency and safety.

Goal 14. Passenger Rail Service Improvements and Expansion

14.1. Advocate for the Amtrak Station improvements and treat the Amtrak Station as a welcoming entrance to the City.

    14.1.1. Consider infrastructure reinvestment to support the Amtrak Station area.

    14.1.2. Reevaluate the area's land use patterns for future investment.

    14.1.3. Seek private partnerships for Amtrak Station area reinvestment that could help meet the City's housing and commercial demand.

    14.1.4. Reevaluate the Unified Development Code zoning regulations to promote housing and mixed use commercial reinvestment around the Amtrak Station.

14.2. Support and promote operational improvements to the Amtrak Station.

    14.2.1. Assess staffing needs (volunteer or paid) or new technology that can help address needs of visitors and users of the station.

    14.2.2. Implement a strategic communications plan that includes consistent signage connecting the Amtrak Station to the community.

14.3. Provide multi-modal access to the location around the Amtrak Station (e.g. bicycle and scooter share programs, rideshare apps, transit service, and rental car services, transportation hub).

    14.3.1. Develop infrastructure that clearly communicates where to go and how to access the rest of the city making it safe, convenient, and comfortable to do so for visitors and other rail users.

    14.3.2. Consider a transit hub around the Amtrak Station.

14.4. Support historic rehabilitation of the Amtrak Station and provide additional interpretive signage.

    14.4.1. Provide improved wayfinding and informational signage at the Amtrak Station to act as a welcoming gateway for the City (e.g. regional kiosks for visitors and users).

14.5. Support regional rail network planning in the surrounding region.

14.5.1. Advocate for the Twin Cities-Milwaukee-Chicago second train and support rail reinvestment efforts for that project.

Arts & Culture

Winona is known as an arts destination, and the city's updated Comprehensive Plan will include highlights from the new Arts and Culture Strategic Plan, which is currently underway.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Arts & Culture Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Note: The strategies for these goals and objectives are in the City's Arts and Culture Plan

Goal 1.   Enhance City Support Systems for Winona's Creative Life

1.1.   Refocus the City's leadership role from direct programming to service, support, and leadership of the community's efforts.

1.2.   Rebuild the Fine Arts Commission as the Creative Winona Commission with updated mission, qualifications, role and membership.

1.3.   Establish an inaugural citywide Public Art Program.

1.4.   Develop a long-term public art master plan.

1.5.   Create an equitable, transparent arts grants program open to all Winona nonprofit arts and cultural organizations and artists.

1.6.   Expand the Creative Laureate program to have one or more artists work within City departments on collaborative projects.

1.7.   Refocus the City Arts Office as the Office of Arts, Culture and Creative Economy.

1.8.   Re-establish City Arts and Culture coordinator position to staff the Office of Arts, Culture & Creative Economy.

1.9.   Task the Office of Arts, Culture & Creative Economy staff with implementation of the Comprehensive Arts and Culture Plan, with advice and support provided by the Creative Winona Commission.

1.10.   Develop funding streams for Arts & Culture and for implementation of the Comprehensive Arts and Culture Plan.

1.11.   Identify and work to eliminate or alleviate barriers to creative endeavors in the city.

Goal 2.   Promote and Grow Winona's Creative Economy

2.1.   Increase Winona's capacity to attract and retain creative talent.

2.2.   Develop an arts and culture strategy to position Winona to attract all age groups, from college students through to retirees, to live and work in Winona.

#190

Agree: 0; Disagree: 0

add "diverse" as in "diverse creative talent"

#191

Agree: 0; Disagree: 0

….equitable, inclusive and transparent?

2.3.   Support growth in Winona's culinary sector.

2.4.   Continue to promote arts and culture as an important asset for Winona.

2.5.   Expand arts education and lifelong learning opportunities.

2.6.   Provide accountability implementation of the Arts & Culture plan.

Goal 3.   Support Inclusive Creativity for All Residents and Visitors

3.1.   Collaborate with the creative community to develop and ensure inclusive new activities for all Winonans.

3.2.   Partner with the community to develop and implement year-round arts and cultural programming.

3.3.   Develop a communitywide cultural equity and inclusion initiative.

3.4.   Incentivize cross-over activities for creative and outdoor recreation.

Goal 4.   Expand Access (Physical and Financial) to Creative Sector Facilities and Spaces

4.1.   Complete the former Masonic Temple project as a multidisciplinary performing and visual arts center.

4.2.   Inventory and make available existing public spaces for creative activities.

4.3.   Develop live/work spaces for artists and creative, including mixed use projects.

4.4.   Develop a Creative Space Program to incentivize new facilities, spaces, and places.

#192

Agree: 0; Disagree: 0

Can this accountability be stated more specifically?

#193

Agree: 0; Disagree: 0

Weren't the terms "arts" and "culture" going to be defined somewhere…where is that?

Environment & Sustainability

Winona's new Comprehensive Plan will include highlights from the new Natural Resources and Sustainability Plan that is currently being developed. Aspects of the plan will include water resources, stormwater management, open space, alternative energy, climate change, and more.

Goals, Strategies, and Value Statements

The following are the goals, strategies, and value statements from the 2021 Sustainability Plan.

Energy Goals

Goal 1.   Increase uptake of clean renewable energy

Goal 2.   Maximize energy efficiency and conservation measures through all sectors

Goal 3.   Align actions to achieve city-wide net zero by 2050 goal

Energy Strategies

1. Lead by example as a city by reducing energy consumption, making our municipal buildings energy efficient, and subscribing to renewable energy options where possible.

2. Connect energy burdened community members [insert call out box with definition] with assistance programs intended to lower energy bills.

3. Employ direct outreach to the business community to help energy savings and renewable energy adoption measures.

4. Engage the community around available programs and grants that will assist energy conservation, efficiency and renewable energy adoption.

5. Evaluate and reimagine policies that make both energy efficiency and renewable energy adoption more accessible.

Transportation Goals

Goal 4.   Winona residents and visitors are able to get around town via the mode of transportation of their choice. Points of interest are connected via transit or trail networks

Goal 5.   Those with limited mobility or transportation options are included in transportation decision making

Goal 6.   More energy efficient forms of transportation are promoted and used whenever possible

Goal 7.   Reduce community's dependence on automobiles / prioritize opportunities for other modes of transportation

#194

Agree: 0; Disagree: 0

What is this about? Mode of their choice? Why are we not advocating for modes that decrease air pollution that disproportionately impacts people living in denser areas? Combustion transportation among greater infill will only exacerbate the issue. This doesn't seem to be well thought out.

#195

Agree: 0; Disagree: 0

Transportation and Sustainability go hand-in-hand. I don't see overlap in sections as redundant, rather it's an indication that two sectors of government should be collaborating and addressing all priorities across sectors.

#196

Agree: 0; Disagree: 0

Many of these goals go beyond environmental and sustainability issues. Consider merging them into the general transportation section above.

#197

Agree: 0; Disagree: 0

Where is the draft Sustainability Plan????????? How are we supposed to evaluate these sections that reference other plans if they are not included?????????

Transportation Strategies

1. Make improvements to all public transportation through partnerships with state organizations, neighboring communities, and residents.

2. Balance transportation needs with recreational areas and the environment through efficiencies, route evaluations, and limiting pollutants on the roads.

3. Encourage walking and biking transportation options through infrastructure and incentives.

4. Expand electric vehicle adoption and accessibility while considering unique impacts of electric vehicles on roads.

Water Goals

Goal 8. Work to ensure sustainable use of aquifers

Goal 9. Protect water quality and aquatic resources such as streams, rivers, lakes, springs, seeps and wetlands to maintain the integrity of the natural environment

Water Strategies

1. Protect our groundwater aquifers and drinking water from overuse and pollutants through reduction of use measures and protection of source waters.

2. Implement water saving fixtures at all City buildings.

3. Clarify water bills to be more understandable.

4. Consider tiering of pricing structures.

5. Use native landscaping techniques where needed, educate on the value of water smart plantings, and facilitate incentives for water smart plat installation.

6. Protect surface waters from pollutants carried in stormwater runoff by implementing best practices i. infiltration of stormwater, restoring lakeshores, and reducing impervious surfaces. Provide public education on runoff impacts.

7. Aim for best management practices for stormwater infrastructure budgeting.

8. Coordinate efforts with local partners, including meeting WinLac One Watershed, One Plan objectives.

9. Work to minimize the use of de-icing chemicals, and monitor chloride levels in water bodies receiving chloride runoff.

Waste Reduction Value Statements

- **Follow the reduce > reuse > recycle hierarchy to minimize waste for residential, institutional and commercial users**

- **Options for management of organic waste will become more available**

#198

Agree: 0; Disagree: 0

Recommended language change: Expand use of native landscaping...

#199

Agree: 0; Disagree: 0

Why are these values and not goals? I don't understand all these different elements. They don't seem to be utilized in the same way throughout the plan.

#200

Agree: 0; Disagree: 0

Behavior change

#201

Agree: 0; Disagree: 0

Why does the organization change with this section? Wouldn't these be Goals 10 & 11 per the schema used above?

Waste Reduction Strategies

1. Support strengthening of Winona County's recycling programs.

2. Improve disposal processes and compliance.

3. Reduce waste production through re-use of materials and material exchange.

4. Explore and implement an organics recycling program or campaign.

5. Reduce construction and demolition waste and implement reuse initiatives.

Natural Resource Value Statements

- **Work cooperatively with other units of government, institutions and organizations to manage growth without compromising the natural environment.**

- **Protect the ecological integrity of the river corridor, bluff land areas and steep slopes, and other valued resources *balance with land use section**

- **Continue to follow environmental protection standards**

- **Increase and restore natural ecosystems**

Natural Resource Strategies

1. Manage wildlife and invasive species with local partners, such as the USFWS and DNR. Utilize best practices to protect or enhance ecosystems and bluff land, waterways, and shoreline restoration.

2. Create or reimagine policies and ordinances to support the sustainability practices outlined in this plan to match or exceed state standards.

3. Establish long range plans for natural resources in public spaces. Budget to protect and maintain existing natural areas.

4. Educate the community via park programming, sessions in schools and other community events.

5. Restore urban tree coverage through tree planting. Maintain existing trees in line with industry best practices to ensure a healthy tree canopy.

Food Value Statements

- **Local food has health, economic, and environmental benefits**

- **Any utilization of public land for food harvest and production should follow sustainable principles**

Food Value Strategies

1. Support the creation of resource hubs and food libraries to access locally grown foods and connect local vendors to market opportunities.

#202

Agree: 0; Disagree: 0

Promote existing programs that provide homeowners with resources and funding to convert their turf grass to beneficial habitat and consider development of a local City-run program as well.

#203

Agree: 1; Disagree: 0

Anything to add in relation to supporting individual homeowners' conversion to pollinator yards & MN funding opportunities?

#204

Agree: 0; Disagree: 0

Where is content on the inequities of requiring residents to care for new trees? Not everyone has the time or extra budget to give new trees the care they require to survive.

2. Expand access to community gardening and build residents' knowledge of community gardening.

3. Adjust or create city codes to make local food, gardening, foraging (individual level), and harvesting more accessible.

General Sustainability Value Statements

- **Better communications about sustainability and resilience will benefit the other strategies outlined**

- **Accountability and engagement, within the city and externally, to ensure plan implementation. Review and refine process through an annual or biennial review**

- **Bolster the resilience of physical infrastructure and awareness about how to prepare and act in the event of shocks or stressors**

General Sustainability Strategies

1. Foster environmental stewardship.

2. Improve city public communication regarding sustainability.

3. Expand sustainability focus among city employees.

4. Establish an official sustainability commission.

5. Evaluate potential environmental justice issues, including with new developments. Address environmental justice issues (such as inequitable tree cover, housing (adequate and affordable) and drainage issues that are confirmed 205

6. Develop extreme weather preparation strategies in response to climate change – particularly related to water/flooding.

#205

Agree: 0; Disagree: 0

Equity/justice could be more integrated throughout this section to reflect it as a key priority.

Comment received via email/letter

- Review City ordinances on appropriate night lighting and lighted commercial signage for both sustainability and appropriate use to reduce light pollution and unintended consequences to neighbors and neighborhoods. Light pollution not only consumes energy unnecessarily, it also degrades the quality of life for people unable to control sources of light encroachment. Lighting Ordinances - International Dark-Sky Association: https://www.darksky.org/our-work/lighting/public-policy/lighting-ordinances/

Comment received via email/letter

Community Services & Institutions

Winona's new Comprehensive Plan will explore how to strengthen relationships between community service providers, ensure community needs are being met, collaboratively plan for facility needs, and increase the community's awareness of services. This includes services provided by the City, as well as partner institutions.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Community Services & Institutions Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. People's Awareness of Services and Where to Access Them

     1.1.   Increase the frequency of messaging about programs.

         1.1.1.   Utilize digital and non-digital resources for messaging.

         1.1.2.   Utilize inserts in utility bills to provide information to all residents.

     1.2.   Communicate across multiple platforms to reach desired populations.

         1.2.1.   Create a communications strategy to identify and implement communication via platforms that are widely used among target populations.

     1.3.   Utilize a common platform to direct people toward resources.

         1.3.1.   Use existing resources where possible to fully build-out a regularly updated service directory.

         1.3.2.   Provide a link to Live Well Winona or another community hub on the City's website.

     1.4.   Increase capacity for neighbors to help neighbors.

         1.4.1.   Facilitate social media connections between residents.

         1.4.2.   Facilitate neighborhood gatherings with special attention to neighborhoods where there is demographic turn-over among residents.

Goal 2. Increased Communication Among Service Providers

     2.1.   Promote cross-education among service providers.

         2.1.1.   Seek out a central organization such as the Winona Area Non-Profit Association to connect service providers and provide education about what they offer.

     2.2.   Create communications plan for formal and informal gatherings.

         2.2.1.   Organize "share out" events attended by multiple organizations and identify an organization to present or "spotlight their services.

#206

Agree: 1; Disagree: 0

What about people who get e-bills? I think we want to encourage that too.

#207

Agree: 0; Disagree: 0

Also underserved?

Goal 3.   Funding Needs & Outcomes are Better Understood

3.1.   Increase public education about funding needs and outcomes.

     3.1.1.   Organize a messaging campaign to publicize funding needs and outcomes.

     3.1.2.   Utilize infographics to assist in communication.

3.2.   Increase amount of education for public officials and department heads across agencies about funding needs and outcomes.

     3.2.1.   Organize a service organizations' summit attended by public officials and department heads.

3.3.   Create a cross-community funding request strategy.

     3.3.1.   Utilize connections made through shared events to create cross-community funding request strategy.

     3.3.2.   Work with Winona Community Foundation on asks that fit into their giving parameters.

Goal 4.   Better Mental Health Resources for Residents

4.1.   Retain mental health professionals in Winona. [210]

     4.1.1. [211]   Hold a brainstorming event to generate ideas to address the issue.

     4.1.2.   Incorporate non-employment considerations such as housing and childcare to enhance attractiveness of Winona.

4.2.   Enhance capacity of organizations, businesses, and individuals to recognize and address mental health crises.

     4.2.1.   Implement a training for mental health first aid targeted toward people who are not professional counselors but interact [209] with a variety of individuals in work or non-work settings.

4.3.   Enhance capacity of public safety agencies to respond to mental health calls.

     4.3.1.   Consider adding a social worker to 911 emergency dispatch center [208] ff.

Goal 5.   Coordinated Planning of Physical Spaces and Facilities Among Community Institutions

5.1.   Regular meetings among community institution leaders.

     5.1.1.   Schedule and implement regular meetings among community institution leaders.

5.2.   Regular meetings among department heads across agencies.

     5.2.1.   Work with organization leaders to schedule and implement regular meetings among department heads across agencies.

#208

Agree: 0; Disagree: 0

Yes!

#209

Agree: 1; Disagree: 0

I would advise that we build towards a community care model with a learning cohort rather than invest in a one-time training that focuses on pathology rather than building healthy behaviors and environments.

#210

Agree: 0; Disagree: 0

Retain and attract more?

#211

Agree: 0; Disagree: 0

Can this be more specific? Are there not strategies in other similar rural communities that can be listed as options?

5.3.　Create a cross-community funding request strategy for capital projects.

　　5.3.1.　Create a timeline for anticipated funding requests and share amongst leaders at regular meetings.

5.4.　Increase opportunities for informal community groups to rent facilities.

　　5.4.1.　Identify publicly available meeting spaces and share with gen212 public.

#212

Agree: 1; Disagree: 0

Having the resources be free is also important.

Accessible Government

Winona's new Comprehensive Plan will suggest ways to increase participation and representation on City Boards and the City Council, including incorporating technology to increase efficiency and access.

Goals, Objectives, and Strategies

The following are the goals, objectives and strategies that were identified by the Accessible Government Subcommittee and recommended by the Steering Committee. Objectives are identified by two numbers (such as 1.1), while strategies are identified by three numbers (such as 1.1.1).

Goal 1. Improved User-Friendly Communication from City to Residents

    1.1. Centralize communication.

        1.1.1. Create a position or department responsible for City communications.

        1.1.2. Consider adding a dashboard function to the City's website.

    1.2. Expand methods of communication.

        1.2.1. Communicate across digital and non-digital platform 213

        1.2.2. Develop city-wide standards for use of current technology (such as video and website) to communicate news, meeting, and projects.

        1.2.3. Continually assess the need for additional technology to improve communications.

    1.3. Increase the amount of easily accessed public information.

        1.3.1. Incre **214** ase the amount of information on the City's website and County GIS.

        1.3.2. Increase user-friendly FAQ documents and post to the City's website, e.g. permits.

        1.3.3. Increase usability of public information systems via common forms and plain language.

        Success Indicators

215
- New staff hired
- Higher web traffic counts
- Improved communication

Goal 2. Build Residents' Capacity to Interact with the City

    2.1. Provide residents with education on the City's processes and requirements.

#213

Agree: 3; Disagree: 0

Say something about using technology to provide residents and others to view public meetings, i.e. city council, Port Authority, Planning Commission, etc. on line or other methods. (When doing so, use graphics to identify, as allowable, individuals and their position when they are presenting information about city issues.)

#214

Agree: 0; Disagree: 0

Adding language and other accessibility access options!

#215

Agree: 2; Disagree: 0

Will all goals and strategies in the plan have success measures?

2.1.1.   Create a "how to" for public meeting participation.

2.1.2.   Reference a summary of Robert's Rules of Order.

2.1.3.   Continue to promote pathways to civic involvement.

2.2.   Engage, inform, and involve people of varying ages, identities, life stages, abilities, races and socioeconomic levels.

2.2.1.   Work with local organizations to connect with specific population groups.

2.2.2.   Partner with institutions, organizations, and local governments to promote and encourage civic involvement.

2.2.3.   Consider a co-design process based on best practices for appropriate city projects such as street projects, infrastructure projects and public development proposals.

2.2.4.   Consider technological solutions to allow asynchronous participation [insert call-out box with definition] at public hearings.

2.2.5.   Consider micro-grants for residents to complete small projects involving City property.

2.3.   Reach out to residents

2.3.1.   Utilize city-wide communications (such as utility bills) to connect with residents

2.3.2.   Create a program for on-boarding new residents as it pertains to City services and City programs

2.3.3.   Identify and engage neighborhood leaders who can help with communication

Success Indicator

- Ample opportunities for public input

Goal 3.   Enhance the City's Interactions with Residents

3.1.   Promote good customer service when interacting with public.

3.1.1.   Provide City materials in plain language.

3.1.2.   Explore technology to provide City materials in multiple languages.

3.1.3.   Improve customer service-oriented language when interacting with public.

3.1.4.   Improve customer service trainings and how to work with various populations.

3.2.   Increase (non-meeting) interactions with public.

#216

Agree: 0; Disagree: 0

And other accessibility modes

#217

Agree: 1; Disagree: 0

Would be great to engage more with the student population (colleges and grade school).

#218

Agree: 0; Disagree: 0

Increasing participation by committing to include access to ASL or other language interpreters, and other accessibility needs: physical, auditory, visual etc.

#219

Agree: 0; Disagree: 0

Would be great to include success indicators throughout the report

3.2.1.   Promote City employee, City department, and elected official participation in events outside of City Hall with consideration of open meeting laws.

3.2.2.   Explore partnerships with local businesses for participation in events.

3.3.   Enhance standardized information across City departments.

3.3.1.   Integrate and share information across City databases.

3.4.   Increase accessibility to information for physically impaired individuals such as those who cannot see or hear.

3.4.1.   Review how other cities increase accessibility.

3.5.   Explore novel and collaborative solutions to issues.

3.5.1.   Host events such as simulations, Artists on Main Street, or Hack-a-thons to identify new potential solutions.

3.5.2.   Provide regular educational opportunities for staff, committee members, and Council on new approaches to addressing common issues.

3.6.   Collect feedback on residents' experiences with the 220

3.6.1.   Consider a recurring public survey to identify strengths and areas for improvements.

3.7.   Report on progress toward City goals and objectives identified in the Comprehensive Plan.

3.7.1.   Annually report progress on the Comprehensive Plan to the Planning Commission and City Council.

3.7.2.   Communicate progress on the Comprehensive Plan to the public.

Success Indicators

- Fewer complaints noted based on survey in 3.7.1
- Reports show progress toward City goals and objectives identified in the Comprehensive Plan

Goal 4.   Wider Participation in City Committees and Elected Positions

4.1.   Engage, inform, and involve people of varying ages, identities, life stages, abilities, races and socioeconomic levels.

4.1.1.   Work with local organizations to connect and build relationships with a variety of population groups.

4.2.   Understand barriers to participation.

#220

Agree: 0; Disagree: 0

This would be great. It sometimes feels like the city doesn't really care what residents think. A public comment or suggestion box would also be good.

4.2.1. Utilize a survey or other means to clearly identify barriers to participation in the City's committees and elected offices.

4.3. Remove barriers and enhance flexibility for participation.

4.3.1. Explore technological solutions to make participation easier for more people.

4.3.2. Consider terms limits for boards and commissions to foster a balance between experience and opportunity.

Success Indicators

- No contested 221 ctions
- FAQ and public office open house learning session once annually
- Clear information about Boards and Commissions opportunities online

Goal 5. Enhanced Public Understanding of the Values and Purposes Behind City Activities

5.1. Provide more information on the reasoning behind projects.

5.1.1. Clearly communicate project rationale through various communication methods when being presented to the public. Also communicate rationale prior to public presentation if possible.

5.2. Create City Council two-year work plans.

5.2.1. Identify means for Council retreat or specific time for all Council members to meet and create a strategic plan with a vision and values statement with reference to the Comprehensive Plan.

5.3. Create organization wide vision and values for the City of Winona.

5.3.1. Work with the City Manager and department heads to and craft a vision and values statement with input from all City Employees and Revise every 5-10 years.

5.4. Create departmental purpose statement for the City of Winona.

5.4.1. Work with department heads to craft a vision and values statement with input from departmental employees and revise every 5-10 years.

Success Indicator

- Plans, vision, and values are officially adopted and referenced in actions and decision making

#221

Agree: 0; Disagree: 0

What ? It is good if no one runs against the elected officials?

Transformative Projects

The 2045 Comprehensive Plan identifies future physical improvement projects that will significantly influence how Winona grows and develops over time. These projects were chosen by the Transformative Projects Subcommittee and confirmed by the Steering Committee. Projects selected involve new construction or a new use that are in the conceptual design stage and are anticipated to have impacts beyond the immediate project area.

Riverfront Trail

Rationale

A "Riverfront Trail" along the Mississippi River is detailed in the 2007 Comprehensive Plan as a major project that would help re-connect Winona to the river. Due to flooding and construction of the levee system, there is a sentiment that Winona has historically "turned 222 ack" on the Mississippi River. The Riverfront Trail seeks to change that. The trail would run along the river from Pelzer Street on the West to the east end of the City. It is seen as a trail of regional importance – attracting Winona residents and visitors to the banks of the river. It is the highest rated "transformative project" identified by the subcommittee working on this section of the Comprehensive Plan. City staff has been working on the Riverfront Trail for the last 15 years. At this time, the focus is on the portion of trail between Levee Park and Lions Park.

Considerations

Considerations related to development of the Riverfront Trail include:

- Exclusively a "City" project – execution and management of the project is the City's responsibility.
- The number of landowners within the trail corridor will involve significant negotiation and coordination.
- Existing industrial businesses will continue to need access to the river, so there will be challenges with planning and designing for the co-existence of industrial and recreational uses.
- Federal flood system (dike) regulations will likely present constraints on the design of the trail.
- Reliance on availability of state bond funds.
- Strive to locate the trail as close to the Mississippi River as possible so that it offers a true "riverfront" experience.
- Incorporation of design elements that are common to other parks and trails resources in Winona.
- Due to these considerations and others, it is anticipated that work on this trail project will continue through the effective time period of this Comprehensive Plan and perhaps into the next.

Partnerships

Partnerships for this project include the US Army Corps of Engineers, individual property owners, and the state of Minnesota.
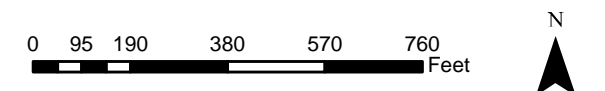
#222

Agree: 0; Disagree: 0

The large number of industrial polluters right on the river is a big part of this. I think this part has been glazed over. The river is great, but the in land side of the trail will be ugly. Who wants to see a commercial port, or a plastic factory or bunch of power lines? Those arent things tourists will come to see, and not things Winona should want to show off. Levee park and under the bridge are now nice. Accept that as a victory and don't try to "put lipstick on a pig" and waste time and $$ with a trail that wont be nice.

CITY OF WINONA: RIVERFRONT TRAIL CORRIDOR ALIGNMENT

LEGEND

PARCELS

OPPORTUNITY PARCEL
UNKNOWN BUY-IN PARCEL
CONSTRAINED PARCEL

PREFERRED TRAIL ALIGNMENT
ALTERNATIVE TRAIL ALIGNMENT
FUTURE CONNECTION (NEXT PHASES)
HYDRO BREAKLINE
MINNESOTA RAIL LINES
X-SECTION LOCATION

Legend

Jeanne Franz - project_area_parcels
Jeanne Franz - project_area_catchbasin
Jeanne Franz - project_area_hyddrants
Jeanne Franz - project_area_sanmains
Jeanne Franz - project_area_sanmh
Jeanne Franz - project_area_stormmain
Jeanne Franz - project_area_stormmh
Jeanne Franz - project_area_valves
Jeanne Franz - project_area_watermain
Minnesota Rail Lines
Interstate Highway
US Highway

CORRIDOR SEGMENTS FOR COST ESTIMATE PURPOSES

0   95   190   380   570   760
Feet

Incubator Spaces

Rationale

Incubator spaces and/or programs in Winona would help people get their business ideas off the ground and help create new local businesses. Incubator spaces that share resources could also create efficiencies and solve problems for community members. Overall, incubators lower barriers for people to bring their great ideas to fruition.

Incubators in concept are directly in-line with the vision and values stated in the 2045 Comprehensive Plan – particularly related to our vision of Winona "leading with entrepreneurial spirit and creativity" and the following core value:

> *Entrepreneurship & Economy*
>
> *Our entrepreneurial spirit and industrial heritage are the foundation for growth of our robust, diverse economy. We invest in our downtown and other physical assets, and we create the conditions for bold and innovative ideas to flourish.*

There are numerous examples of successful incubators throughout the county and even regionally in the cities of La Crosse and Eau Claire, Wisconsin, and Rochester, Minnesota. Winona has previously created a co-working space named "The Garage" which functioned between 2018 and 2020, but closed due to financial difficulties. It will be prudent for Winona to learn from other precedent efforts in creating local incubator spaces or programs.

Future incubator efforts could be key in creating the next generation of local entrepreneurs and businesses in Winona. Winona has historically benefitted from local innovation and creation of businesses that sell products and services well beyond the local area.

Considerations

Considerations related to establishment of local incubators include:

- What incubator style resources does Winona already have? Perhaps the idea of local incubators is less about creating something new versus building on or bringing together existing resources.
- Many of the local faith organizations have full scale commercial kitchens. The City of Winona's Masonic Temple also has a kitchen.
- Future investments in Winona's Masonic Temple will make it a good potential site for a makerspace (where tools are shared) and/or a food related incubator.
- Incubator efforts may be a combination of physical improvements and non-physical strategies or programs (e.g. start-up financing, loan guarantees, resource center, etc.)
- Incubator efforts need to incorporate an effective amount of marketing and advertising to attract buy-in and use of resources.
- In addition to the general population, a source for new ideas and creativity are students at the local universities. There has long been the desire to retain more student talent in Winona and incubator resources could be an avenue for assisting with this effort.

- An Incubator should be considered an economic development activity with City involvement through staff and/or the Port Authority, but partnerships will be required to make a project successful.
- The City's role in an incubator should primarily be as a connector versus a driver.
- "Lessons" from The Garage experience should be considered in future efforts.

Partnerships

- Partnerships with local businesses, economic development agencies, and potential funding sources will be key in creating sustainable incubators. Referencing other successful incubator models will help define what might work locally. In general, the more community partners, the better.

Housing

Rationale

Having a place to call home is a basic human need and attainable housing is a foundational element in sustaining a successful City. Throughout the creation of 2045 Comprehensive Plan, the need for additional housing choices has been a common theme among all participants (e.g. general public, subcommittees, and the steering committee). People want to live in Winona, but many have a hard time finding a home. This initiative encompasses housing of all types and for all income levels.

Adequate housing choices is important in maintaining and enhancing Winona's livability, and livability is fast becoming a city's most important characteristic for attracting and retaining employees. Additionally, with the growth of remote work, people have greater flexibility in deciding where to live. Thus, providing ample housing choices is key to Winona's future growth and sustainability.

Although housing at all income levels is needed, the need is especially pronounced for homes attainable by people with low to moderate incomes. New detached single-family homes are becoming increasingly cost prohibitive even for those who have higher incomes. Additionally, land is limited in Winona due to the City's geographical constraints. As a result, facilitating the improvement of existing homes and adding additional units to existing structures are key strategies for assisting the majority of those seeking a home in Winona.

The Housing & Neighborhoods section of this plan details specific goals, objectives, and strategies related to housing. Housing is also included in this section due to its importance to community growth and creating a sustainable future for Winona.

Considerations

Considerations related to facilitation of additional housing choices include:

- Incorporate direction from previous efforts related to housing such as the Mayor's Housing Taskforce report adopted in January of 2018.
- Housing for single people and single-parent households (not in college) can be especially difficult to find in Winona.
- Allowing additional housing units on an existing property with an owner occupancy requirement may help more people to find attainable homes.

- Reducing or eliminating parking minimums and allowing more flexibility for off-site parking should be examined as a strategy to allow more housing development. Examine alternative parking strategies as part of this effort.
- In addition to the creation of new housing units, naturally occurring affordable housing should be examined and better understood in Winona.
- More public funding dedicated to housing would have a significant impact on maintaining and/or creating attainable housing options.
- Work with the adjacent townships to identify and assess potentially developable land adjacent to existing infrastructure.
- City resources (economic development) focused on housing and facilitating federal and state housing programs in Winona.

Partnerships

Partnerships between the City of Winona and state agencies as well as non-profits are crucial in facilitating the creation of attainable housing. State agencies such as the Minnesota Housing Finance Agency help fund attainable housing projects while the City can partner with non-profits such as Habitat for Humanity to renovate existing housing and build new housing.

In addition to partnerships, it is important for the City to adjust its regulatory framework to make the creation of additional housing units easier for individuals. Amending regulations such as zoning will help to facilitate the creation of additional housing options in the City. Such regulations can and should be amended to allow greater housing choices while also preserving the desired neighborhood character.

Other Notable Projects

WSU Fieldhouse

The Winona State University fieldhouse is a large indoor athletics and event facility proposed for the blocks between Huff Street and Main Street, and from Sarnia Street to the railroad tracks. The facility could also accommodate large gatherings such as concerts, trade shows, and auto or boat shows. This project is identified 223 top need in WSU's Comprehensive Plan.

In addition to athletics or event uses, allowing community use of the fieldhouse spaces would enhance the overall benefit to all those who live in Winona. Therefore, partnerships with the City of Winona, schools, and local non-profits should be explored. Expanded public use of the facility will help this project to have a stronger transformational impact on the greater community.

New City Police, Fire, and Community Center Facilities

New facilities for the Fire Department, Police Department, and Senior Center are future priority projects for the City of Winona. In summary, the Fire Department needs new facilities due to inadequate space for equipment and training, as well as maintaining the health of firefighters; the Police Department needs new facilities space for essential departmental functions; and a new home for the Senior Center is needed due to aging current facilities and a desire to connect seniors with youth in a combined Community Center project.

#223

Agree: 0; Disagree: 0

I'm truly in disbelief that these are even mentioned as transformative projects. These don't serve the greatest needs in town. The WSU field house is wildly inappropriate to even have here.

When this summary was written in Fall 2022, a combined Fire Department, Police Department, and Community Center was being considered, but final decisions have yet to be made. There also is the potential to split these facilities into different project locations. However, due to limited land options in Winona, location of these facilities in different places will likely have a domino effect on other properties and land uses within the city.

Future Land Use Planning

The 2045 Comprehensive Plan sets the direction for the desired mix and pattern of future land uses citywide. Future land use direction consists of a set of future land use designations, a future land use map, and future land use goals, objectives, and strategies which were identified in the previous section of the report.

Future Land Use Designations

The future land use designations consist of the following:

Residential
- Traditional Neighborhood
- Urban Neighborhood
- Suburban Neighborhood

Mixed Use
- Downtown Mixed Use
- Downtown Fringe
- Commercial Mixed Use
- Neighborhood Mixed Use

Employment
- Employment Mixed Use
- General Industrial

Public
- Semi-Public/Institutional
- Outdoor Recreation and Open Space
- Transportation and Utilities

Descriptions of each future land use category are provided in the following table.

#224

Agree: 0; Disagree: 0

It would be nice if the traditional neighborhoods in the core of Winona could stay that way instead of being turned into rentals. Please do not ruin our neighborhoods with such density.

Future Land Use Character/Design	Desired Mix of Uses	Appropriate Locations
Traditional Neighborhood		
Residential areas characterized by a grid street pattern. Typical lots have a narrower dimension oriented to the street frontage. Homes are located relatively close to the street with detached garages located behind, many accessed by alleys. Neighborhoods generally provide residents with walkable access to parks, schools, institutions, and neighborhood-scale commercial. 1-4 unit homes are typically the most common but a mix of housing types are allowed. The greatest mix of housing types is encouraged near neighborhood amenities (parks, schools, institutions, neighborhood-scale commercial). Limited design standards may be appropriate for some housing types and non-residential uses to promote compatibility.	Mix of housing options: • Single-family homes • Cottage courtyard homes • Duplexes and twinhomes • Triplexes and quads Potential for Missing Middle Housing types: • Townhomes/rowhomes • Small scale apartment buildings Neighborhood parks, schools, places of worship, small-scale commercial and home businesses are allowed uses.	Generally all residential neighborhoods north of Hwy 61. Also appropriate for neighborhoods south of Hwy 61 with less environmental constraints and can be designed with a grid street pattern.
Urban Neighborhood		
Residential areas with a mix of higher housing densities and heights. May include areas currently characterized by low to medium density residential. Buffers and/or gradual transitions in scale between new higher density housing and existing low to medium density housing.	Mix of housing options including Missing Middle Housing types: • Townhomes/rowhomes • Large and small scale apartment buildings, including student housing • Live-work buildings Neighborhood parks, schools, places of worship, small-scale commercial and home businesses are allowed uses.	Areas adjacent to and/or well-connected to parks, open space, shopping, downtown, services, and transit.

#225

Agree: 0; Disagree: 0

Unfortunately neighborhood amenities no longer include schools.

Future Land Use Character/Design	Desired Mix of Uses	Appropriate Locations
Suburban Neighborhood		
Residential areas characterized by a curvilinear street pattern and a wider dimension oriented to the street frontage. New subdivisions should be laid out in an interconnected street pattern, where feasible, as a way of protecting open space, conserving land, promoting walkability, and providing ease of movement for residents. • May require conservation development in areas with steep slopes and other sensitive natural resources. Consider such areas for public recreation such as hiking or mountain biking trails where appropriate and potentially to meet park dedication requirements. • Encourage small size lots consistent with Winona's historic development pattern to increase land conservation and housing production in new subdivisions as well as facilitate financial feasibility. • Incorporate street connections to adjacent neighborhoods where possible to improve residents' movement and access.	Mix of housing options: • Predominately single-family or two-family dwelling units in subdivisions existing prior to adoption date of this plan. • Medium and higher housing densities allowed in new subdivisions. Small-scale commercial encouraged along higher traffic corridors. Existing agricultural uses are accommodated through zoning regulations.	Generally most residential neighborhoods south of Hwy 61 and any neighborhoods significantly constrained by protection of environmental resources.
Downtown Mixed Use		
Central downtown area encompassing Winona's historic downtown, business core, civic institutions, riverfront, with a broad range of traditional downtown uses and intensities. Central downtown's character includes the following: • Protection of and reinvestment in historic buildings and districts • Public river views emphasized • Buildings with a strong street orientation • Pedestrian-oriented design prioritized • Highest residential densities • Greatest building heights, massing, and lot coverages • Redevelopment and rehab opportunities with context-based design standards	• Commercial retail and services • Offices • Public and semi-public institutions • Unique and signature outdoor public spaces • Arts and entertainment, lodging, event centers • Medium and high housing densities and heights • Public and private parking facilities with a balanced parking supply between on-street, structured, and surface parking areas • Mixed use buildings with non-residential uses on the street level encouraged	General area from the riverfront to Broadway St, and Huff St to Franklin St.

Future Land Use Character/Design	Desired Mix of Uses	Appropriate Locations
Downtown Fringe		
Fringe areas supporting the central downtown area, with a similar mix of uses but at a lower intensity. Function as a transition area between the more intense central downtown area and surrounding residential areas and employment areas. Downtown fringe areas accommodate a mix of downtown and employment center uses, including light industrial, in compatible scales and patterns.	• Commercial retail and services • Offices and studios • Light industrial • Medium and high housing densities and heights	Directly adjacent areas surrounding the Downtown Mixed Use area to the east, west, and south.
Neighborhood Mixed Use		
Smaller neighborhood-scale nodes with a mix of commercial businesses primarily serving the adjacent neighborhood(s) and housing. Typically located on historical/standard city lot sizes to encourage fine-grained urbanism, foot traffic, and development consistent with the scale of the adjacent neighborhoods.	• Small to moderate scale commercial businesses • Offices and studios • Medium housing densities and heights • Housing above neighborhood commercial is encouraged • May be challenging for development to meet standard off-street parking requirements, so some flexibility is encouraged	Generally located on higher traffic streets or at historically commercial nodes/intersections adjacent to urban and traditional neighborhoods.
Commercial Mixed Use		
Larger commercial destinations along highway corridors that are large enough to provide opportunities for a mix of uses. Existing single-use commercial destinations could incorporate medium and high density housing. Accommodates existing auto-oriented development often situated along highways but encourages transitioning to more pedestrian friendly environments and improved pedestrian connections to adjacent neighborhoods. Also encourages improvements to sites and buildings with enhanced landscaping, materials and signage standards.	• Community to regional scale commercial businesses • Offices and studios • Medium and high housing densities and heights	Generally located along highway corridors.
Employment Mixed Use		
Areas that are predominately light industrial and office uses, but allow a mix of uses. Outdoor storage uses are limited and screened to increase compatibility with non-industrial uses. Since light industrial uses have few off-site impacts, residential uses may be allowed on the edges of these areas where adjacent to non-industrial uses. Landscaping and setbacks as buffering from adjacent residential.	• Light industrial • Offices and studios • Medium and high housing densities and heights	Generally located in older existing industrial areas that are experiencing a transition to a mix of uses.

Future Land Use Character/Design	Desired Mix of Uses	Appropriate Locations
General Industrial		
Areas focused on industrial activities and employment opportunities for the community. Uses may have off-site impacts, so must meet performance standards and are generally isolated from other uses or buffered from them. Outdoor storage areas are screened where practical.	• Production, manufacturing, processing • Distribution, storage	Generally located in areas with convenient access to freight transportation modes, including rail, highway, river port, and/or airport. Generally not located directly adjacent to residential areas.
Semi-Public/Institutional		
Areas or sites for public and semi-public institutions with the following characteristics. • Greater densities and heights than surrounding land use designations • Prominent placement on lots consistent with Winona's historic development pattern • Incorporate reduced site dimensions standards	• Hospitals; large religious institutions; university, college, public, and private school campuses; and large religious facilities.	Sufficiently large sites with good transportation access to accommodate the intensity and traffic of a community/regional institutional use.
Outdoor Recreation, Open Space, and City-owned Properties		
Areas that provide recreation, natural resource or scenic value for the community. • Equitable distribution throughout the community • Community access where public • Promote multi-modal access, circulation, and use where appropriate • Connections along linear trails and shared use paths in public rights-of-way • Landscape and lighting standards	• Public parks, golf courses and other City-owned properties. Public spaces are periodically evaluated for new, additional, and/or different uses in accordance with the needs of the community. • Large cemeteries, the National Wildlife Refuge, and other protected lands. • Marinas, Prairie Island Campground, and boathouses.	Land has high value natural resource, scenic, or recreation value, or severe development limitations.
Transportation and Utilities		
Land used for transportation and utilities, including public, semi-public, and private.	Includes roadways, railways, airport, and municipal utility facilities.	

Future Land Use Character/Design	Desired Mix of Uses	Appropriate Locations
County Road 17 Residential Corridor (applicable to growth areas outside of City boundaries)		
Land shown on Urban Expansion Map following County Road 17 corridor. • Should follow an integrated grid pattern with connected street network as allowed by topography.	• Mix of housing options for new subdivisions.	
Hwy 43 and County Road 44 Residential, Commercial, and Limited Industrial corridor (applicable to growth areas outside of City boundaries)		
Land shown on Urban Expansion Map following Hwy 43 and County Road 44 corridors. • Should follow an integrated grid pattern with connected street network as allowed by topography. • Fiscal impact analysis appropriate prior to extending trunk mains into these areas. • Significant extensions of trunk mains proceeded by master planning for expansion areas.	• Mix of housing, commercial, and limited industrial uses. • Limited industrial uses have few outside impacts, preserve the character of the surroundings, and are (or can be) located in relative proximity to non-industrial uses.	

Definitions:

- *Low Density: One dwelling unit per parcel (includes attached twin homes on separate lots)*
- *Medium Density: 2-4 dwelling units per parcel (includes attached dwellings/townhomes with 3-4 units on separate lots)*
- *Higher Density: 5+ dwelling units per parcel (Includes attached dwellings/townhomes with 5+ units on separate lots)*

Recommended changes

Recommended changes to the **Future Land Use Designations** include the following.

- Descriptions of each future land use encompass land use character and design, desired mix of uses, and appropriate locations;
- The 2007 comprehensive plan had 17 future land use designations; the 2045 plan consolidates and reduces these designations down to 12:
  - Low Density Residential + Mixed Residential + Limited Residential combined into Suburban Neighborhood;
  - General Commercial + General Mixed Use combined into Commercial Mixed Use;
  - General Industrial + Industrial Riverfront combined into General Industrial;
  - Recreational Riverfront + Park & Open Space combined into Outdoor Recreation & Open Space;
- Land use designations are proposed be generally more flexible in the uses allowed, which includes greater clarification of the allowed mix of uses for each designation;

- Increased flexibility is intended to re-legalize Winona's historic built pattern, e.g. mix of housing types within neighborhoods, smaller lot standards;
- Commercial land use designations are proposed to become mixed use designations that allow a mix of commercial and housing uses;
- The range of housing types allowed in each land use designation has been more clearly defined and expanded, Missing Middle Housing types in particular, which includes cottage courtyard homes, duplexes/twinhomes, triplexes/quads, townhomes/rowhomes, small apartment buildings, live-work units;
- Housing is allowed or expanded in more land use designations – Commercial Mixed Use, Employment Mixed Use, Neighborhood Mixed Use;
- Allowed housing types has been expanded in the residential land use designations – Suburban Neighborhood, Traditional Neighborhood;
- Land use descriptions include identification of the appropriate locations for each designation to provide guidance on where each designation has the potential to be expanded over time.

Future Land Use Map

Recommended changes to the **Future Land Use Map** include the following general types. Changes identified are based on changes from either the 2007 Future Land Use Map or the current Zoning Map, since the Zoning Map is updated more frequently.

- Expansion of Commercial Mixed Use Areas
- Expansion of Neighborhood Mixed Use Areas
- Expansion of Downtown Mixed Use and Downtown Fringe Areas
- Expansion of Urban Neighborhood Areas
- Changes to Industrial Areas - from General Industrial to Employment Mixed Use

The two following maps show the general locations of the recommended land use changes:

- City-wide map
- Closer-in map of the city's core/island area

The following changes are shown on the maps.

Expansion of Commercial Mixed Use Areas

- Highway 61 commercial areas – change from General Commercial to Commercial Mixed Use
- Sarnia & Franklin area – expansion of Community Mixed Use
- 5th St & McConnon area – change from Urban Neighborhood to Commercial Mixed Use

Expansion of Neighborhood Mixed Use Areas

- Main & Mark area – change from residential to Neighborhood Mixed Use
- West side of WSU campus, Huff St – one block extension of Neighborhood Mixed Use
- 5th St & Zumbro area – expand Neighborhood Mixed Use
- 5th St & Cummings area – change from industrial to Neighborhood Mixed Use

Expansion of Downtown Mixed Use and Downtown Fringe Areas

- Various blocks east of downtown core

Expansion of Urban Neighborhood Areas

- East and north sides of WSU campus – change some blocks from Traditional Neighborhood to Urban Neighborhood
- Huff St, north of Windom Park – change from Traditional Neighborhood to Urban Neighborhood
- 6th St & Lee area – change from Traditional Neighborhood to Urban Neighborhood
- Gilmore & Clarks Lane area – expand Urban Neighborhood

Changes to Industrial Areas

- Riverfront @ Kansas St area - change General Industrial to Employment Mixed Use
- Municipal marina – change from industrial to Outdoor Recreation and Open Space
- Riverfront @ Wilson/Harriet area – change General Industrial to Employment Mixed Use
- Louisa St area - change General Industrial to Employment Mixed Use
- Pelzer St area - change General Industrial to Employment Mixed Use

#226

Agree: 0; Disagree: 0

There goes The Huff Lamberton house!
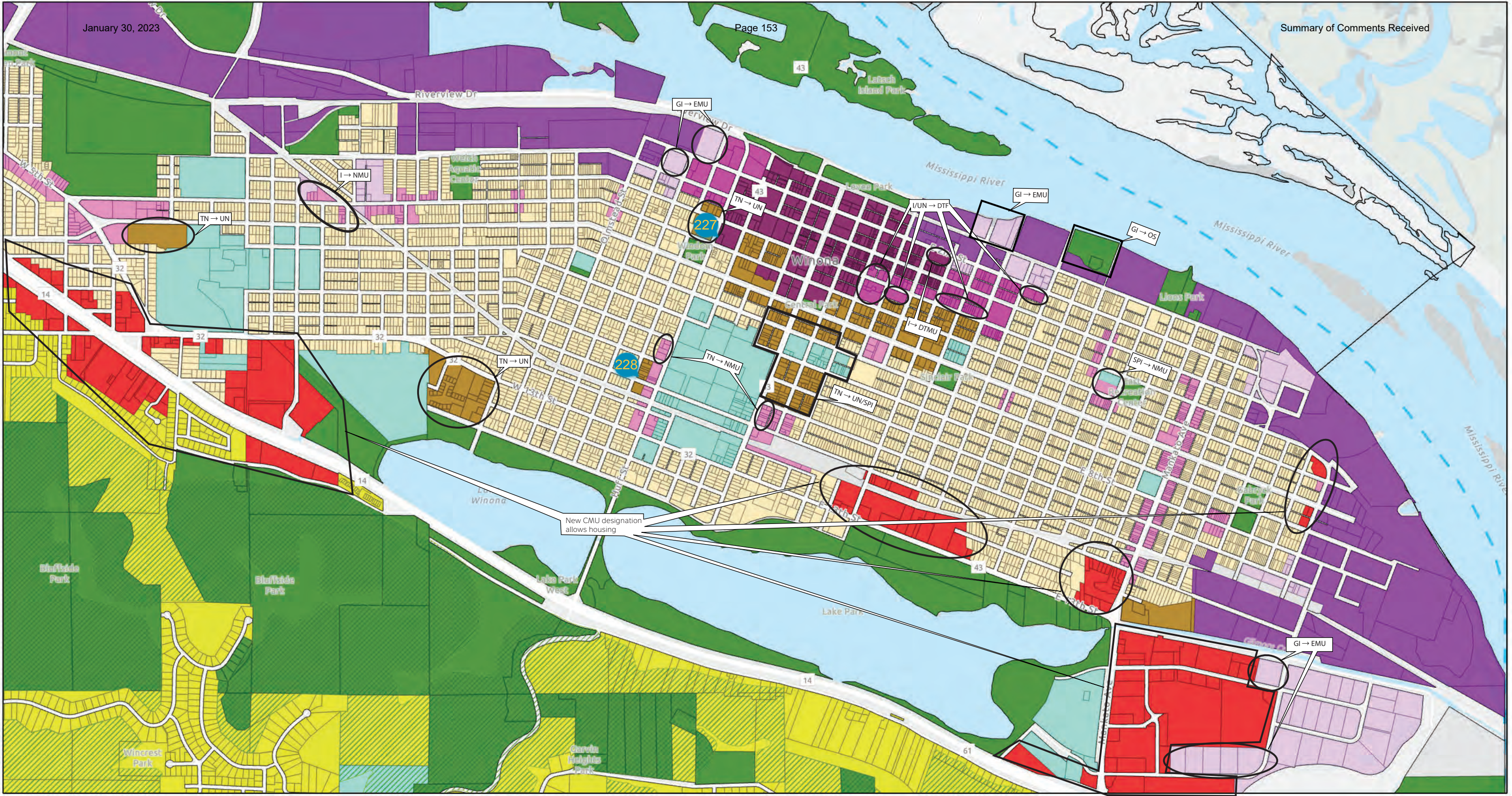
Future Land Use Plan

Residential

- Traditional Neighborhood (TN)
- Suburban Neighborhood (SN)
- Urban Neighborhood (UN)

Mixed Use

- Commercial Mixed Use (CMU)
- Neighborhood Mixed Use (NMU)
- Downtown Fringe (DTF)
- Downtown Mixed Use (DTMU)

Employment

- General Industrial (GI)
- Employment Mixed Use (EMU)

Public

- Outdoor Recreation & Open Space (OS)

- Semi-Public/Institutional (SI)
- Transportation/Utilities (TU)
- Winona Bluff Impact Overlay District
- Parcel
- City Limits

New CMU designation allows housing

GI → EMU

I → NMU

TN → UN

TN → UN

GI → EMU

GI → OS

I/UN → DTF

→ DTMU

TN → NMU

TN → UN/SPI

TN → UN

SPI → NMU

GI → EMU

N

0   0.25   0.5   1 Miles

#227

Agree: 0; Disagree: 0

Is there some concerted effort to ruin the Windom Park neighborhood?

#228

Agree: 0; Disagree: 0

I'd recommend re-designating two blocks west of WSU to Urban Residential. The blocks I'd recommend are between 10th St to the railroad tracks and Harriet to Wilson. Bordering these blocks are only two properties that aren't rental. On the two blocks there are six non rental properties. One of the six I've owned for several years and use as storage which leaves 5 properties. I own a majority of the properties on these blocks but it really isn't because of a grand plan to benefit myself that I recommend them. I truly feel they could be redeveloped without significant impact to non rental certified properties and create greater density which could allow other properties to be sold or rented to families.
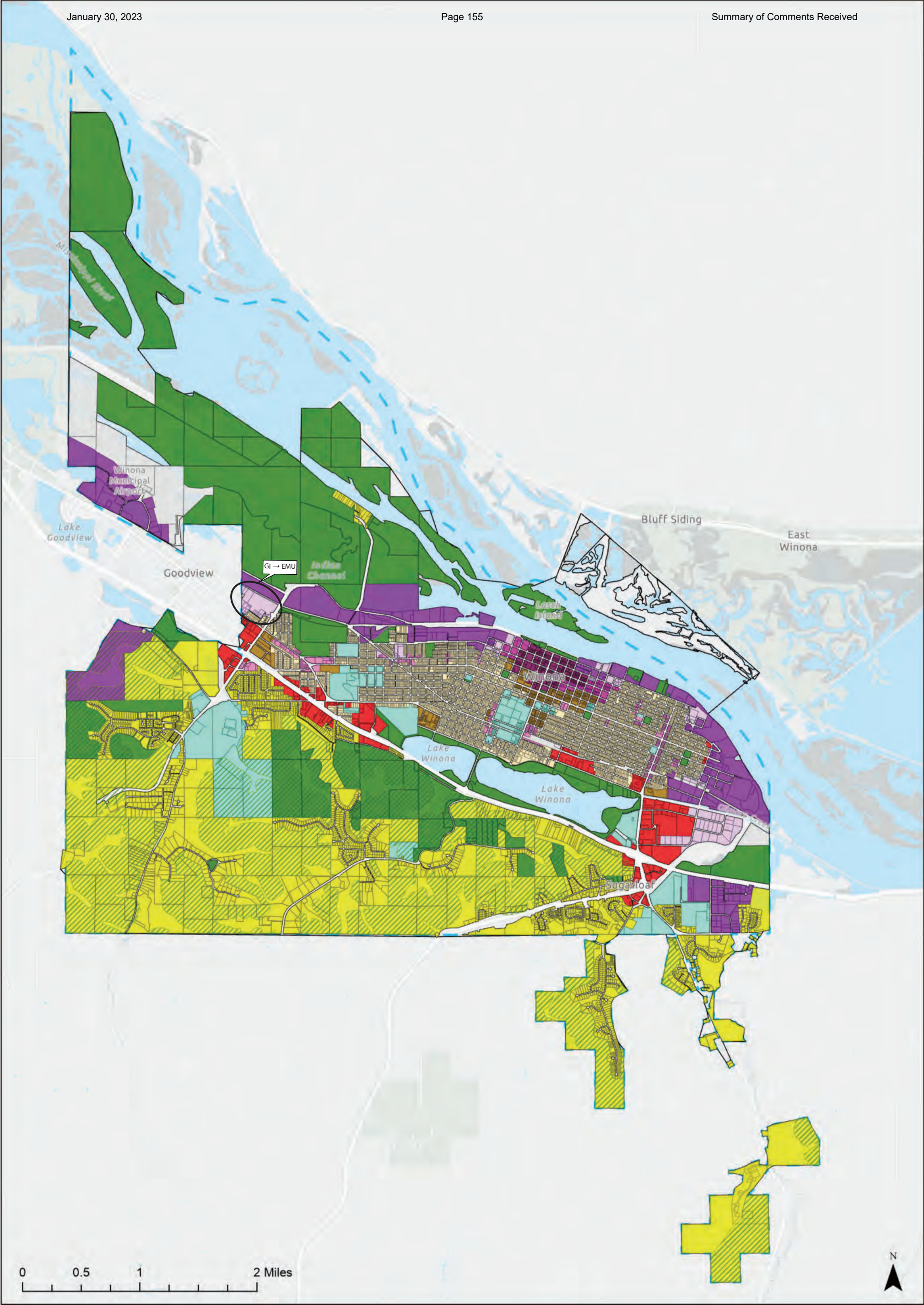
Future Land Use Plan

Residential

- Traditional Neighborhood
- Suburban Neighborhood
- Urban Neighborhood

Mixed Use

- Commercial Mixed Use
- Neighborhood Mixed Use
- Downtown Fringe
- Downtown Mixed Use

Employment

- General Industrial
- Employment Mixed Use

Public

- Outdoor Recreation & Open Space

- Semi-Public/Institutional
- Transportation/Utilities
- Winona Bluff Impact Overlay District
- Parcel
- City Limits

Draft Comprehensive Plan Outline

Staff and the consulting team will be using the community input received in the winter of 2022/2023 to develop the Comprehensive Plan. As shown in the outline below, the Comprehensive Plan will begin with an introductory section that includes information about the planning process, an overview of the community engagement that occurred during the planning process, and the vision, core values, and themes that shaped the plan development. This introduction will be followed by the individual topic chapters. The individual topic chapters will include the contextual information as is noted below in addition to the goals, objectives, and strategies outlined in this interim report.

Overall Document Structure

- Purpose
- Process
- Plan Organization
- Vision, Values and Overarching Themes – introduction and importance to the planning process
- Community Engagement (executive summary with the full report as appendix/link)
- Common themes among subcommittees (examples include housing, communication, and importance of Winona's livability)

Topic Chapter Context

Land Use & Development

- Forecasts/projections
- Reduced number of land use categories and additional flexibility
- Re-legalizing Winona's built pattern
- Geographic and topographic context (land constraints)
- Economically sustainable growth

Housing & Neighborhoods

- Missing middle
- Housing equity
- Housing choice & access
- Property value increases
- Incremental growth
- Complete Neighborhoods
- Diverse ownership opportunities

Economic Development

- Quality of life
- Fiscally sustainable investment
- Unified message and marketing
- Uniqueness of Winona

Heritage Preservation

- Unique draw and identity (economic impact on surrounding areas and downtown)
- Future role in downtown development
- Reinvestment opportunities
- Connections to overall city

Downtown & Riverfront

- Tax capacity
- Regional context and draw
- Livability/Quality of Life/Vibrancy
- Future engine of investment

Parks & Recreation

- Livability
- Financial value of parks and surrounding areas
- Connections to the rest of the city
- Inherent value of setting

Transportation

- Complete streets definition and policy clarification
- Traffic calming
- Interconnectivity
- Fiscal sustainability
- Winona's built pattern
- Age and quality of existing infrastructure
- State aid streets and variances

Arts & Culture

- Creative Economy
- Unique draw
- "Great unifier"
- Visual and performance art

Environment

- Unique setting and topography
- Tie-ins to core values as a sense of place
- Sustainable land-use tie-ins

Community Services & Institutions

- Connect and communicate;
- Importance of holistic health

- Definition of mental health for plan purpose

Accessible Government

- Current policies and potential barriers
- Better connections, relationships, and trust
- Broadband connectivity

Transformative Projects

- Background on selection of projects/initiatives